

# NE SARE Berry Webinar Series Evaluation 2012

## 1. How would you best describe your involvement in berry crop production?

- Commercial grower
- Cooperative Extension
- Agri-business or Private sector
- University Research and/or teaching
- USDA
- NRCS
- Other (specify)

## 2. How many of the 12 berry soil and nutrient webinars in the series did you view?

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12

## 3. How many people viewed the webinar(s) that you attended from one computer at your location? Check all that apply for multiple webinars.

- I viewed it by myself
- 2 to 3 (including yourself)
- 4 to 10
- More than 10

## 4. How well do you think the berry soil and nutrient management webinars that you participated in provided you with:

	Poor	Fair	Good	Excellent
Information that met your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timely information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Research-based information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Understandable information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 5. Did you have expectations of the berry soil and nutrient management webinars that caused you to register?

- Yes
- No
- Unsure

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## 6. If you answered yes to the above, check the answer below that best describes your webinar experience:

- the Expectations not fulfilled
- Expectations met
- Expectations exceeded

## 7. Please describe any technical difficulties you had in accessing or participating in the webinar series:

## 8. If you missed one or more live webinars, did you view the recorded version at a later date?

- Yes
- No

## 9. If you answered yes to the above, how do archived recordings rate in comparison to the live webinars? (check the two that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Recordings are much less informative than live webinars     | <input type="checkbox"/> Recorded webinars are less convenient as live webinars    |
| <input type="checkbox"/> Recordings are slightly less informative than live webinars | <input type="checkbox"/> Recorded webinars are just as convenient as live webinars |
| <input type="checkbox"/> Recordings are similarly as informative as live webinars    | <input type="checkbox"/> Recorded webinars more convenient than live webinars      |

## 10. Was the pace of most webinars

- Too slow
- Just right
- Too fast

## 11. In general, please rate the speakers for the following criteria:

	Poor	Fair	Good	Excellent
Knowledge about the topic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization of the topic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual quality of the presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Responsiveness to participants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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**12. Berry Webinars for extension educators/researchers and commercial berry growers will continue to be offered in the future. How likely are you to recommend attending future webinars to others involved in berry production?**

- Definitely yes
- Probably yes
- Possibly Yes
- Uncertain
- Possibly No
- Probably No
- Definitely No

**13. If these webinars had been conducted as educational session(s) at a location that was a 1-2 hour drive from your home, how likely would you have attended the session(s)?**

- Not likely
- Somewhat likely
- Moderately Likely
- Very Likely

**14. If these webinars had been conducted as a 2-day workshop at a location that was a 4-6 hours from your home, how likely would you have attended the session(s)?**

- Not likely
- Somewhat likely
- Moderately Likely
- Very Likely

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## 15. How did your knowledge and understanding of the subject change as a result of the NE SARE berry soil and Nutrient webinar series?

	Not viewed	More Confused	No Change	Understanding slightly improved	Understanding moderately improved	Understanding greatly improved
Soil types (#1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Physical properties of soil (#1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Biological properties of soil (#1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chemical properties of soil (#1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessing soil surveys (#1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil testing (#2)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil sampling procedures (#2)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil test options: Morgan, Modified Morgan, Melich III (#2)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interpretation of soil test results prior to planting (#3)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Correction of soil problems (#4)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fertilizer application technology (#4)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conventional nutrient sources (#4)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organic nutrient sources (#4)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Liming and pH reduction (#4)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Foliar testing and sampling (#5)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual assessment of nutrient status (#5)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interpretation of Foliar Analysis Results (#6)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Correction of nutrient problems in established plantings (#7)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soil health assessment (#8)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving biological and physical soil properties (#9)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organic matter and composts (#9)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental impacts of	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## nutrient use (#10)

Run-off/leaching (#10)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Minimizing nutrient impacts (#10)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Nitrogen plans (#10)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Fertigation and Hydroponics-strawberries (#11)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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New diagnostic tools (#11)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Precision agriculture for berry crops (#11)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Future soil health assessments (#12)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Economics of Nutrient Use (#12)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**16. Listed below are actions you might take as a result of participating in the NE SARE berry soil and nutrient management webinar series. For those that apply, indicate how likely you are to do this in the next 12 months:**

	Not likely	Somewhat likely	Moderately Likely	Very Likely
Seek more information on berry soil and nutrient management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from webinars to commercial berry growers in one-on-one setting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from webinars to commercial berry growers through formal educational event i.e. workshop or educational meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from webinars to commercial berry growers through an informal educational event i.e. twilight or field meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage commercial berry growers to view archived webinars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from webinars to others in one-on-one setting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from webinars to others through formal educational event i.e. workshop or educational meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relay information from the webinars to others through informal educational event i.e. twilight or field meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage other growers to view archived webinars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage colleagues to view archived webinars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make use of web site and/or training materials provided through this project in programming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**17. Are there other actions you might take as a result of participating in the NE SARE berry soil and nutrient management webinar series not mentioned above? (please describe)**

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**18. Comments or suggestions you'd like to share on the webinar series?**

**19. Your name (optional)**