

Growing Food Businesses Workshop Evaluation: Follow Up

Please take a few minutes to answer a few questions to help us evaluate and improve our workshop offerings as we complete our reports and consider possible additional workshops and resources for the future.



The Alternative Energy Resources Organization

is pleased to offer

Growing Food Businesses: Opportunities Under Montana's New Food Law

These workshops are for food entrepreneurs, direct market farmers, state and local health officials, business and economic development educators, local food non-profits, and folks with cottage food business ideas.

What area of the state do you believe most in need of the type of information and workshop model offered by the Growing Food Businesses Series? (Town, county, or region, please! If you can, tell us why.)

Your answer

In order to offer MORE workshops, we are considering a paid series to offset organizational costs. Let us know what you'd be willing to pay for a similar workshop:

- \$15
- \$20
- \$25
- \$35
- I would not have attended if there was a cost to the workshop.
- Other:

Which workshop did you attend?

- Bozeman, April 5
- Billings, April 7
- Arlee, April 13
- Great Falls, April 15
- Kalispell, May 12
- I signed up but did not attend
- Other:

Which category best describes you?

- Direct Market Farmer
- Food Entrepreneur
- State/Local Health Official
- Business and Economic Development Educator
- Local Food Non-Profit
- Other:

What aspect of the workshop did you find most relevant or helpful to you (or that you best retained) and have you been able to help other individuals and organizations with your knowledge of the cottage food law?

Your answer

Did the workshop give you any ideas for new opportunities that the cottage food law can help foster and facilitate? Has it caused you to make changes in your business/organization, and can you describe those changes and the process of implementing them?

Your answer

Have you used or looked at the moderated online forum since the workshop series: <http://www.mtfoodeconomy.org/>? What thoughts or suggestions do you have regarding the forum?

Your answer

What is the number 1 reason you started your farm/business or joined your organization, and what about being “local” is important to you?

Your answer

Briefly describe your average buyer, or producers you work with. Are most of them local?

Your answer

Do you feel like it is easy to network with farmers and local producers in Montana? What challenges or barriers to communication and marketing do you face?

Your answer

What additional programs, resources, or opportunities do you wish AERO or another organization would offer that could help you with making your business more successful and sustainable? I.e. workshops, committees, meetings, etc.

Your answer

I think the changes in the state's food laws are positive ones that increase business opportunities.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

I think workshops and resources like AERO's Growing Food Businesses are highly valuable and should be made more readily available to folks across the state.

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Would you recommend this workshop to others?

- Yes
- No
- Other:

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