



2014 Growing Farmers Workshop Agenda

Workshops are green, and optional events are in blue. We encourage participants to attend the optional events, but they are not a part of this series.

	Date	Topic	Description	Time
Workshop 1	January 18, 2014	Introductions	Overview and orientation	9 – noon
		Seed Starting	Learn how to best start seeds and care for transplants	
		Business Planning 101	What kind of farm do I want? What markets will I sell to? What info do I need to start business planning?	1 – 4 pm
Workshop 2	January 25, 2014	Business Plans Intro	Make a plan that will help you meet your business and personal goals	9 – noon
		Crop Planning 101	The Darlin' Reds teach us about how to plan your season	1-4 pm
Workshop 3	February 1, 2014	Individual Assistance	Have questions about your business plan or crop plan? CROPS staff will take your individual questions.	9 – 4pm
		Old Cheney Road Farmers Market Annual Meeting	Required for all Prairie Pines Farmers who want to sell at this farmers market	TBA
Workshop 4	February 8, 2014	Different Markets	Wholesale, CSAs, and Farmer's Market Overview	9 – 4pm
Other Event	February 14 and February 15, 2014	Nebraska Sustainable Agriculture Conference Kearney, NE nebsusag.org		
	Date	Topic	Description	Time
p 5		Farmers Market Focus	Learn about Farmers Markets, How to apply, what is expected of you, how to plan for and set up	9 – noon

Workshop	March 1, 2014	Marketing 101	How to attract customers and build a brand for your farm.	1 – 4 pm
Workshop 6	March 8, 2014	Plan For Profit/ Managing your Risk	Manage your risk while planning for profit	9 – 12 pm
Workshop 7	March 15, 2014	Farm Tour	The Darlin Reds will show us how they extend their season, as well as give us a farm tour	9 – noon
		Farm Tour	Fox Run Farms will host us for a farm tour. We will see how they started on a shoestring budget and how they use the resources available to them.	1 – 4 pm
Workshop 8	March 22, 2014	Field Management	Organic management methods taught by Evrett of Common Good Farm. Common Good Farm is a mom & pop family farm...small, sustainable, certified organic & Biodynamic...growing good food since 1996 for southeast Nebraska	9 – noon
		Farm Tour	Common Good Farm Tour	1 – 4 pm
Workshop 9	April 5, 2014	Prairie Pines Tour	Learn about farm equipment and food safety at Prairie Pines Community Farm	9 – noon
		Organic, Naturally Grown, GAP Certifications Lunchtime talk	What are they and should I certify?	12-1pm
		Restaurant and Grocery Panel	Resturant and Grocery Store buyers anwer your questions	1-2.30pm
		Farmer Panel	Hear from Area Farmers about farming	2.30-4pm