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Master Farmer Workshop Series

Agritourism

Kylie Matsuda, Kahuku Farms

August 2, 2012



SUBMIT QUESTIONS FOR THE FARMERS: admin@oahurcd.org

[Oahu RC&D Agritourism Fact Sheet](#) (contains topic description, farmer profile and valuable resource

Kylie Matsuda of Kahuku Farms invited our workshop participants to experience agritourism first hand including a wagon ride tour of the farm and lunch prepared by the Kahuku Farm's onsite cafe'.



Kylie and her family shared the history of the farm and Kylie shared important lessons learned in establishing their agritourism operation. Our guest speaker, Lani Weigert of the Hawaii Agri-Tourism Association (HATA) shared valuable resources and perspective on the industry.

Agricultural tourism - Agritourism - allows farmers and other agricultural professionals to broaden their income base by offering visitors and locals a genuine experience in an agricultural setting.

HANDOUTS:

[Oahu RC&D Agritourism Fact Sheet](#)

RESOURCES:

[O'ahu Agritourism Guidebook](#), O'ahu Resource Conservation & Development Council, 2011

[Hawaii Agritourism Association](#)

[Hawaii Ecotourism Association](#)

[Hawai'i Farm Bureau Federation](#)

[Hawai'i Farmers Union](#)

[Hawai'i Tourism Authority](#)



City and County of Honolulu Department of Planning and Permitting:

Website: <http://www.honoluludpp.org/PermitInfo/>

For information regarding how to apply for a Special Use Permit visit:

<http://www.honoluludpp.org/downloadpdf/planning/SUPAPP.pdf>

Land Use Ordinance: http://www.honolulu.gov/refs/roh/21_990.pdf