

Marketing and Distribution Cooperative Start-up in the Greenbrier Valley West Virginia

2013 Budget

Personnel

Market Coordinator	10,080	14 hrs. per week fr 40 weeks @\$18/hr
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Supplies and Equipment

Certified Scale	450	2 scales purchases and inspected
Book Keeping Computer	600	

Contract Services

Online Market Place Set-up	1000	Localfoodmarketplace.com set-up flat rate
Online Operations	500	2% of \$25,000 in sales
Delivery Vehicle Insurance	750	For refrigerated truck
Food Safety Liability Coverage	600	For Cooperative
Satelite Internet Access	540	\$60/mo for 9 months

Travel

Delivery Route	3200	\$.50/mi. 200 miles per week for 32 weeks
CAN Gathering 2013	500	

Total

	18,220	CAN funds would be 43% of overall budget commitments
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Other Current Commitments

	11,000	Intial capital investments from members
	11,000	Authorized shares for sale to associate members