Finger Lakes Farmstead Cheese Company

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Wholes	ale Marketing Channels	
\$6.75/lb.	Distributor Type A Whole wheel of cheese, paper wrapped:	Farm delivers to: Farm pays freight: Regional Access Regional's sales: Lucas Group Artisan Foods Pampered Cov Larry Wilcox GreenStar
\$8.75/lb.	Distributor Type B Shrink wrapped cut wedges with labels:	
\$7.25/lb.	Distributor Type C Entire pallet:	
\$15.00/lb.	Distributor Type D Shrink wrapped cut wedges with labels:	Farm delivers to:
\$8.25/lb.	Retail Type A Whole wheel of cheese, paper wrapped, includes labels:	Restaurant/ Retail Simeon's High Point Farm CSA The Piggery Glenora
\$8.25/lb.	Retail Type B Shrink wrapped cut wedges with labels:	
Varies	Produce Auction Non-standard, whole wheel or wrapped cuts:	Produce Auction
Direct Marketing Channels		
\$10.00/lb.	Farmers' Market/Farm Store Type A	Ithaca Farmer's Market– Sunday

Farm conducts sales:

FLFCC farm store

Special events/tastings/festivals

Whole wheel of cheese, paper wrapped:

Farmers' Market/Farm Store Type B \$14.00/lb. Fresh cut or shrink wrapped cut wedges

with labels: