

Table 6.1: Private standards in the beef industry

Private collective standard	Example actors involved	Private company standard
Organic beef	Oregon Tilth	Hormone-free beef
All-natural beef	AgInfoLink; Certified Angus Beef Association	All-natural beef
Certified Angus beef	Certified Angus Beef Association	
Grass-fed/finished beef	American Grassfed Association	
Age and source verified beef	AgInfoLink	