

Magazine Display Ad Rates

Venue	Size	Frequency	Deadline	Price Each
Mother Earth News	1/3 page 4.5 x 4.5	1x		\$12,164?
Mother Earth Living	1/3 page 4.5 x 4.5	1x	6/22 for Sept/Oct	
Cowboys and Indians	1/3 page 4.625 x 4.625		8/21 for Nov/Dec gift guide	
Alpaca Culture 2014	1/3 page 7.5 x 3.125	4x		\$490
	1/4 page 3.6 x 4.8	4x		\$360
Alpaca Culture Directory	1/3 page 6.875 x 3	Annual		\$350
	1/4 page 3.35 x 4.9	Annual		\$250
Camelid Quarterly 2014	1/3 page 2 3/8 x 9.875 or 4 7/8 x 4/78	1x	July 25 for fall	\$450
	1/3 page	4x		\$405
Independent Retailer	1/3 page	3x		\$575
	1/3 page	6x		\$495
Smart Retailer	1/3 page 4.625 square	1x	5/14 for fall/Christmas issue	\$1,655
	1/4 page 3.375 x 4.75	4x	8/13 for Oct/Nov Winter	\$860
	1/6 page 3 x 3.375	4x		\$489
Gifts & Decorative Accessories			7/1 for August; 8/27 for Sept/Oct	