

Name of Course: \_\_\_\_\_

Date: \_\_\_\_\_

**Please rate the following on a 1-5 scale, with 1 being least satisfied and 5 most satisfied. (Please comment on your answers)**

	Very Dissatisfied	Somewhat Dissatisfied	No Opinion	Somewhat Satisfied	Very Satisfied
1. Did the course meet your expectations?	1	2	3	4	5
2. Was the instructor organized, knowledgeable and prepared?	1	2	3	4	5
3. Were the course materials useful and effective?	1	2	3	4	5
4. What is your overall satisfaction level for the course?	1	2	3	4	5
5. Please rate the overall <u>value</u> of the course to you or your business	Low Value	Somewhat Low Value	No Opinion	Somewhat High Value	High Value
	1	2	3	4	5

**The following statements reflect components of the “Pre-Season Farmers’ Market” program. Please rate each of the before and after statements on a 1-5 scale, with 1 being no knowledge and 5 very knowledgeable.**

	<b>Before</b>	<b>After</b>
1. The importance of developing a pricing strategy	_____	_____
2. I understand how to determine fixed and variable costs.	_____	_____
3. I understand the regulations that may affect my agricultural business.	_____	_____
4. What is expected of me, as a vendor at a farmers market	_____	_____
5. How to set up my display and handle customers at the farmers market	_____	_____

6. What did you like best about this course? Explain: \_\_\_\_\_

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7. What did you like least about this course? Explain: \_\_\_\_\_

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***(Over ... survey continues on the back)***

8. What was the one thing, if anything; you got out of the course that you think will be most helpful to you in your agricultural business life? Explain: \_\_\_\_\_

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9. What did you think about the overall format and teaching style used in this course?

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10. Would you recommend the course to other people interested in starting or already operating an agricultural business? Circle One:      Yes                      No

Why or why not? \_\_\_\_\_

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**Additional Comments are welcome!** *Please use the space below for any additional thoughts or comments you might have.*

*Thank you for your input; we appreciate you taking the time to help us improve the programs we offer you.  
Please return this to your CCE Educator OR  
If you would like mail in your comments please send these to*

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*Program date: 5/15/08*