



“Expanding Marketing Opportunities: Direct Marketing and Social Media”



SEPTEMBER 2018

Trainings for AG Professionals, Educators,
Service Providers, Farmer Group Leaders,
and Others

TUES - SEPTEMBER 4TH - NCAT DEMONSTRATION FARM

WED - SEPTEMBER 5TH - MISSISSIPPI BAND OF CHOCTAW INDIANS

The Alliance, with support from Southern SARE PDP and in collaboration with Mississippi NRCS, Mississippi State University Extension Service, Mississippi Agriculture & Forestry Experiment Station, Alcorn State University, National Center for Appropriate Technology, and Mississippi Band of Choctaw Indians will offer two training sessions focused on “Expanding Market Opportunities: Direct Marketing and Social Media”. These events are designed for AG professionals, Educators, Service Providers, Farmer Group Leaders who support farmers and others who are practicing or interested in these topics/issues.

The training events will be held on local farms and university research sites; and be led by practitioners with personal and practical experience. The focus will be on production of specialty crops on smaller farms, and will include discussion of how NRCS cost-share and technical assistance can be profitably applied on local farms. This training is intended to help these AG professionals, educators, and others better serve farmers, including farmers with or considering NRCS EQIP cost-share agreements. Two half-day training sessions will be conducted on a quarterly basis. The sessions will be “repeated” on two different days to increase participation and help with logistics (one in the northern region and one in the southern region). There is **NO CHARGE** to attend. **REGISTRATION IS REQUIRED. FREE Lunch** will be provided. **REGISTRATION: 10:00AM. PROGRAM: 10:30AM TO 2:30PM.**

DIRECTIONS TO NCAT DEMONSTRATION FARM IN PINEY WOODS, MS

NCAT DEMONSTRATION FARM is located at 5096 Highway 49 South, Piney Woods, MS 39148. The farm is about 20 miles south of Jackson on US Hwy 49 at The Piney Woods School. The main road to the school is out, so visitors going south on Hwy 49 will need to make a U-turn at the white fence, before the main school entrance and get onto 49 North, then turn right onto Cox 40 Road. Cox 40 Road is the dirt road at the end of the white fence of the farm. Go straight up Cox 40 Road, through a set of yellow gates, make first right turn. That is the entrance to the back of the farm. Stay on the dirt farm road and drive down to the big white barn with a red roof. Classroom is inside barn. Contact Sam Humphrey, Demonstration Farm Manager, at #601-506-1681 for help with driving directions.

DIRECTIONS TO MISSISSIPPI BAND OF CHOCTAW INDIANS IN CHOCTAW, MS

MISSISSIPPI BAND OF CHOCTAW INDIANS is located at 116 Blackjack Road, Philadelphia, MS 39350. From MS Hwy 16, turn on Blackjack Road at the Geyser Falls Water Park sign. Travel about 2 miles until you see high tunnel farm on right, directly across from entrance to lake Pushmataha. Turn right and building will be on your left. Contact Daphne Snow at #601-575-9089 for help with driving directions.

Trainings funded by Southern SARE PDP, USDA Rural Business Service and National Institute of Food and Agriculture

To Register: Send Email or Call

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