

- Save on feed costs by feed or salable crop
- extending the grazing season
- Break pest cycles
- Diversify income streams

Biomass from row crops can be harvested and used to feed livestock.

Annual cover crops can be planted and grazed between harvests.

Managed grazing on perennial pasture provides ongoing benefits.

Select one of these and start typing!

Overcoming Challenges

- Start small, just get started and observe the benefits
- Find a partner and team-up for mutual benefit, check out the Midwest Grazing Exchange
- Integration doesn't have to mean big infrastructure investment, think harvesting cover crops.



[Photo caption here]

Let's Talk!

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Cover crops enhance less runoff, safeguards the local water supply

Could we show multiple types of animals just so folks don't think we only want cows??

The "benefit" graphic at the bottom looks like benefits drop-off after climbing the hill

Add something about an entrypoint for beginning farmers, maybe:

- allow new farmers to access grazing land
- low-barrier way for new farmers to begin grazing
- partnerships can help give a leg-up to the next generation of farmers

Benefits of integrating crops and livestock

Increased Profit Per Acre

Cost Reduction

- Manure replaces purchased fertilizer
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- Break pest cycles

Income Benefits

- Yield bump
- Cover crop is additional feed or salable crop
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Soil Benefits

- Improved fertility
- Improved water infiltration
- Increased organic matter

Community Benefits

- Supports the local economy
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Soil benefits = covered soil improves water infiltration

Soil benefits = managed grazing builds soil tilth and fertility

Soil benefits = crop diversity builds organic matter

Still vote for removing "Benefits of" in title and let them speak for themselves. **+1 vote!

Given a warning on our last call to not ignore challenges, could we name a few and then use the bullets by way of redress (at the bottom). Ex. Daunting - start small... Need help - Midwest Grazing..or find a Expensive - Doesn't have to mean...

The little fig bumbling a hill misleading!

A comm. Ben that feels more substantial than "local econ" might be "farm families and all local businesses"

Like the progression of row crops to managed grazing but not sure about the row crop message - if "Biomass" is needed? And should we add to that status quo w a ref to small grains or other feed.? Or suggest diff. rotation that basically is the next image. Not sure what this first image of a row crop adds to our story though I know we are striving to start where crop farmers are - and add to it ASAP.

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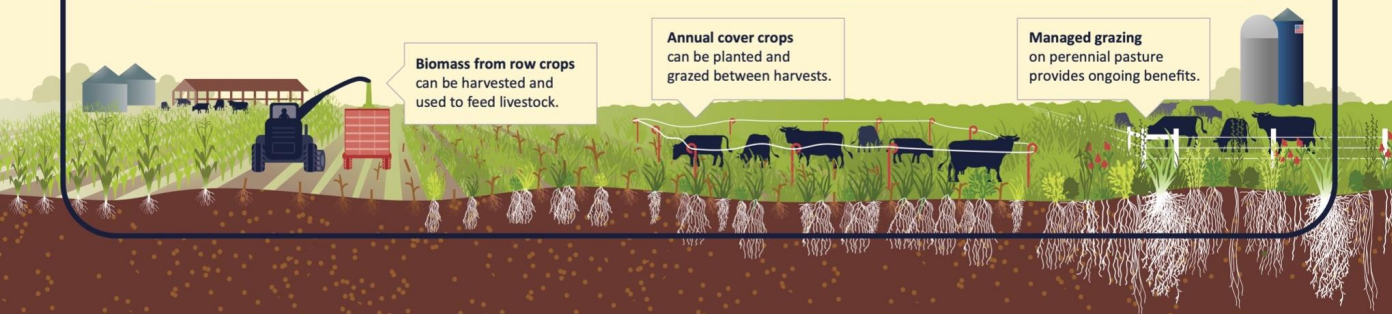
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I agree, move the perennial pasture and grazing cattle close to the farm building, bins silos.

Please remove the horns from the cattle!

The grain drill and the drone would both be nice ways to show some options for cover crops

I like Jared's idea- that might be a more interesting piece to include than the farmstead in the background if you need to make space.

