

**Master Farmer Workshop- Agritourism**  
**August 2<sup>nd</sup>, 2012**

Thank you for attending this Master Farmer workshop. Please take a few minutes before you leave to fill out this evaluation form and help us make future workshops more effective. Thank you!  
*If you prefer you can mail Completed Surveys to: Oahu R C & D, PO Box 209, Kunia, HI 96759*

1. In general, the information presented at the workshop was valuable and useful to me.  
 Strongly Agree 17     Agree 3     Disagree     Strongly Disagree
2. The information presented increased my understanding of Agritourism.  
 Strongly Agree 17     Agree 3     Disagree     Strongly Disagree
3. I can see ways that I will apply what I learned in my own life. *If so, tell us how!*  
 Strongly Agree 11     Agree 9     Disagree     Strongly Disagree
4. I would recommend this workshop to others.  
 Strongly Agree 18     Agree 2     Disagree     Strongly Disagree

**With regards to specific topics, please rate the usefulness of the information provided.**

1. Agritourism at Kahuku Farms, History & Lessons Learned (Kylie Matsuda)  
 Highly Useful 18     Somewhat Useful 2     Somewhat less than useful     Not Useful     N/A
2. Agritourism Development in Hawai'i (Lani Weigert, Hawaii AgriTourism Association)  
 Highly Useful 19     Somewhat Useful 1     Somewhat less than useful     Not Useful     N/A
3. Tour/Lunch (Kahuku Farms/café)  
 Highly Useful 18     Somewhat Useful 1     Somewhat less than useful     Not Useful     N/A

**Comments:**

What did you like most about this workshop?

Family operation, products organic, 3<sup>rd</sup> generation history

Lani's insight and approach to agritourism and business practice in general

To know the current situation of the agritourism in Hawaii

Actually talking with the people who grow our food

Everything! The set up and activitie and flow of whole day was good. All info provided was helpful and clearly presented, understandable.

Kylie and Lani were awesome!

It was important to visit how this farm came to be and how they processed through to make it be open to the public

I really liked to sit-down information that was shared from both Kylie and Lani. They are very hospitable and comforting. I found lots of info to be useful at our farm and didn't realize lots of simple solutions to better our business.

Kylie's portion

Addressing laws, bills, policies that had to be dealt with, who to talk / go to

I like the whole, especially the combination of academic and hands-on elements and the quality of discussion and questions

The format seemed open enough to whatever topic came up

Very informational. It was great to hear about experiences in getting here

All of it, but especially Lani and Kylie

A great tour and well-versed tour guide

The mistakes the farms made, what worked for them

Seeing their system work in this highly virtually incorporated business. Also, the appearance of the Senator (Dela Cruz) toward the end was interesting. Maybe having a workshop with farmers and local politicians would have been a neat workshop to attend, may even help with legislation efforts, putting people in this type of setting.

Value-added products and marketing

What could have been improved about this workshop?

Offered more often

More information on plant growing, production process on manufacturing for consumer

Resources

More detailed numbers

It was a pleasant visit

I feel like there's so much to learn and Kylie and Lani have so much knowledge that I wish this workshops could have been longer

none

More discussion about costs (actual) versus an overall view of problems encountered

Not a thing!! Absolutely fabulous! Food was over the top!! Dressings, sauce in panini sandwich – UNREAL ONO!!

Specifics about getting started

More time for discussions

More time in the farm – walking throughout certain areas like the kitchen, packing plant

What other topics would you like to see incorporated into future workshops?

Workshops like today be offered to kama'aina's and family reservation as a group

Organic

Permaculture

Aquaponics

Compost worms

Business side of farming