

Currants/Specialty Fruit Marketing, Permaculture and Forest Garden Resources: (geared for growers)

Specialty Fruit Marketing websites/pdf files:

Elderberry

<http://www.uky.edu/Ag/NewCrops/introsheets/elderberry.pdf>

Gooseberries and Currants

<http://www.uky.edu/Ag/NewCrops/introsheets/currants.pdf>

Juneberry

<http://www.uky.edu/Ag/NewCrops/introsheets/juneberry.pdf>

1. Funding to Help Study and Build Elderberry Market

<http://missouribeginningfarming.blogspot.com/2010/07/funding-to-help-study-and-build.html>

Haskap: An Introduction to the Fruit, Its Health Benefits, and Marketing Possibilities

By: Kirsten Larson

Sunofi-Adventis Biotalent Challenge

2009

<http://www.lahaveforests.com/assets/files/Honey%20Berry%20Health.pdf>

Market demand for Haskap– Is it Real?

http://www.agriculture.gov.sk.ca/Agriview_October07_pg11

and

<http://www.haskap.ca/Studies/Haskap%20Market%20dvlp%20August%2027.pdf>

How to Sell through Wholesale and Direct Marketing Channels – Matthew LeRoux, Agricultural Marketing Specialist, Cornell Cooperative Extension pdf available on **Cornell Cooperative Extension of Tompkins County website:**

Currants and Gooseberries – several pdf handouts on growing and marketing currants and gooseberries can be downloaded from Cornell University website : <http://www.fruit.cornell.edu/mfruit/gooseberries.html>

Bachmann, Janet. 2002. Farmers' Markets - Marketing and Business Guide. ATTRA Publication

#IP146. Available on line at: <http://attra.ncat.org/attra-pub/PDF/farmmarket.pdf>.

2. Barney, D.L. and Hummer, K.E. 2005. **Harvesting, Storing and Marketing Ribes Crops**. Chapter 11 in: Currants, Gooseberries and Jostaberries – A Guide for Growers, Marketers, and Researchers in North America. Haworth Press, Inc. Binghamton, New York.

5. Dunn, J., Harper, J., and Greaser, G. 2000. **Fruit and Vegetable Marketing for Small-scale and Part-time Growers**. Penn State University College of Agricultural Sciences Agricultural Research and Cooperative Extension. Available on line at:

http://agalternatives.aers.psu.edu/farmmanagement/fruit_veggie/MarketingFruitAndVeggie.pdf.

10. Wolfe, K., Holland, R., and Aaron, J. **Roadside Stand Marketing of Fruits and Vegetables**.

University of Tennessee, CR-02-04. Available on line at:

<http://www.agecon.uga.edu/~caed/roadside2.pdf>.

12. **Running a Roadside Stand- Some Helpful Tips. From: Direct Farm Marketing and Tourism Handbook**. University of Arizona Cooperative Extension. Available on line at:

<http://www.cals.arizona.edu/AREC/pubs/dmkt/Runningaroadside.pdf> .

Books:

75 Remarkable Fruits for your Garden by Jack Staub
UT, Gibbs Smith Publishing, 2007.

The BackYard Berry Book by Stella Otto
MI: OttoGraphics, 1995

The BackYard Orchardist by Stella Otto
MI: OttoGraphics, 1993, 1994

Edible Forest Gardens Vol. 1: Vision & Theory by Dave Jacke with Eric Toensmeier
VT: Chelsea Green Publishing Co., 2005

Edible Forest Gardens Vol. 1: Design & Practice by Dave Jacke with Eric Toensmeier
VT: Chelsea Green Publishing Co., 2005

Forest Gardening by Robert de J. Hart
UK: Green Books, 1991

Gaias Garden by Toby Hemenway
VT: Chelsea Green Publishing Co., 2000, 2009

Growing Gourmet and Medicinal Mushrooms by Paul Stamets
CA: Ten Speed Press, 2000

Native Trees, Shrubs and Vines for Urban and Rural America by Gary Hightshoe
NY: John Wiley and Sons, 1988

The One Straw Revolution: an Introduction to Natural Farming by Masanobu Fukuoka

Permaculture: A practical Guide for a Sustainable future by Bill Mollison, www.tagari.com

Permaculture, Principles and Pathways Beyond Sustainability by David Holmgren

Plants for a Future: Edible and Useful Plants for a Healthier World by Ken Fern
UK: Permanent Publications, 1997

Start with the Soil by Grace Gershuny
PA: Rodale Press, 1993

Tree Crops: A Permanent Agriculture, J. Russell Smith. Also available as a free online book:
www.archive.org/details/TreeCrops-J.RussellSmith

