**Dairies Utilizing Mob Grazing in the Northeast-Project Timetable 2012-2013**

March 2012-Grant begins

March/April 2012-Develop protocol and questionnaire with the partner members. The extension educator will call together the partners and together they will develop how the interviews are to be conducted, along with the questionnaire. It will be important to get this done as early as possible to ensure the farmer’s input.

March/April 2012-Press release to recruit farmers will be the responsibility of the Extension educator, working with the partner members. The goal is to openly recruit participants for the project.

April/May/June 2012-Our goal is to recruit and contact 15 farmers for the project. Ten farmers will agree to the project and 5-8 farmers will be selected as “case study participants”. The partner members will make this decision through consensus, facilitated by the extension educator.

Spring/Fall 2012-Partner members will make 5-8 farm visits to conduct the questionnaire and collect forage and soil samples. At least 2 partner members will be involved. The goal is to gather data at least twice on each farm to look at seasonal differences.

Late Summer 2012-Case studies information should be verified with participants. The Extension Educator would work to have candidate farmers review the draft case study information. Late summer is a good time to touch base with farmers as they have more time than earlier in the growing season. Partner members would also review as well. We may not have the total case study assembled, but a draft copy of what has been collected should be reviewed to keep us on track.

Fall/Winter 2012 and 2013-Develop Web based information through the use of a Technical support person. This person would be in contact with the Webmaster of the Northeast Pasture Consortium’s Web site and assist with the content.

Summer/Fall/Winter 2012 and 2013-Develop educational publication and media (press releases, articles, etc.) for distribution. This is an on-going job that will need help by a Technical support person, with input by the partner members. Thus, the timeline is very broad to cover the timeline needs that will arise.

Winter/Summer 2013-Web based materials launched and media distributed. Materials needed to get into the hands of users throughout this period. Technical support person will assist with this.

Summer 2013-Plan and hold one field day at a farm of a case study participant and evaluate event participants. The Field Day will be conducted in collaboration with the Pennsylvania Association for Sustainable Agriculture (PASA). Extension educator and PASA staff members will provide support for carry out of the event.

September 30, 2013-Provide final report will include evaluation information, plus other indicators of impacts. Extension educator with assemble the report in cooperation with partner members.