I think the root mass of the perennial root image is too important to remove, so maybe make the segments narrower for both grazing settings to allow the addition of the drill. Why is the corn segment only limited to biomass/silage. Why can't it say grain and forage harvested? Silage corn needs to be darker green. why the light green stripes on the ground?

the most important is to highlight possibilities

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the area where the tractor is looks very much like a road to me. Not an important thing, but maybe a different color would be helpful if we don't want it to look that way?

I like the silage chopping - it shows where a lot of cattle guys are now and that they have another option

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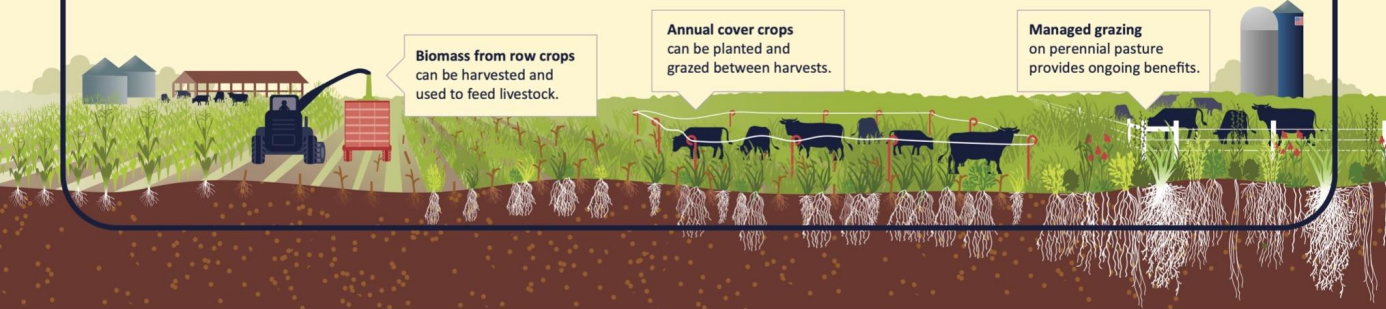
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I like the suggestion of Midwest Grazing Exchange, and start with I agree with too many words. not sure I like current illustration.

For community how about a small lake with someone fishing on it

I like the idea of the water tower/church steeple on the right to indicate community and focus farm on the left. The progress from row crop/livestock farm progress to a regenerative farm where you graze the cover crops with the increased root system and water/nutrient cycling would show flourishing.

I think 3 bullets each is fine but the words need to be revised and condensed

Would boxes around the top three discussions help to separate them from the illustration below?

A blue stream with clean fresh water & a fish?

maybe kids moving cattle?

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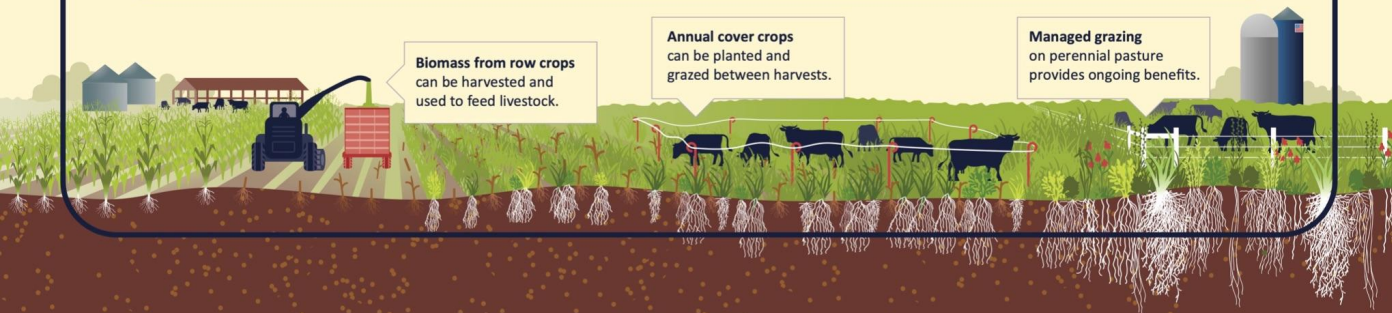
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Select the state

Clarify the manure replacement bullet. Maybe some replaces some purchased fertilizer or manure provides nutrients to crops. Don't want to portray manure covers all nutrient if grazing, depends on other things like soil need, animal density, etc.

