## Farmers' Market Organizer Training



Focus on conflict resolution and de-escalation strategies

Boost your management skill-sets and help markets thrive. Learn how to be a more engaged market member.

Join the Maine Federation of Farmers' Markets, NOFA-VT, Farmers Market Coalition, and experts in farmers' market organizing and mediation.

**Who can join?** Farmers' market organizers (vendors, managers, volunteers). <u>Ideally, at least 2 representatives on behalf of a farmers' market join together.</u>

Participants receive a cash stipend and mileage reimbursement for any travel.

**What's the gist?** A thriving, resilient farmers' market depends upon cooperation among the market community. This does not come naturally. There are skills to be learned and best practices to share. Through our project, market organizers will be trained with conflict resolution strategies and resources specifically tailored for market management, organizing, and planning

Market organizers will be supported as they bring their new skills back to their farmers' markets to train farmers and take actions that will address and prevent conflicts at markets. Farmers will benefit from reduced market tensions, better cooperation, and increased sales at farmers' markets due to improved vendor and customer retention.

## Commitment: Late Fall 2022 to Early Spring 2023

- 1 in person meeting in your state
- 5-6 online skills-building workshops via Zoom

## Interested?

Please fill out this interest form.

Or email director@mffm.org

This program will run for the next 3 winter seasons. Learn more at our <u>NE SARE Project Page</u> (project ENE22-176).

Questions? Email Jimmy DeBiasi, director@mffm.org

This material is based upon work supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, through the Northeast Sustainable Agriculture Research and Education program under subaward number ENE22-176.

