

## **Appendix D**

**Who should be the targeted users/recipients of a statewide sustainable agriculture program? Farmers/Ranchers, Ag Input Industries, Ag Processing Industries, Consumers, State Policy Makers, Others?**

**Analysis by Stakeholder Group**

**Table D1** Should Farmers/Ranchers Be Targeted with an SSAP? Responses by Stakeholder Group

	Percent of Respondents	
	Yes	No
Farm/Ranch Owner	92.74	7.26
Farm/Ranch Operator	100	0
Agbusiness/ Support Industry Owner	100	0
Agbusiness/ Support Industry Employee	100	0
University Instructor	100	0
University Researcher	98.46	1.54
University Extension	100	0
General Farm Organization	100	0
Commodity Specific Organization	100	0
Ag-based Non-profit	100	0
Other -Non-profit	96.77	3.23
Student	97.96	2.04
Government	100	0
Total	638	16
Frequency Missing = 5		

**Table D2** Should Ag Input Industries Be Targeted with an SSAP? Responses by Stakeholder Group

	Percent Respondents	
	Yes	No
Farm/Ranch Owner	59.22	40.78
Farm/Ranch Operator	71.84	28.16
Agbusiness/ Support Industry Owner	48.15	51.85
Agbusiness/ Support Industry Employee	55.88	44.12
University Instructor	100	0
University Researcher	90.77	9.23
University Extension	66.67	33.33
General Farm Organization	100	0
Commodity Specific Organization	100	0
Ag-based Non-profit	86.36	13.64
Other -Non-profit	83.87	16.13
Student	34.69	65.31
Government	44.44	55.56
Total	426	228
Frequency Missing = 5		

**Table D3** Should Ag Processing Industries Be Targeted with an SSAP? Responses by Stakeholder Group

	Percent of Respondents	
	Yes	No
Farm/Ranch Owner	67.04	32.96
Farm/Ranch Operator	71.84	28.16
Agbusiness/ Support Industry Owner	29.63	70.37
Agbusiness/ Support Industry Employee	55.88	44.12
University Instructor	100	0
University Researcher	96.92	3.08
University Extension	79.17	20.83
General Farm Organization	100	0
Commodity Specific Organization	100	0
Ag-based Non-profit	86.36	13.64
Other -Non-profit	83.87	16.13
Student	57.14	42.86
Government	66.67	33.33
Total	458	196
Frequency Missing = 5		

**Table D4** Should Consumers Be Targeted with an SSAP? Responses by Stakeholder Group

	Percent Respondents	
	Yes	No
Farm/Ranch Owner	59.78	40.22
Farm/Ranch Operator	66.02	33.98
Agbusiness/ Support Industry Owner	40.74	59.26
Agbusiness/ Support Industry Employee	54.9	45.1
University Instructor	100	0
University Researcher	95.38	4.62
University Extension	72.92	27.08
General Farm Organization	100	0
Commodity Specific Organization	100	0
Ag-based Non-profit	86.36	13.64
Other -Non-profit	90.32	9.68
Student	71.43	28.57
Government	66.67	33.33
Total	446	208
Frequency Missing = 5		

**Table D5** Should State Policy Makers Be Targeted with an SSAP? Responses by Stakeholder Group

	Percent Respondents	
	No	Yes
Farm/Ranch Owner	62.57	37.43
Farm/Ranch Operator	47.57	52.43
Agbusiness/ Support Industry Owner	40.74	59.26
Agbusiness/ Support Industry Employee	45.1	54.9
University Instructor	100	0
University Researcher	95.38	4.62
University Extension	60.42	39.58
General Farm Organization	100	0
Commodity Specific Organization	100	0
Ag-based Non-profit	100	0
Other -Non-profit	93.55	6.45
Student	16.33	83.67
Government	33.33	66.67
Total	390	264
Frequency Missing = 5		