

Virginia Farm-to-Table Webinar Series

Part 1: Rooting Resilience in Farm Communities

Part 2: Harvesting Unity, Empowering Farmer Participation

**Tuesday, May 14 and Tuesday, May 21, 2024
11 a.m. – 12:00 pm (EST)**

Online webinar via Zoom (Registration link below)



Presented by Dr. Elizabeth Heilman
Professor of Education, Wichita State University

Part 1: Rooting Resilience in Farm Communities

Dr. Heilman will discuss how to navigate and recognize emotional trauma, cultural dynamics, and sociological factors affecting change in farming communities. The webinar will enhance understanding of the unique culture and sociology of rural communities, while addressing common cultural disconnects in discourse among farmers, Extension personnel, technical service providers, government agencies, nonprofits organizations, and corporations.

Part 2: Harvesting Unity, Empowering Farmer Participation

Dr. Heilman will discuss establishing and empowering farmer participation in educational outreach, state and federal conservation programs, and research-related grant initiatives. Dr. Heilman will share techniques for listening across differences, navigating disagreements to achieve common ground and more unity needed for successful farm-to-fork and regenerative agriculture results, and strategies for structuring outreach to maximize participation of farmers.



**CENTER FOR FOOD SYSTEMS AND
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To Register

Please use the following Zoom link: https://virginiatech.zoom.us/meeting/register/tZ0sc-uhqzoqHN0v5M5tg_MYPizdMhPvkUoF#/registration

or contact Eric Bendfeldt at ebendfel@vt.edu or at 540-383-5393 or Mary Sketch Bryant at mksketch2@vt.edu or at 919-402-7241.

Collaboration, Conservation, and Community