

# NORTHCOAST LAMB CO-OP AT THE FOUNDRY PROJECT

Urban Shepherds is partnering with The Foundry Project to create the Northcoast Lamb Co-op in Cleveland, and we will be recruiting producers to participate. The co-op will not only distributes and markets lamb at a profit but assists members in producing the required product demanded: consistent quality lamb.

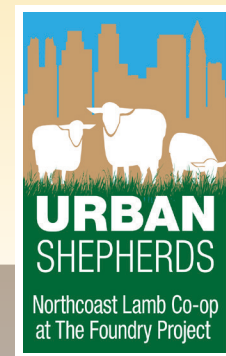
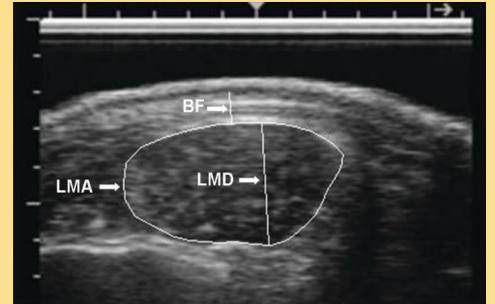
We also plan to conduct carcass ultrasound of lamb crops for acceptance. The outcome, we hope, will be better meat quality and marketing, leading to profitability and competitiveness. We plan to market directly to groceries stores and restaurants as well as at the Northcoast Market at The Foundry Project.

This project will be implementing value based lamb recommendations, using production criteria for acceptance, and making ultrasound carcass scanning tools available and affordable to regional producers through the co-op. We hope our procedure will reduce excess fat and inconsistent quality. Producers with poor quality lambs will be encourage to improve and will not be sold through our co-op.

The Foundry Project will also be providing Urban Shepherds with a Cleveland office and education facility including a 10,000 square foot industrial building that will be turned into an urban sheep barn. The Foundry Project, A Sustainable Farm in the City of Cleveland, which will include a variety of agricultural ventures from a 500,000 lb./year aquaculture project to sheep. The urban farm has 13 acres but more are being secured. The project repurposes an abandoned foundry in a distressed part of Cleveland. It blends private for-profit businesses with complimentary non-profit ventures. The Foundry Project will be the home of the Northcoast Market.

## FOR MORE INFORMATION:

Visit [www.UrbanShepherds.org](http://www.UrbanShepherds.org),  
Email [Info@UrbanShepherds.org](mailto:Info@UrbanShepherds.org) or  
Call 855-805-LAMB (5262).



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