

Equine Business Planning Course

Six-Month Follow up Evaluation

1. For the following statements, please check:
 - A. For all the actions below that you were already completing before attending this program.
 - B. For all the actions you have completed since you took the course.
 - C. For all the actions that you plan to complete within 1 year.
 - D. For all actions that you do not plan to complete.

	A	B	C	D
Complete a SWOT Analysis				
Review insurance and risk management options for your farm/business				
Make a change in your marketing activities				
Make a change in the way you handle management and personnel				
Complete a financial review and develop/update financial tools				
Consult with a lawyer/insurance agent/accountant				
Complete a finished written business plan				
Review and update your plan at least yearly				
Other:				

2. Please comment on any specific changes you have made since you finished the course:

3. Has the course had any unexpected or unexpected effects on your business?

4. Have you looked for any additional business planning resources since the course? If you found any valuable resources, what were they?

Any other comments, please write on the back!