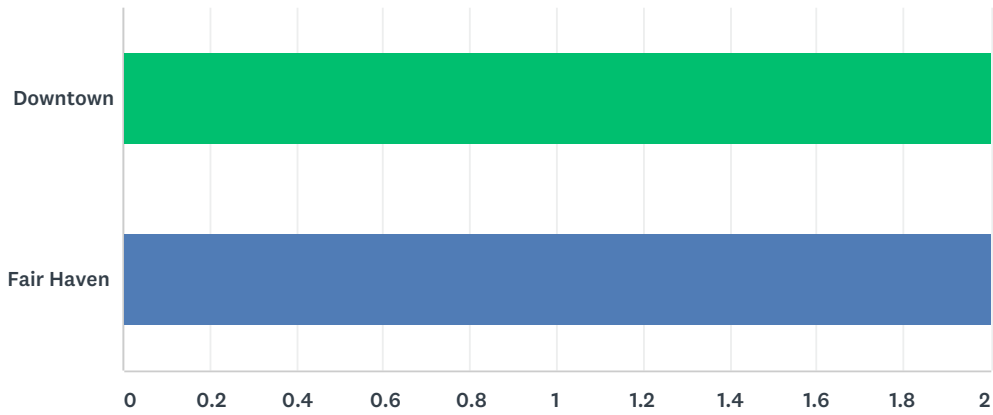


### Q1 Did you see an increase in new customers on the day of the event compared to the prior week? (Only respond for the markets that you attend)

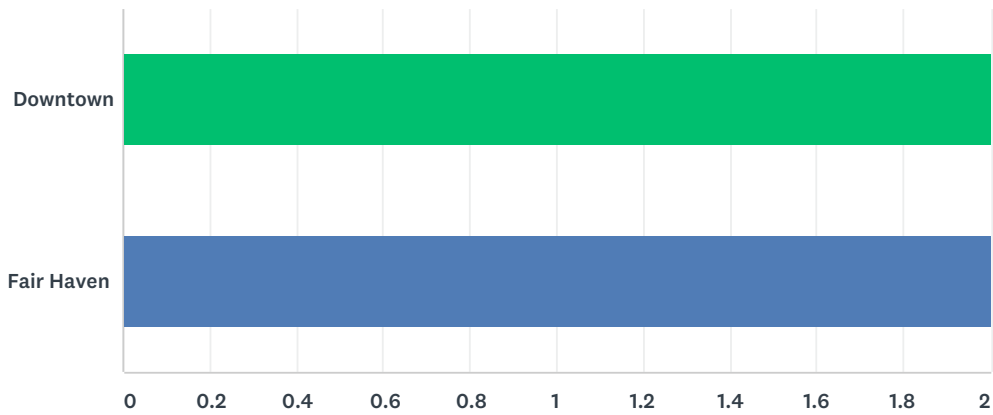
Answered: 2 Skipped: 0



	YES	NO	TOTAL	WEIGHTED AVERAGE
Downtown	0.00% 0	100.00% 2	2	2.00
Fair Haven	0.00% 0	100.00% 1	1	2.00