Area Networks – focus on agroforestry, sustainable fruit production

- Dale and Cindy Secher of Carandale Farm, Oregon, WI – www.carandale.com
- Aronia Network List Serve – <https://lists.wisc.edu/read/?forum=aronianetwork>
- Midwest Aronia Association - www.midwestaronia.org/
- Organic Tree Fruit Growers Association – www.otfa.org
- Center for Integrated Agricultural Systems, UW Madison, WI – www.cias.wisc.edu/
- Midwest Organic and Sustainable Education Services – www.mosesorganic.org/
- Midwest Permaculture Network – www.midwestpermaculturening.com

Association of Temperate Agroforestry - <http://www.aftaweb.org/>

Websites – General

National Center for Agroforestry – www.centerforagroforestry.org

Edible Forest Gardens – <http://www.edibleforestgardens.com/>

Appropriate Technology Transfer to Rural Areas (ATTRA). <http://www.attra.org/>

Primary audience is farmers, they have a wide variety of free downloadable publications to browse from especially regarding cover crops and pest management.

Association for Temperate Agroforestry – <http://www.aftaweb.org/index.php>

Note: AFTA has a great Agroforestry bookstore, both 'how – to' and scientific

InterGarden - Permaculture Information - Discussion - Links has discussion forums and extensive listing of permaculture-related links: <<http://sunsite.unc.edu/london/permaculture.html>>

Introduction to Permaculture: Concepts and Resources is an excellent introduction with comprehensive resource links: <<http://www.attra.org/attra-pub/perma.html>>

Journal for Agroforestry Research, United Kingdom – <http://www.agroforestry.co.uk/>

Natural Resource Conservation Services – <http://www.nrcs.usda.gov> – variety of information from grants and cost share resources, to soil quality assessment notes.

North Central Sustainable Agriculture Research and Education – NC SARE - <http://www.sare.org/ncrsare/>

The Permaculture Activist site offers an array of information and resource links:

<<http://www.permacultureactivist.net>>

Power Planting: A Guide to Help you Choose the Right Tree for the Right Place

<http://wihort.uwex.edu/landscape/PowerPlanting.pdf>

Sepp Holzer – <http://www.youtube.com/watch?v=mzRzJRiUylg> – great online video of a forest garden in Austria.

Soil Biology Primer

http://soils.usda.gov/sqi/concepts/soil_biology/soil_food_web.html

Tree Crops: A Permanent Agriculture by J. Russell Smith. [Www.archive.org/details/TreeCrops](http://www.archive.org/details/TreeCrops) J.RussellSmith

University of Missouri Center for Agroforestry – <http://www.centerforagroforestry.org/>

Uncommon Fruit Crops with Sustainability Potential – <http://www.cias.wisc.edu/wp-content/uploads/2008/07/fruitgrower.pdf>

Women Food and Agriculture Network:

http://www.wfan.org/Women_Food_and_Agriculture_Network_Home.html

Nurseries:

WI Native Plant Sources – <http://clean-water.uwex.edu/pubs/pdf/home/lonative.pdf>

Forest Agriculture Enterprises

P.O. Box 24, Viola, WI 54664 <http://www.forestag.com> email: forestag@mwt.net 608-627-TREE
Overview: Mark Shepard provides consulting and educational services in agroforestry and permaculture.
Certified organic producer, specializing in hazelnuts, chestnuts, asparagus, and heirloom apples.

Knights Hollow Nursery, Middleton
4911 Forsythia Court, Middleton, WI; 608-831-5570. Overview: Specializes in micropropagated plants, great Aronia source.

St. Lawrence Nursery – Northern Climate Organic Fruit and Nut Trees
325 State HWY 345, Potsdam, NY 13767 315-265-6729 www.sln.potsdam.ny.us
Overview: Specializes in organic rootstock and cold hardy trees Zones 3 & 4

Water's Edge Nursery and Gardens
34320 Old Cty K, Bayfield, WI 54814 715-779-0155 www.thedraw.org
Overview: Located on the property of the Draw, LLC, a land-based regenerative community on the south shore of Lake Superior. Uses only biological controls, permaculture design/practices.

Baley's Nursery - Minnesota

'More Books:

The Basis of Permaculture Design by Ross Mars. VT: Chelsea Green Publishing Company, 1996; 2005

Edible Forest Gardens Volumes 1 & 2: Vision and Theory and Design and Practice by Dave Jacke with Eric Toensmeier. VT: Chelsea Green Publishing Company, 2005

Forest Gardening by Robert de J.Hart. UK: Green Books, 1991

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Plants for a Future: Edible and Useful Plants for a Healthier World by Ken Fern. UK Permanent Publications 1997

Start with the Soil by Grace Gershuny PA: Rodale Press, 1993

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