

McRey Farm and Cornell Cooperative Extension of Broome County are partnering to better understand customer trends in buying local. Please fill out this postcard and mail it back (postage paid) to help us. You'll be entered to win a dozen eggs from McRey Farm.

- 1) What's your zip code: _____
- 2) How do you get your information about buying local products?
- Print media - Internet - Visiting farmers' markets - tv/radio - Word of Mouth
- 3) How do you get information about McRey Farm products?
- Word of Mouth - Websites (localharvest, eatwild, etc...) - Their website - Facebook Page
- 4) What's important to you about product(s) at McRey Farm?
- It's grassfed or pastured - I can speak with the farmer - They have the cuts/types of meat I'm looking for
- 5) How often do you purchase from McRey Farm?
- Weekly - Monthly - Semi-regularly - Bi-weekly - Holidays/Special Occasions
- 6) If you knew McRey Farm delivered would you purchase more, or more often, from them?
___ Yes ___ No
- 7) Would you be interested in joining a "Meat CSA" if McRey Farm started one: ___ Yes ___ No
- 8) If McRey Farm started carrying freezer packages of meat (pre-set assortment) would you be interested: ___ Yes ___ No
- 9) Are you aware they have a discount if you purchase more than \$50:
___ Yes ___ No
- 9) McRey Farm would like to start a newsletter - would you be interested in more information?
*Please give us your email so we can contact you: _____
*Or alternatively your other contact info: _____
This information will be used to also contact the winner.

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PLEASE
PLACE
STAMP
HERE

Laura Biasillo
c/o Cornell Cooperative Extension -
Broome County
840 Upper Front St
Binghamton, NY 13905
Re: NESARE grant-McRey Farm

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Broome County
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Binghamton, NY 13905
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