

**Table 10: Grower Outreach Efforts, 2012**

<b>Conference/Meeting Name</b>	<b>Sponsoring Organization</b>	<b>Location</b>	<b>Presentation Title</b>	<b>Number of participants</b>	<b>Date of presentation</b>
Long Island Ag Forum (Pritts)	Cornell Cooperative Extension Suffolk County	NY	Pruning and nutrient management in berry crops	20	January 13, 2012
Winter Grower Meeting (Heidenreich)	Cornell Vegetable Program, Lake Ontario Fruit Team	NY	"Soil and Foliar Testing for Berry Crops"	31	February 27, 2012
Hispanic Grower Meeting (Longstroth)	Michigan State University Extension	MI	"Fertilizing Blueberries" and "Blueberry Soils"	34	March 7, 2012
Southern Tier Small Fruit School	Cornell Cooperative Extension	NY	Soil and Nutrient Management	20	March 13, 2012
Long Island Small Fruit School	Cornell Cooperative Extension Suffolk County	NY	Managing nutrition in berry crops	30	March 22, 2012
Berry Soil and Nutrient Management Workshop (McDermott)	Capital District Vegetable and Small Fruit Program	NY	Berry Soil and Nutrient Management	13	March 29, 2012
Cranberry Grower IPM Training (Armstrong)	University of Maine Cooperative Extension	ME	"Introduction to Soil Management"	3	May 21, 2012
Cranberry Grower IPM Training (Armstrong)	University of Maine Cooperative Extension	ME	"Soil Testing Procedures"	4	June 20, 2012
LOFT Summer Fruit Tour (Miranda Sazo)	Lake Ontario Fruit Team	NY	Berry Soil and Nutrient Management	100	July 24, 2012
Cranberry Grower IPM Training (Armstrong)	University of Maine Cooperative Extension	ME	"Foliar Testing in Berry Crops"	3	August 10, 2012
Sustainable Farming Certificate Program Heidenreich	Groundswell Center for Local Food & Farming	NY	Small Fruit Production Basics- Soil and Nutrient Management	20	August 6, 2012
Small Fruit Open House (McDermott)	Cornell University Department of Horticulture	NY	Berry Soil and Nutrient Management	80	September 14, 2012
Chautauqua Small Fruit Tour (Heidenreich)	Cornell Cooperative Extension Chautauqua	NY	Berry Soil and Nutrient Management	22	October 11, 2012
Organic Lawn and Landscape Training (Schmidt)	Cornell University	NY	"Understanding Soil Test Results"	17	?
<b>Total Growers</b>				<b>397</b>	