## Q2 Compared to the same point last year did you sell more of your product this year with the help of the Apple event?

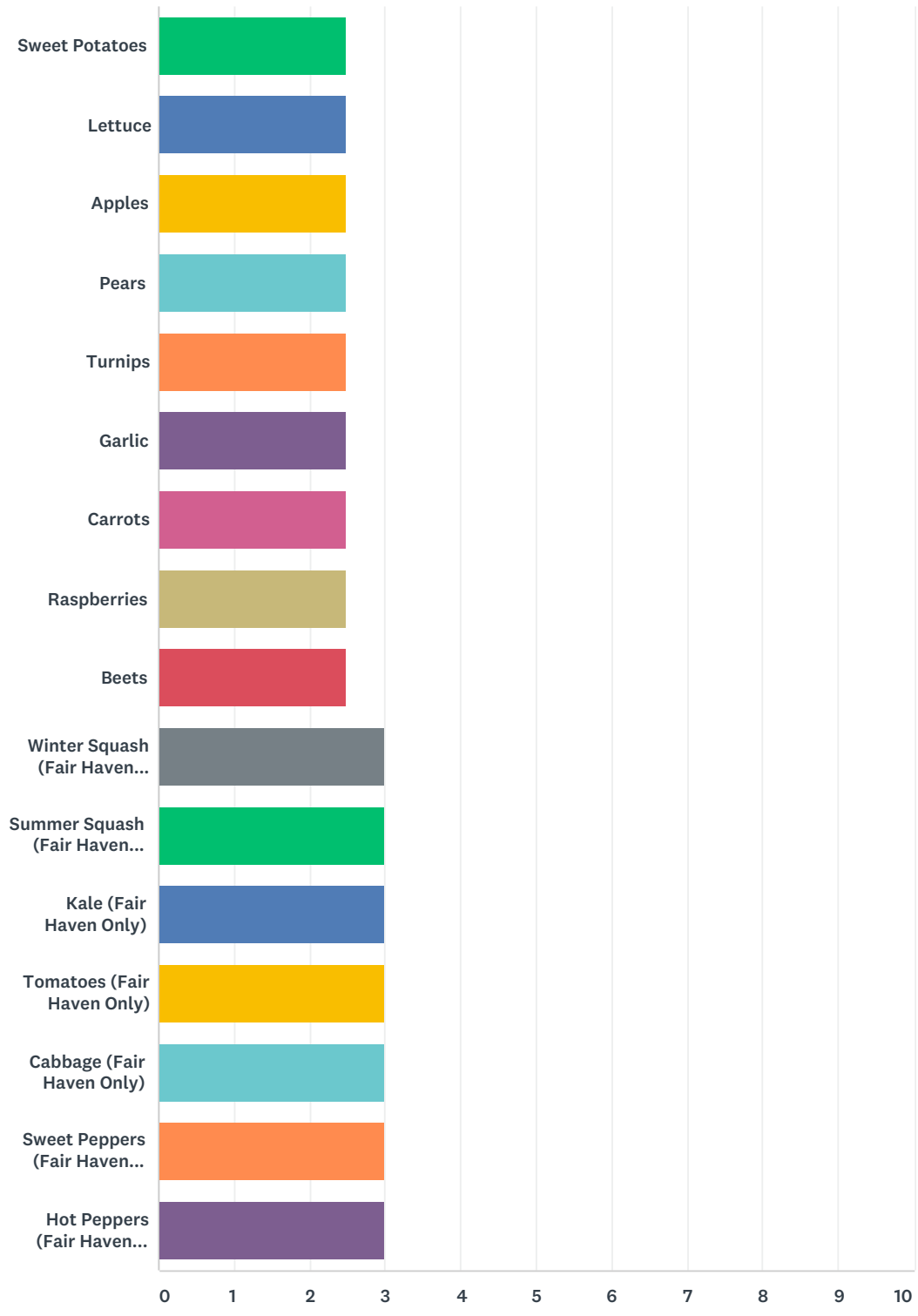
Answered: 2 Skipped: 0



	YES	NO	TOTAL	WEIGHTED AVERAGE
Downtown	0.00% 0	100.00% 2	2	2.00
Fair Haven	0.00% 0	100.00% 1	1	2.00

### Q3 Did you see an increase in sales in product promoted including:

Answered: 2 Skipped: 0



	YES - DOWNTOWN	NO - DOWNTOWN	YES - FAIR HAVEN	NO - FAIR HAVEN	I DO NOT SELL THIS PRODUCT	TOTAL	WEIGHTED AVERAGE
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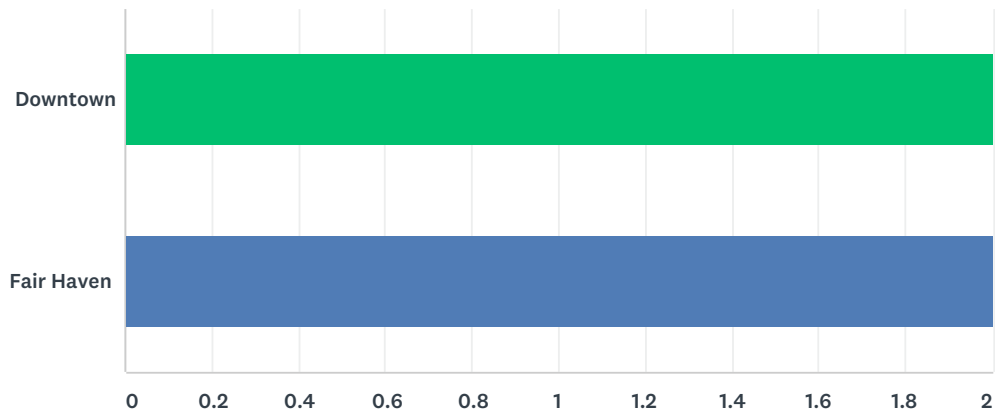
# Apple Day

SurveyMonkey

Sweet Potatoes	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Lettuce	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Apples	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	2	2.50
Pears	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	2	2.50
Turnips	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Garlic	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Carrots	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Raspberries	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Beets	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
Winter Squash (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Summer Squash (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Kale (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Tomatoes (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Cabbage (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00
Sweet Peppers (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	3.00
Hot Peppers (Fair Haven Only)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	3.00

### Q4 Did customers engage in more conversations about products promoted and their uses (e.g. apples, garlic, carrots, lettuce)?

