

Colorado
AGRITOURISM

Agritourism: Is It For Your Farm or Ranch?

Workshop Agenda

April 21, 2008

Delta-Montrose Technical College

1765 Hwy. 50~Delta, CO 81416

9:00 Registration

9:30 Welcome, Introductions and Setting the Stage for Change

10:00 Assessing Your Resource Base: Financial, Resource & Operational Needs

Dennis Kaan, Colorado State University Extension

Dawn Thilmany, Colorado State University

10:45 Engaging Your Community

Bob Marshall, Marshall Business Advisors

11:30 A View From the Field: Panel discussion with agritourism operators.

Robbie LeValley, Colorado Homestead Ranches

Sally Cookson, The Winery at Holy Cross Abbey

Thomas Cameron, Rancho Durazno

12:30 Lunch

1:15 Concurrent Sessions (choose one)

A. Food Focus-Manufacturing & Selling Food Products

Delta Area Health Dept.

Steve Ela, Ela Family Farm

B. Heritage/Nature Focus-Understanding Legal Implications for Agritourism

Dick Emmett, Attorney

2:15 Concurrent Sessions (choose one)

A. Food Focus-Developing a Wine Tasting Room

Sally Cookson, The Winery at Holy Cross Abbey

B. Heritage/Nature Focus-Developing a Birding Enterprise

Jennifer Kleffner, Division of Wildlife

3:15 Everyday Events: Promotion Through Experience

Kelli Hepler, Delta County Tourism

Laura Libby, Colorado Tourism Office

Wendy White, Colorado Department of Agriculture

4:00 Closing Remarks



Register

What: Agritourism Conference
When: April 21, 2008
Where: Delta-Montrose Technical College
1765 Hwy. 50
Delta, CO 81416
Cost: \$25.00
The registration fee includes lunch
and a workbook on Colorado agritourism
business development.

Please RSVP by April 14, 2008 to:
Wendy White, Colorado Department of
Agriculture, Markets Division
700 Kipling Street, Suite 4000
Lakewood, CO 80215
Ph. (303) 239-4119
Fax (303) 239-4125
wendy.white@ag.state.co.us



Two miles south of Delta on Hwy. 50. There will be
small signs on the walls at the College directing you
to the workshop.

REGISTRATION FORM

ORGANIZATION: _____

NAME: _____

NAME: _____

NAME: _____

PHYSICAL ADDRESS: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

TOTAL ATTENDING: _____ @ \$25 EACH = \$ _____

CHECK ENCLOSED: _____ PAYMENT @ EVENT: _____

Make checks payable to "Colorado Department of Agriculture"

Colorado State University, U.S. Department of Agriculture, and Colorado Department of
Agriculture programs are available to all without discrimination.

#993/250B