



Adding Value to Dairy: Ideas for Expanding Your Markets

Date: Wednesday, August 12

Time: 10:00 am - 3:00pm

Location: Milky Way Farm ~ Troy, Bradford
County

Cost: \$15 PASA Members, \$25 all others (lunch
will be provided)

Come out to Milky Way Farm!

See three generations at work on this innovative 4th generation family farm.

Balance is the key to their success: when school's in session, Penn College of Technology purchases Milky Way milk and chocolate milk for their cafeterias, while in off times excess fluid milk is turned into chocolate milk, heavy cream, butter, cheese, and ice cream.

- ✧ Tour the milking barn, processing areas, and restaurant
- ✧ Learn about the costs and benefits associated with bag-in-box technology
- ✧ Hear about herd management including fencing, watering, nutrition, pasture maintenance
- ✧ Find out about controlled grazing, including grazing standing green corn
- ✧ Enjoy a home-cooked local foods lunch

For more information and to register for this event, visit www.pasafarming.org,
or call Rachel at (814) 349- 9856.



Pennsylvania
Association for
Sustainable Agriculture