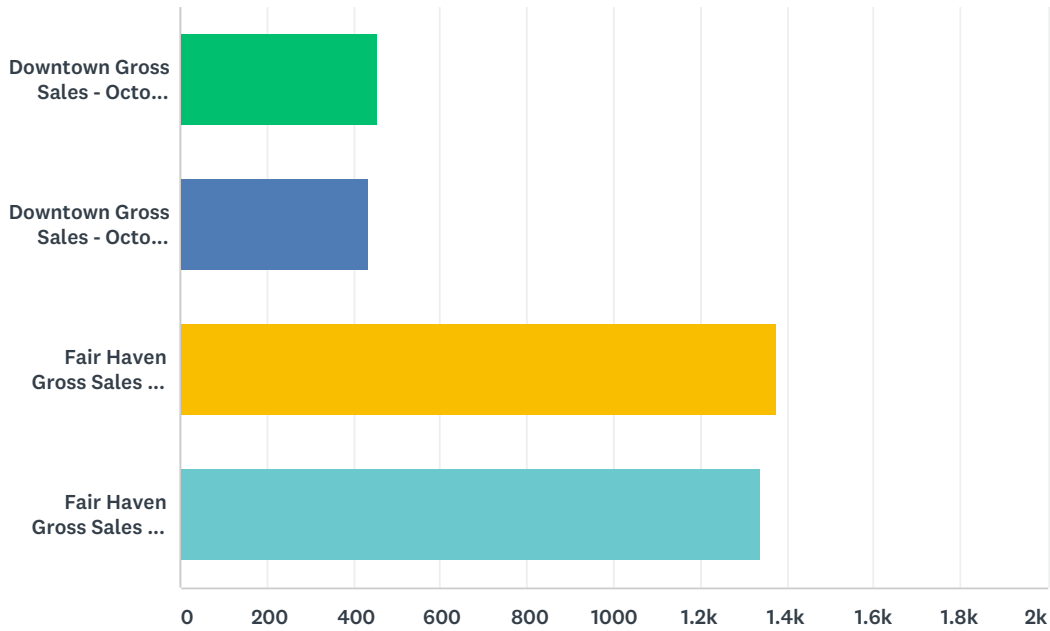
Answered: 2 Skipped: 0



	YES	NO	TOTAL	WEIGHTED AVERAGE
Downtown	0.00% 0	100.00% 2	2	2.00
Fair Haven	0.00% 0	100.00% 2	2	2.00

### Q5 Please provide your overall sales data on the week prior and the week of the event.

Answered: 2 Skipped: 0



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Downtown Gross Sales - October 5th	458	915	2
Downtown Gross Sales - October 12th	435	869	2
Fair Haven Gross Sales - October 6th	1,378	1,378	1
Fair Haven Gross Sales - October 13th	1,341	1,341	1
Total Respondents: 2			

#	DOWNTOWN GROSS SALES - OCTOBER 5TH	DATE
1	475	11/23/2016 1:55 PM
2	440	11/11/2016 9:16 AM

#	DOWNTOWN GROSS SALES - OCTOBER 12TH	DATE
1	445	11/23/2016 1:55 PM
2	424	11/11/2016 9:16 AM

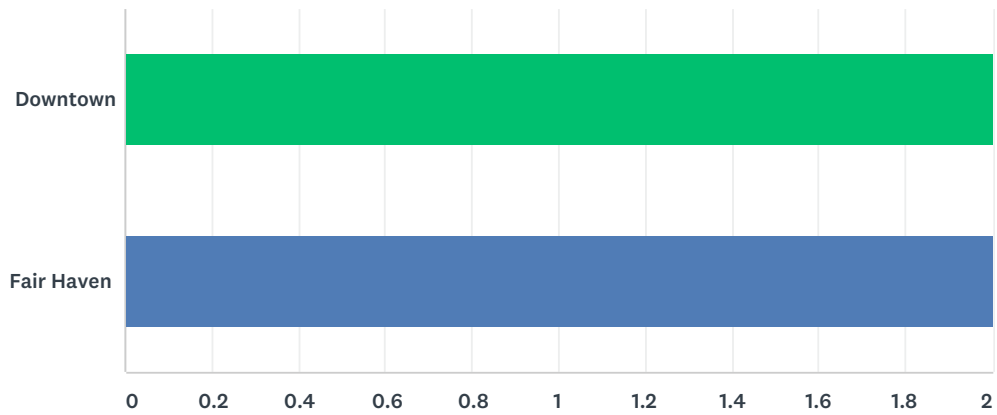
#	FAIR HAVEN GROSS SALES - OCTOBER 6TH	DATE
1	1378	11/23/2016 1:55 PM

#	FAIR HAVEN GROSS SALES - OCTOBER 13TH	DATE
1	1341	11/23/2016 1:55 PM

### Q6 If you saw an increase in sales, do you contribute the increase as a result of the event?

Answered: 1 Skipped: 1



	YES	NO	TOTAL	WEIGHTED AVERAGE
Downtown	0.00% 0	100.00% 1	1	2.00
Fair Haven	0.00% 0	100.00% 1	1	2.00

#	COMMENTS	DATE
	There are no responses.	

# Q7 Any additional comments, antidotes or suggestions about this event or future events?

Answered: 0 Skipped: 2

#	RESPONSES	DATE
	There are no responses.	



## Q8 Farm Name

Answered: 1 Skipped: 1

#	RESPONSES	DATE
1	Cecarelli Farms LLC	11/23/2016 1:55 PM