

## A few things to think about before opening your farm or ranch to lodging guests

- Does your farm zoning allow for extra lodging facilities and/or campgrounds?
- Have you looked into the legal and insurance aspects of guests on your property?
- How do you feel about strangers on your farm?
- Who will take on the tasks of running this business, from the accounting to the cleaning?
- How much do you think you will have to invest to get up and running, and do you have the funds?
- How Internet savvy are you? How about for business?
- How will you market your farm stay?
- Do you have an idea how much money you will make from a venture like this? Is this worth your time and effort?
- Is your family on board with this idea?

**We can help you answer these questions!**

## Contact information

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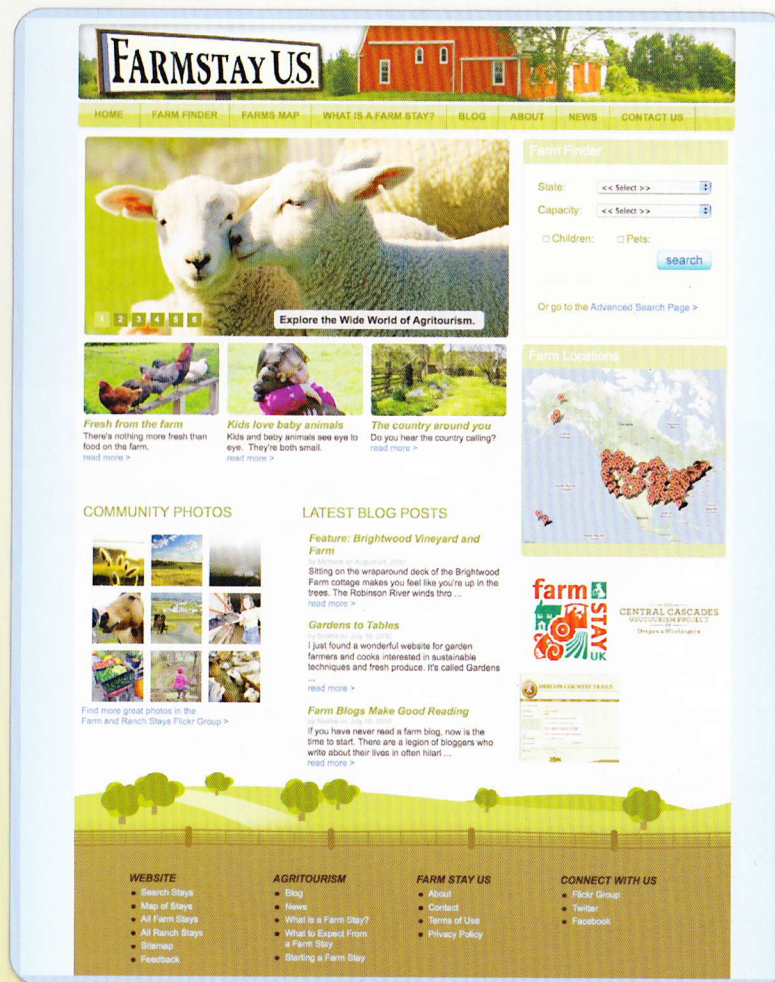
- USDA (Western S.A.R.E. and R.B.E.G.)
- Oregon State University Extension Services
- Cascade Pacific RC&D
- Willamette Women's Farm Network

Considering Agritourism?

**www.FarmstayUS.com**



A new service for  
**Farmers and Ranchers**  
who want to host travelers



".... we have been busy constantly since April with farm stays and it has paid for a lot of feed (and gravel and hog fuel and) ...."

—KRIS ANDERSON, WHITE OAK FARM, OREGON





## Who are we?

**Farm Stay U.S.** is the work of a farming couple who have experienced the financial benefit of hosting guests on their farm and see an underserved market with huge potential for all of us.

## What is Farm Stay U.S.?

**Farm Stay U.S.** is a dynamic, searchable website of U.S. working farms and ranches offering lodging. The site includes individual listings, mapping, blogs, photos, news, direct links to each farm, and more.

## Where is Farm Stay U.S.?

**Farm Stay U.S.** is currently located in a farm office in Oregon with partners spread out across rural America.



## Why Farm Stay U.S.?

**Farm Stay U.S.** promises to be the premier site for travelers interested in a country experience and the easiest way to connect urbanites with their rural hosts.

Helping farms assess their needs and work through a business plan to get started—is all part of the USDA funding awarded for this business concept. We are here to get your farm stay *launched*.

## When is Farm Stay U.S. ready to help me?

Now! **Farm Stay U.S.** received grant funding in summer 2010 and our website went live at the same time.

*Photos: (top left) Scottie and Greg Jones on their farm; (middle) Children of farm stay guests experiencing farm life; (top right) Serenity Sheep Farm Stay MT features shepherd's wagon; (bottom right) Maple Hill Manor KY laughing llama and farm stay guests.*



## Did you know?

- 24% of all working farms in the U.K. offer some form of lodging.
- With over 2 million farms in the U.S., it appears there are less than 1000 of them offering overnight accommodations. That's one-tenth of one percent.
- The average lodging rate in the U.S. is \$97/day (Smith Travel Research, July 2010).
- Interest in a rural farm experience is on the rise, as indicated by the recent, large increase in WWOOF memberships (World Wide Opportunities on Organic Farms).
- The farm stay is well known and utilized in Europe, Australia, and New Zealand, as a viable and economically productive form of agritourism, both for farms and their rural communities.



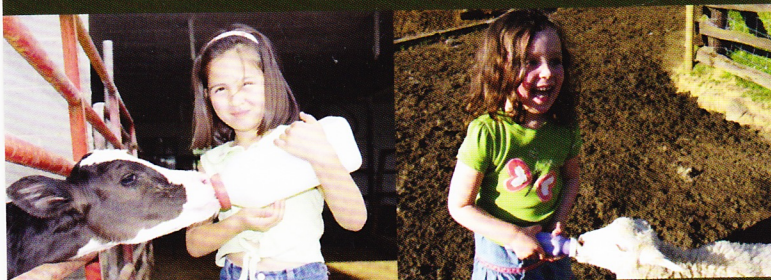




*Imagine*  
staying on a  
working farm  
or ranch...



*What would you see?*



*What would you learn?*



*What memories will you make?*



[www.FarmStayUS.com](http://www.FarmStayUS.com)

## *What is Farm Stay U.S.?*

**Farm Stay U.S.** is a socially interactive, searchable web site of farms and ranches that offer hands-on lodging in the U.S.

- Plot your driving trip using the 'Map these Results' feature
- Compare opportunities and activities by farm
- Contact the owners directly for booking and questions
- See what the media and bloggers are saying about farm stays
- Share your farm stay photos!
- Become part of a nationwide movement to protect and learn about our small family farms by accepting their offers of accommodation

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