

## Change in total gross annual income from winter sales 2010-2014

### Results from on-line survey

In the last 4 years, how has your income from winter sales changed?		
Answer Options	Response Percent	Response Count
Decreased	1.8	1
Increased \$0 - \$1,000	10.5	6
Increased \$1,000 - \$5,000	24.6	14
Increased \$5,000 - \$10,000	21.1	12
Increased \$10,000 - \$50,000	28.1	16
Increased \$50,000 - \$100,000	3.5	2
Increased >\$100,000	5.3	3
<b>Answered question</b>		<b>54</b>
Skipped question		9

### Results from NCF&VC in-person survey

In the last 4 years, how has your income from winter sales changed?		
Answer Options	Response Percent	Response Count
Decreased	7.7	2
Increased \$0 - \$1,000	50.0	13
Increased \$1,000 - \$5,000	30.8	8
Increased \$5,000 - \$10,000	n/a	n/a
Increased \$10,000 - \$50,000	0	0
Increased \$50,000 - \$100,000	0	0
Increased >\$100,000	11.5	3
<b>Answered question</b>		<b>26</b>
Skipped question		38

## Gross annual income from winter sales: Results from 2010 on-line needs assessment survey

What was your farm's approximated gross income from vegetable sales last winter (December 2009 through April 2010)?		
Answer Options	Response Percent	Response Count
\$0 - \$1,000	46.2	30
\$1,000 - \$5,000	21.5	14
\$5,000 - \$10,000	7.7	5
\$10,000 - \$25,000	13.9	9
\$25,000 - \$50,000	6.2	4
\$50,000 - \$100,000	4.6	3
>\$100,000	0	0
<b>Answered question</b>		<b>65</b>
Skipped question		18