Table 4-1. Target audiences for the Portland Metropolitan Foodshed Toolkit

| **Tool** | **Policy Makers/Local Planners** | **Producer** | **Consumer** |
| --- | --- | --- | --- |
| Access to Healthy Food | ● |  | ● |
| Accessing Capital |  | ● |  |
| Agricultural Permitting in Urban Zones | ● | ● |  |
| AgTools |  | ● |  |
| Business Planning |  | ● |  |
| Certification |  | ● |  |
| Community Design | ● |  |  |
| Diversifying Agricultural Activities in Urban Zones | ● | ● |  |
| Energy Efficiency and Renewables | ● | ● |  |
| Exports | ● |  |  |
| Farm Management Workshops |  | ● |  |
| Farmworker Housing | ● | ● |  |
| Farmers Markets | ● | ● | ● |
| Food Cluster Development | ● |  |  |
| Import Substitution | ● |  |  |
| Institutional and Agency Procurement | ● |  | ● |
| Labor Laws |  | ● |  |
| Market Development and Regional Food Distribution | ● | ● |  |
| Marketing |  | ● |  |
| Rainwater Harvesting | ● | ● |  |
| Regional Branding | ● | ● |  |
| Succession Planning |  | ● |  |
| Transferable Development Rights | ● | ● |  |