

Oak Hawk

Arnold Farms of Rush County LLC, Owner

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To Whom It May Concern,

I am writing regarding the impact on our farm related to membership in Hoosier Harvest Market (HHM) and the USDA SARE grant that has supported operations in southeastern Indiana. HHM membership allows us to increase our sales without significant added expenses, reduce waste, and increased visibility to customers. HHM has also provided numerous indirect benefits such as connections with other farmers and access to potential market or production opportunities.

Participation in HHM increased our sales by nearly 5% in 2022 and allowed us to reach more than 30 additional customers. Expanding operations to the southeast region significantly reduced our cost of participation, increasing the profitability of our membership.

HHM provides a range of direct and indirect benefits to our farm and community. We look forward to continuing to participate and growing with HHM.

Best regards,

Oak Hawk