



The Nature of Agritourism Retreat Schedule
Day One

Sunday

February 8, 2009

Arrive

Noon – 4:00

Fowl Play Lodge
Relax, visit with one another or grab your
binoculars and get outside!

Pre Evaluation/Welcome

4:00 – 4:30

Main Reception Area – Fowl Play Lodge
Host: Matt Conner
Refuge Ranger
White River National Wildlife Refuge

Why are we here, anyway?

4:45 – 5:15

Host: Kathy Radomski
Director of Business and Industry Training
Phillips Community College UA

Dinner

5:15 – 6:15

Dining Room

**Why Incorporate Nature in Agritourism?
Deep in the Heart of Texas: A Case Study**

6:15 – 7:45

Main Reception Area – Fowl Play Lodge
Host: Shelly Plant
Nature Tourism Coordinator
Texas Parks and Wildlife Department

Open Forum

Open, relaxed conversation about your
specific area of interest.

7:45 - ?

Dining Room
Host: Representatives from
Arkansas, Mississippi and Texas

Call It a Day

Better get some rest; we have a busy week
ahead!

10:00

Day Two

Monday

February 9, 2008

**Nature Tourism, Community
and Private Lands**

8:00 – 10:20

PCCUA

Host: Shelly Plant

Nature Tourism Coordinator

Texas Parks and Wildlife Department

**The Life is in the Soil
or
“From Primordial Ooze
Springs Life Abundant”**

10:30 – 11:20

PCCUA

Host: Matt Conner

Refuge Ranger

White River National Wildlife Refuge

**Field Trip & Lunch:
Habitat Management in
Nature Tourism**

12:00 – 3:00

Five Oaks Lodge and Wildlife Management Services

Host: Jody Pagan

General Manager/Chief Biologist

Five Oaks Wildlife Services, LLC.

**Assessment: Building on
Existing Assets for Success**

3:45 – 5:20

Bayou LaGrue Lodge

Host: Daryl Jones

Department of Wildlife and Fisheries

Mississippi State University

Dinner

5:30 – 6:30

**Photography:
A Nature Tourism and Marketing Tool**

6:30 – 8:00

Bayou LaGrue Lodge

Host: Eric Maynard

Delta Rivers Nature Center

Arkansas Game & Fish Commission

Day Three

Tuesday

February 10, 2008

**Nuts & Bolts:
Risk Analysis and Management,
Finance and Legal Considerations**

8:00 – 11:30
White River National Wildlife Refuge
Host: Daryl Jones
Department of Wildlife and Fisheries
Mississippi State University

Lunch:

11:45 – 12:30

The Basics of Birding

12:30 – 2:30
White River National Wildlife Refuge
Host: Dr. Dan Scheiman
Bird Conservation Director
Audubon Arkansas

**Storytelling:
“A long time ago, in a
galaxy far, far away...”**

2:30 – 3:20
White River National Wildlife Refuge
Host: Matt Conner
Refuge Ranger

**Interpretation Workshop:
Telling *Your* Story**

3:30 – 4:20
White River National Wildlife Refuge
Host: Matt Conner
Refuge Ranger

Dinner

5:30 – 6:20
Bayou LaGrue Lodge

**Dutch Oven Cooking and
Stargazing**

6:30 – 8:00
Bayou LaGrue Lodge
Host: Matt Conner
Refuge Ranger
White River National Wildlife Refuge

Day Four

Wednesday

February 11, 2008

Understanding Birders

8:00 – 11:00

PCCUA

Host: Dr. Dan Scheiman
Bird Conservation Director
Audubon Arkansas

Lunch:

11:30 – 12:45

**Incorporating History in
Nature Tourism**

Museum of the Arkansas Grand Prairie
Host: Pat Peacock
Historian Extraordinaire
Arkansas Game & Fish Commission

**Good Ole Southern Hospitality:
The Secret Ingredient**

1:00 – 1:50

Museum of the Arkansas Grand Prairie
Host: Shannon Roberts
Training Coordinator
Arkansas Small Business and Technology Development
Center – UALR

**Marketing:
“If You Build It, They Will Come”
and Other Fairy Tales**

2:00 – 2:50

Museum of the Arkansas Grand Prairie
Host: Shannon Roberts
Training Coordinator
Arkansas Small Business and Technology Development
Center - UALR

**Assessment: Your Turn!
Asset Identification Fowl Play Lodge**

4:00 – 5:30

Fowl Play Lodge
Host: Daryl Jones
Department of Wildlife and Fisheries
Mississippi State University

Dinner & Discussion Review

5:45 -6:45

Fowl Play Lodge

**Involving Youth:
The Keepers of the Vision**

7:00 – 8:30

Fowl Play Lodge
Brinkley High School BEST Lab
DeWitt High School EAST Lab

Day Five

Thursday

February 12, 2009

**Ways to Make it Happen:
Technical & Financial Resources**

8:00 – 8:50

Main Reception Area – Fowl Play Lodge
Host: Dr. Rebecca McPeake
Associate Professor/Wildlife
UA Cooperative Extension Service

Finish Your Plan:

9:00 – 10:20

Objectives & Timeline
Habitat Management
Risk Analysis
Financial Plan
Partnership Analysis
Marketing & Public Relations

Fowl Play Lodge
Now is the time to finish putting it all
together for your farm or community!

Evaluation:

10:30 – 11:20

What Can We Do Better Next Time?

Dining Room – Fowl Play Lodge
Host: Dr. Deborah Tootle,
Associate Professor/Community & Economic Development
UA Cooperative Extension Service

Report Out:

11:30 – 12:20

Share your Plan

Main Reception Area – Fowl Play Lodge
Host: Kathy Radomski
Director of Business and Industry Training
Phillips Community College UA

Lunch –To-Go

12:30

Adjourn

12:30