

Beyond Fresh: Farmer Decision-Making for Value-Added Production

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about 40

Do you often have fresh produce that you can't sell? Do you need to diversify your operation? How would you like to be able to sell all the fruits and vegetables you grow and also have product to sell at times you are not harvesting anything? If all that sounds great, we hope you'll come to our workshop where we'll present our work on a decision-making guide for farmers on value-added processing.

All survey respondents felt they learned at least some new information about the regulatory environment, barriers, or opportunities to value-added enterprise development. 93% of survey respondents said they expect to use the information presented; 66% expect to use it within the next year.

- Looking forward for final report.
- Interested in participating in review.
- Great job
- Come back!