

# Why start a farmer network?



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# Networks are Hot!



Tuesday, February 4, 14



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- Innovative ag professional tool



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- Data suggests significant impacts on farm success



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- Farmer driven





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• Versatile and flexible





- **Versatile and flexible**

- **Builds leadership skills in farmers**





- **Versatile and flexible**

- **Builds leadership skills in farmers**

- **Grows capacity of farms on the ground**



# Impacts



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A photograph of two women in an outdoor setting, likely a farm. The woman on the left has curly brown hair, is wearing a black tank top, and is holding a large, round, light-colored melon. She is looking towards the woman on the right. The woman on the right has curly brown hair, is wearing a grey patterned t-shirt, and has her hand near her ear. They are both smiling. The background shows a field with trees and a clear blue sky.

**Creation of mentoring relationships between beginning and experienced farmers**

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**Building confidence and sense of identity in women farmers as innovative producers important to small farm movement**





Established camaraderie, support and community between women farmers



# Increased exposure to and information of niche & alternative enterprise/marketing opportunities



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**Increased business  
development and sales**

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