Need referen real specific s saying "yield b want to see th often is what I t a reader

With photo: "are you leaving money on the table?"

I love the picture but don't think it fits with the illustration above and takes up too much space

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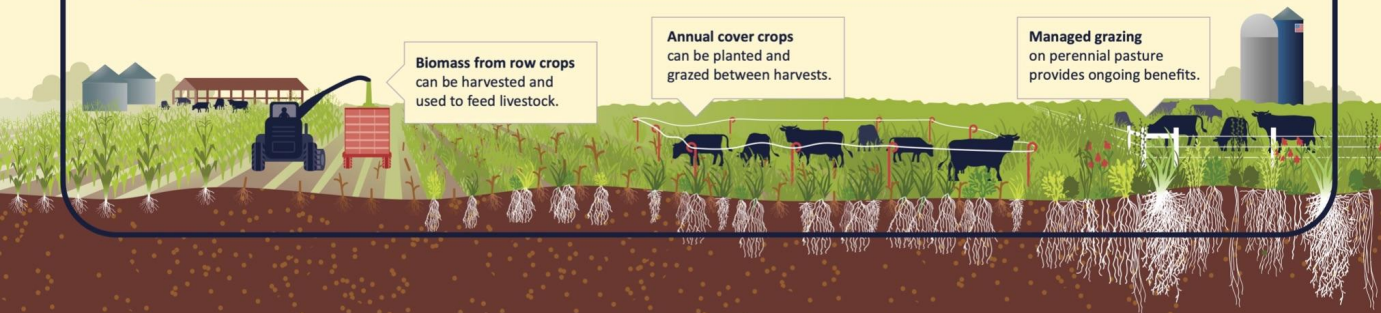
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I know we only have so much space on infographic and this is tough. The problem I have is this looks like one big busy farm. The reality of agriculture is we tend to specialize, and have backgrounding, stocker or cow calf operations. All of agriculture needs change and the biggest challenge I see coming is getting the different segments of cattle operations working together. In short I like the perennial pasture with grass covered hills. Beside that I like diverse native pastures with birds, bees, wildflowers, wildlife, grass, cattle and deep and shallow roots side by side. The warm season component of natives is 2x as deep as introduced cool and warm season grasses.

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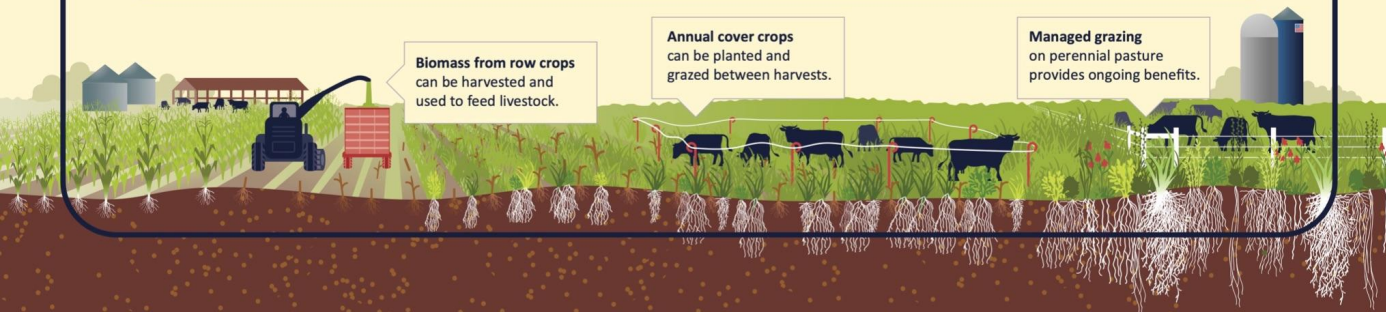
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