

Finger Lakes Farmstead Cheese Company

Wholesale Marketing Channels

\$6.75/lb. Distributor Type A
Whole wheel of cheese, paper wrapped:

\$8.75/lb. Distributor Type B
Shrink wrapped cut wedges with labels:

\$7.25/lb. Distributor Type C
Entire pallet:

\$15.00/lb. Distributor Type D
Shrink wrapped cut wedges with labels:

\$8.25/lb. Retail Type A
Whole wheel of cheese, paper wrapped, includes labels:

\$8.25/lb. Retail Type B
Shrink wrapped cut wedges with labels:

Varies Produce Auction
Non-standard, whole wheel or wrapped cuts:

Direct Marketing Channels

\$10.00/lb. Farmers' Market/Farm Store Type A
Whole wheel of cheese, paper wrapped:

\$14.00/lb. Farmers' Market/Farm Store Type B
Fresh cut or shrink wrapped cut wedges with labels:

