May 9, 2012

Dear Livestock Producer,

Cornell Cooperative Extension of Steuben County was awarded a SARE grant earlier this spring. The grant title is “Increasing Freezer Trade Sales for Livestock Producers”. The goal is to develop a website that will facilitate freezer trade sales for producers in the Southern Tier and Finger Lakes area. In an effort to develop the website we are surveying producers and consumers to collect sales data.

Enclosed you will find a brief producer survey. We hope that you will take a few minutes to complete the survey and return it to CCE-Steuben. If you have any questions please feel free to give myself or Matt LeRoux, CCE-Tompkins (607-272-2292) a call. Our primary goal is to increase your sales and hopefully farm profitability and viability. The more surveys that are returned the better equipped we are in developing the website.

Thank you in advance for your cooperation.

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*For more information on SARE and their grant program visit www.nesare.org*