

2013 Cooperative Expenses Projection

	Minimum Expense	2013 estimate range	Explanation
Infrastructure			
Refrigerated Storage	2500	3000-7500	
Washing/Packing Equip	200	300-1000	
Mobile Refrigeration&Storage	?	?	We need to design a solution to this problem. Possible options 1) refrigerated storage mounted on a trailer. 2) a van/small truck with permanent equipment. 3) really smart use of coolers
Certified Scale	?	200-400	
Reusable Packaging	150	150-250	Used for restaurants
Infrastructure total	2850		
Operations			
Delivery Route Operations	2625	3000-3500	(Per mile reimbursement in 2012 \$.50/mile) 35 weeks * [150-200] miles * .5/mile ...Cost can be covered by SARE?
Disposable Packaging	300	200-500	used for direct to consumer, paper, plastic, cardboard
Web based ordering,	1000	1000-2000	Total cost based on fixed fees plus percentage of sales. SOME cost can be covered by OCDC
Membership	500	500-750	The cost of signing up new members, maintaining paperwork, memberships in other orgs
Licensing	?		We need a comprehensive list of required licenses
Misc. Software	100	100-300	Quickbooks?
Federal Non-profit Status	850	850-1000	Cost can be covered by OCDC
Cooperative Accounting	0	?	We need to find the right experts to help here, I've been working on this, good leads
BRIM	1000	1000-1200	Cost can be covered by OCDC
Operations Total	6375		
Total (minimum estimate)	9525		
less grant funding	5475		
Estimated minimum	4050		

Assumptions
 For the sake of this estimate, I am assuming that 2013 sales will be around \$15,000 and that personel costs will be covered by grant funding. Sales to date are \$8,464 (05/13/12-10/11/12). The web system I've looked at is Local Food Marketplace <http://www.localfoodmarketplace.com/> but I'm open to other suggestions.