

Business:  
Your Name Here:

Date:

PVGrows Loan Fund Scoring Criteria		poor					strong	
All Scores and Summaries for Guidance Purposes Only		1	2	3	4	5	Score	Notes
Ag System Impacts	Relates primarily to agricultural products							
	Agricultural product/inputs are produced in the Pioneer Valley							
	Value-adding activities take place in the Pioneer Valley							
	Year-round value-added effort							
	Benefits more than one farm/farm-related business							
	Provides key piece of ag-related infrastructure							
	Poses solution for post-harvest activity such as handling, packing, processing, storage, marketing, or distribution, etc.							
	Other:							
Community Impact	Proven long-term commitment to PV communities (e.g. location, residence, investment)							
	Ownership structure encourages long-term local control							
	Ownership focused on providing social benefit							
	More local food to local community (food security enhanced)							
	Increased food access for underserved communities (food justice enhanced)							
	Increased healthy/nutritional food access for local community (community health enhanced)							
	Creation of new jobs at a reasonable rate of return for \$							
	Creation of new high quality jobs (FT w/benefits, job training, etc.)							
Other:								
Environmental Impact	Improves ecological footprint by, for example, displacing food miles							
	Improves farm-sector environmental practices							
	Improves farm-sector energy use							
	Re-uses pre-existing facilities							
	Energy-efficient production processes for business							
	Other:							
Business Viability	Well-researched feasibility study available							
	Business plan already well-formed							
	Demonstrates market demand (or one seems likely to committee)							
	Identifies constraints through practical experience							
	Proven entrepreneurial track record in sector							
	Able to leverage capital from other sources							
	Does not require additional uncertain outside capital (in addition to PVGrows)							
Other:								
Financing Gap	Ready to present for financing							
	Demonstrates financing needs - Sources and Uses Clear							
	Demonstrates lack of access to traditional capital							
	Other:							