



140 Park Lane (Route 202)
New Milford CT 06776
www.sullivanfarmnm.org

FOR IMMEDIATE RELEASE

Contact: Julie Bailey, jekbailey@gmail.com or 860-350-2259

New Milford CT, Oct. 6, 2010--- Tractor Mac, face-painting by Ms. Sharon from Village Center for the Arts, a hay bale maze, maple sugar house tours, kids' games and crafts, cider-making, cooking demonstrations and free samples of CT-made ice cream are among the fun family activities scheduled for 10 am – 4 pm Saturday, Oct. 16 at Sullivan Farm's Fall Festival (Rain Date: Sunday, Oct. 17), 140 Park Lane (Route 202).

Adult tickets are \$2, ages 5-15 are 1\$ and children under 5 come free. Proceeds will help defray the expense of the activities that are offered at no additional cost. Visit www.sullivanfarmnm.org or www.newmilfordfarmlandpreservation.org for further information

Brand new this year is the 1st annual Housatonic Valley Harvest Expo of locally grown produce by area farmers and new CSAs (Community Supported Agriculture) signing up additional members for summer 2011. Included also are restaurants, farmers market vendors and area retailers using the seasonal New England vegetables and fruits as well as meats, cheeses and products that are triggering soaring customer demand in Litchfield County.

The Expo has been organized by the New Milford Farmland Preservation Committee, Plow to Plate and the New Milford Economic Development Commission, partners in a two-year study funded by the Sustainable Agriculture Research and Education Center (SARE) at the University of Vermont to explore new avenues for local produce distribution in southern Litchfield County.

Sullivan Farm Fall Festival Day drew an estimated 1500 visitors the last time it was held. It takes place on the rolling 100+-acre town-owned farm with the handsome red barn that was restored and is managed by the New Milford Youth Agency. Purchased from the Sullivan family in 1999, the farm had been continuously farmed

by them since 1841. "It's a living link to our town's rich agricultural heritage," said Mark Mankin, Youth Agency Director.

The farm offers volunteer learning opportunities and working internships to New Milford youth who manage its farm stand and participation at area farmers' It also hosts over 1,500 school children annually on farm visits that are coordinated with their school learning programs.

END