

Growing Agritourism Workshop – Sacramento-San Joaquin Delta Region Assessment and Evaluation Form

Please answer each question as honestly as possible. Your comments will help us evaluate this workshop and plan future events.

Pre/Post Workshop Survey

Please circle your level of knowledge about the following on a scale of 1 to 5, with 1 representing having no or very little knowledge, and 5 being extremely knowledgeable:

	Pre		Post		
The range of agritourism activities & possibilities	1	2	3	4	5
Agritourism business planning needs & resources	1	2	3	4	5
Agritourism regulatory challenges & issues	1	2	3	4	5
Agritourism risk management challenges	1	2	3	4	5
Agritourism marketing opportunities & methods	1	2	3	4	5
Activities, challenges and issues of agritourism associations	1	2	3	4	5

How many people in this room do you know or have worked with? _____

How many agritourism operations in your county are you aware of? _____

How many agritourism organizations in your county are you aware of? _____

Please circle your current level of involvement with agritourism operators or with agritourism associations or organizations, with 1=none and 5=high 1 2 3 4 5

Please circle your level of confidence in your ability to provide useful guidance to agritourism operators or regional agritourism organizations, with 1=lowest and 5=very confident 1 2 3 4 5

Workshop Evaluation

Overall, how would you rate this workshop?

Excellent Good Satisfactory Poor

Comments: _____

Did it meet your expectations? Why or why not? _____

What future topics or programs would you find interesting? _____

Do you have any suggestions? _____

Please rate the following workshop topics as: 4=Excellent 3=Good 2=Satisfactory 1=Poor

Successes in Agritourism (operator panel) 4 3 2 1 NA

Making the Connections (marketing panel) 4 3 2 1 NA

Starting is the hardest part (advisor panel) 4 3 2 1 NA

Websites & social media presentation 4 3 2 1 NA

Planning & permitting (planner panel) 4 3 2 1 NA

Small Group discussions 4 3 2 1 NA

Thank you for your help!