



## Merced agritourism workshop questions

Thank you for participating in our agritourism workshop in Merced on January 19 this year.

Please complete this short survey to help us learn how the workshop was useful to you in developing your agritourism work and connections.

This is about your involvement in agritourism since the workshop. It should take you five minutes or less. By completing this survey, you will help us greatly in evaluating our work and improving our support to everyone who is part of California agritourism.

Please answer the questions even if you have not made any changes in your agritourism involvement since the Merced workshop.

***Thank you for your time and valuable input!***

**\* = Required**

Question	Response
* First name	<input type="text"/>
* Last name	<input type="text"/>
* Business or organization	<input type="text"/>
* County	<input type="text"/>
* 1. Since the workshop, how many people that you met at the January 19 agritourism workshop in Merced have you worked with, consulted with, or collaborated with?	<input type="radio"/> none <input type="radio"/> 1 - 2 <input type="radio"/> 3 - 5 <input type="radio"/> 6 - 10 <input type="radio"/> more than 10
* 2. Are you aware of more agritourism operations in your county than you were aware of before the workshop?	<input type="radio"/> Yes <input type="radio"/> No
* 3. Are you a farmer or rancher? If yes, please answer questions 4 through 6. If no, please answer questions 7 through 9.	<input type="radio"/> Yes <input type="radio"/> No
4. Since the workshop, have you invited visitors onto your farm or ranch <b>for the first time</b> for agritourism activities?	<input type="radio"/> Yes <input type="radio"/> No

**If yes**, what kind of activity?

**5.** Since the workshop, have you participated **for the first time** in a regional open farm day, farm trails tour, or other such collaborative public agriculture education activity that benefited your business?

- Yes  No

**If yes**, name of event?

**6.** Since the workshop, have you **begun planning** a new agritourism enterprise, a new agritourism event, or first time participation in a regional group event?

- Yes  No

**If yes**, what type of activity or event?

**7. If NOT a farmer or rancher**, please rate your level of confidence in your ability to provide useful guidance to agritourism operators or regional agritourism organizations, with 1=lowest and 5=very confident.

- 1
- 2
- 3
- 4
- 5

**8. If NOT a farmer or rancher**, please rate your current level of involvement with agritourism operators or with agritourism associations or organizations, with 1=none and 5=high.

- 1
- 2
- 3
- 4
- 5

**9. If NOT a farmer or rancher**, have you helped promote agritourism operations or activities in your community since the workshop?

- Yes  No

**\* 10.** Since the workshop, have you participated in organizing any educational activities for farmers or ranchers about agritourism?

- Yes  No

**If yes**, what educational activity?

**\* 11.** Since the workshop, have you joined, attended a meeting or participated in any member activities of a local or regional agritourism association?

- Yes  No

**\* 12.** Since the workshop, have you been involved with starting a new agritourism association in your community?

- Yes  No

**If yes**, name of new organization?

\* 13. Since the workshop, have you been involved with planning or changing agritourism zoning ordinances, permitting regulations or administrative procedures?  Yes  No

14. Any other comments on changes in your agritourism involvement since the Merced January 19 "Growing Agritourism" workshop?

**Save Survey Information**

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