

Our outreach program

We have attended three farmer's markets since the workshop, each time giving free samples of our new cheeses to the public. In general, the response has been overwhelmingly positive. We will ~~have~~ give taste tests at the upcoming Big E. We will be holding a grand opening of the new building on Labor Day and we will also have available free samples of our new cheeses. We will be publicizing this event and hopefully will have newspaper articles about the cheeses and the workshop.

In addition, our outreach program consists of sending the final cheese products to three known cheese experts; Mr. Stewart London, chef of the Old Lyme Inn, Mr. Steve Jenkins, author of the The Cheese Primer, and Mr. Greg Blais, cheese buyer for Dean & DeLuca. We will send their comments as an addendum when available. We expect the cheeses to be ready for tasting in October.

Photographs will be sent under separate cover.