

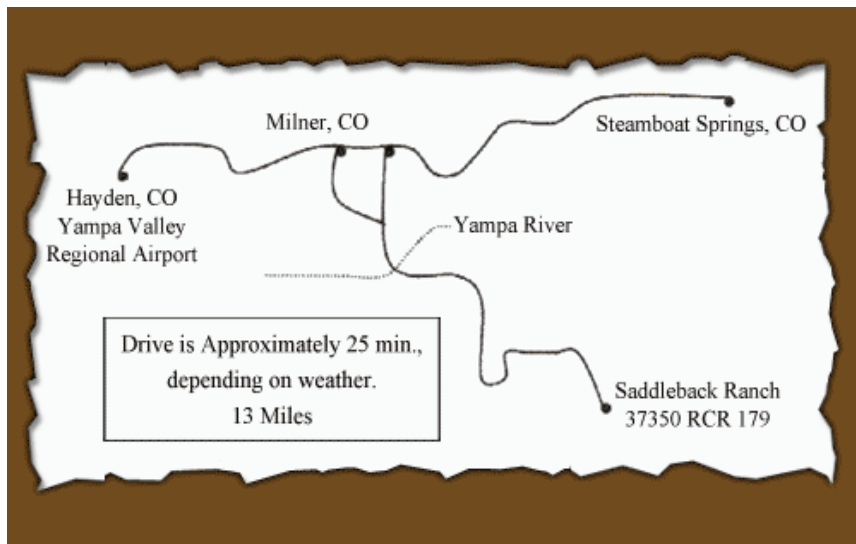
AGRITOURISM: PUTTING YOUR PLAN INTO ACTION !

AGENDA

- 8:30 Registration and Coffee Reception
- 9:00 Welcome and Introductions
“What’s Next for Agritourism in Western Colorado?”
CJ Mucklow, Routt County Extension Director
- 9:15 “Update on Tourism in Your Community: NW Colorado Cultural Heritage Tourism”
- 9:30 “Marketing Your Agritourism Business: Developing & Implementing a Plan”
Kelli Hepler, Delta County Tourism
- ~Break~
- 11:00 “Working with the Planning Department”
Chad Phillips, Routt County Planning Department
- 11:30 Break for Lunch
“A View from the Field: Panel Discussion with Agritourism Business Owners”
- 1:00 “Understanding Legal Implications for Agritourism Operations”
Kathie Riley, P.C.
“Using Ag Business Structures to Limit your Liability”
Linda Phillips, Dean Dunn & Phillips LLC
- 2:15 “Marketing Your Agritourism Business: Pricing & Reaching New Customers Using Social Media”
Dawn Thilmany, Colorado State University
- 3:15 “Resources to Jump Start Your Agritourism Business”
Wendy White, Colorado Department of Agriculture & Martha Sullins, CSU Extension
- 3:45 Closing Remarks & Plans for the Future
CJ Mucklow, Routt County Extension Director

What: Agritourism Workshop
When: March 23, 2010, 8:30 am - 4:00 pm
Where: Saddleback Ranch
 37350 County Road 179
 Steamboat Springs, Colorado
Cost: \$35.00

Please RSVP by March 18, 2010 to:
 CSU Extension Routt County
 PO Box 772830
 Steamboat Springs, CO. 80477
 (970) 879-0825
 (970) 870-5383 Fax
 cjmucklow@co.routt.co.us



Driving Directions

Take Highway 40 west out of Steamboat Springs about 10 miles. At mile marker 122 take a left (there is a turn lane and a sign that says, "Saddleback Ranch 3 Miles") onto County Road 178, which turns into County Road 179. Follow that road 3 miles, across the rail road tracks, across the Yampa River, up a switch back hill, and past a neighborhood. Saddleback Ranch is on the left.



REGISTRATION FORM

ORGANIZATION: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

NAME: _____

PHYSICAL ADDRESS: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ **EMAIL:** _____

TOTAL ATTENDING: _____ **@ \$35 EACH = \$** _____

CHECK ENCLOSED: _____ **PAYMENT @ EVENT:** _____

CREDIT CARD AUTHORIZATION: MC _____ VISA _____ DISCOVER _____ AMEX _____

CARD NUMBER: _____ **EXPIRATION DATE:** _____

I authorize Colorado State University Extension of Routt County to charge my credit card in the amount of : _____.

CARD HOLDER SIGNATURE: _____ **DATE:** _____

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