

Equine Business Planning Course

Final Follow up Evaluation

1. For the following statements, please check:
 - A. For all the actions below that you were already completing before attending this program.
 - B. For all the actions you have completed since you took the course.
 - C. For all the actions that you plan to complete within 1 year.
 - D. For all actions that you do not plan to complete.

	A	B	C	D
Complete a SWOT Analysis				
Review insurance and risk management options for your farm/business				
Make a change in your marketing activities				
Make a change in the way you handle management and personnel				
Complete a financial review and develop/update financial tools				
Consult with a lawyer/insurance agent/accountant				
Complete a finished written business plan				
Review and update your plan at least yearly				
Other:				

2. Please comment on any specific changes you have made to your business since the last evaluation (Dec 2013):

3. Has the course had any expected or unexpected effects on your business? Have you seen any changes in profits or efficiency as a result of what you learned?

4. It has been over a year since the class. Have you reviewed and updated your business plan since you completed it?

Any other comments?