

SEKY Ag Outreach Professionals Meeting

Agenda

3/8/2018

9:00—Welcome, Refreshments

9:30—Introduction & Overview

- Why we are here
 - o Professional Development Needs
 - o Networking and Cooperation
- When we leave today:
 - o List of needs/opportunities/ideas
 - o List of People/Offices you want to contact
- Don't forget yourself
- You will be seated according to the geographical area you indicated on your registration survey.

9:45—Rearrange by affiliation and share

- What is your organization really good at?
- What are some of the key areas where your organization needs help in delivering?
- What have been some of your best partnership experiences?
- Do you see opportunities for additional partnerships with some people in the room?

10:30—Courtney Jenkins, Magoffin County ANR Agent

- Courtney will share her experiences with collaboration, her program, and partners including
 - o Grow Appalachia
 - o Other partners in her area
 - o Campus

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11:00—Presentation of Issues identified in survey (Brett Wolff)

Topic	1 or 2	Overall
Overview of Organic	11	75
Working with Communities	10	73
Working with other agencies	10	63
Moving Gardening>market	6	62
General Production	3	61
Other	0	22

strengthening local markets
scaling up to wholesale volumes and practices
Appropriate Technologies
Certifications: How and Why

Strengths

Knowing the people and the local culture,
Diversified Knowledge
networking, sharing info from many perspectives
Enthusiasm and some skill around human development
Encouraging
The support I have from my clinic, coworkers and connections in the county, and healthcare knowledge.
Ability to think things through and troubleshoot
Farm to Institution/School- accessing markets, sharing available resources, food systems
variety of knowledge
ability to communicate with a diverse group of individuals
Promoting collaboration as a means of income generation
Passion
Ability to adjust the delivery of information to suite the experience of the producer.
identifying and explaining needs of businesses to producers
Situational analysis
Encouragement
exploration of research
Passion

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Needs

My need is to know more about current best practices.
Local Market Report
matching producers w/ best practices
Specific knowledge about the topic I'm teaching (e.g. sustainable ag practices)
Extending the season
Understanding more about how to connect farmers and community in order to promote sustainability in our county
Production templates to estimate costs
further communication with other educators, further sharing of resources, more conversations/platforms where producers share what they need, holistic approaches to our KY food system
partner educators
money
Identifying hurdles producers need to cross to sell their products to a broad market
In depth information
A more organized list of what markets are available and the specific products those markets need. ex: Brown food service needs Roma tomatoes at \$12 case
collaborations/networks of other educators in the region who can fill the gaps in my knowledge
Time management
labor to get everything done
Educational sources
desire for collaboration
Resources

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11:30-12:30—Working Lunch At “Local” (original) Tables

Deliverables:

- What do you want to try to address in the next year?
- What do you need to do that?

12:30-1:30—Snapshots of Partners (15 minutes each)

1:30-2:30—Solutions, Commitments, & Resources

- Low Hanging Fruit
- Future Collaboration
- Professional Development

2:30-3 Flex/Networking Time