

Table 1. Nine native perennial wildflower species planted in flower strips at participating farms.

Common name	Scientific name	Abbreviation
Harebell	<i>Campanula rotundifolia</i>	Camrot
Showy fleabane	<i>Erigeron speciosus</i>	Erispe
Blanket flower	<i>Gaillardia aristata</i>	Gaiari
Sticky geranium	<i>Geranium viscosissimum</i>	Gervis
Maximilian sunflower	<i>Helianthus maximiliani</i>	Helmax
Hairy golden aster	<i>Heterotheca villosa</i>	Hetvil
Wild beebalm	<i>Monarda fistulosa</i>	Monfis
Yellow penstemon	<i>Penstemon confertus</i>	Pencon
Silverleaf phacelia	<i>Phacelia hastata</i>	Phahas