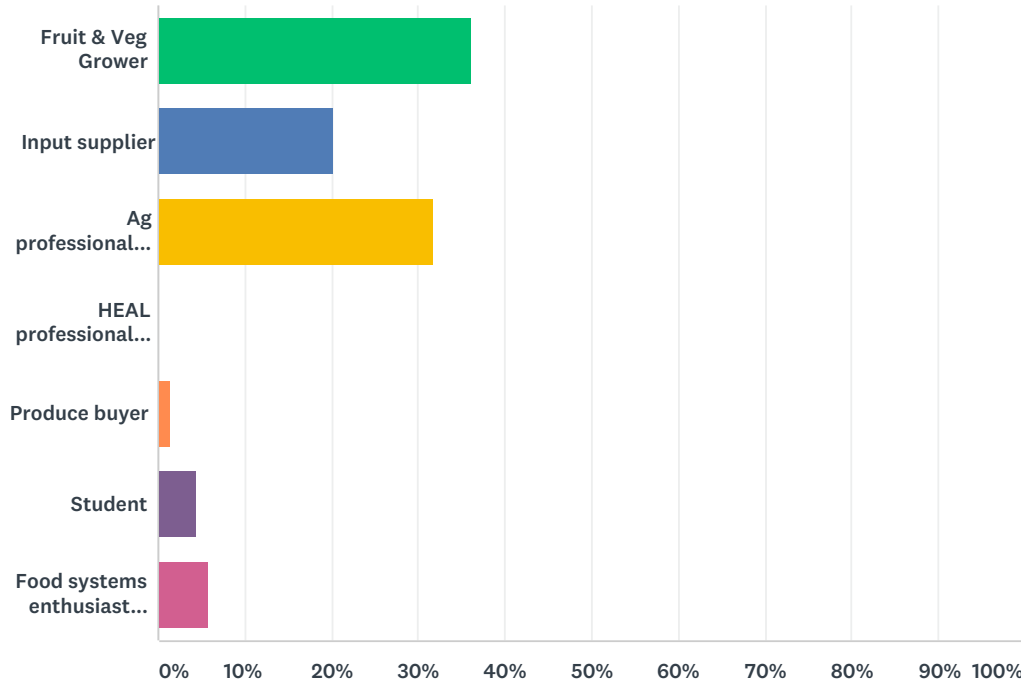


## Q1 I am a (circle one that best describes you):

Answered: 69 Skipped: 0

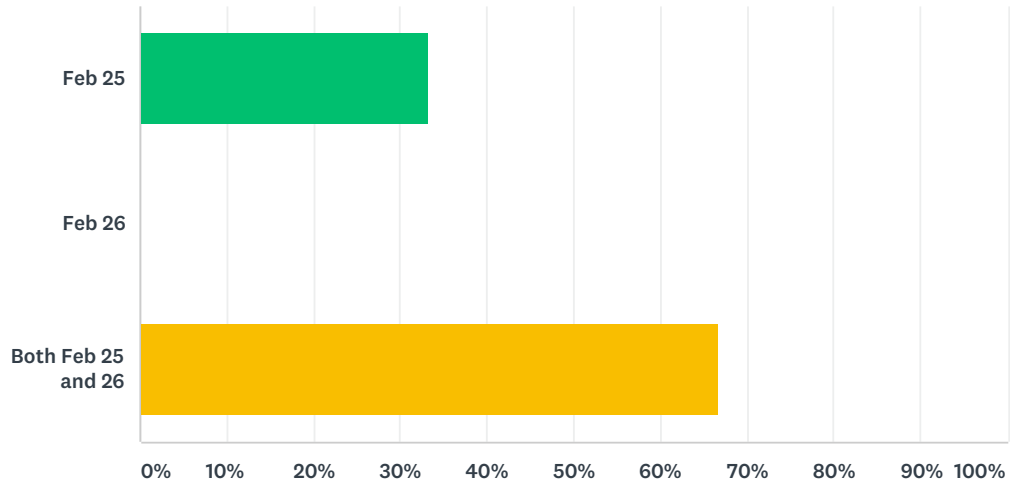


ANSWER CHOICES	RESPONSES	
Fruit & Veg Grower	36.23%	25
Input supplier	20.29%	14
Ag professional (agency, government, academic)	31.88%	22
HEAL professional (healthy eating and active living)	0.00%	0
Produce buyer	1.45%	1
Student	4.35%	3
Food systems enthusiast (foodie, policy work, elected official)	5.80%	4
<b>TOTAL</b>		<b>69</b>

## Q2 I attended conference days

Answered: 69 Skipped: 0

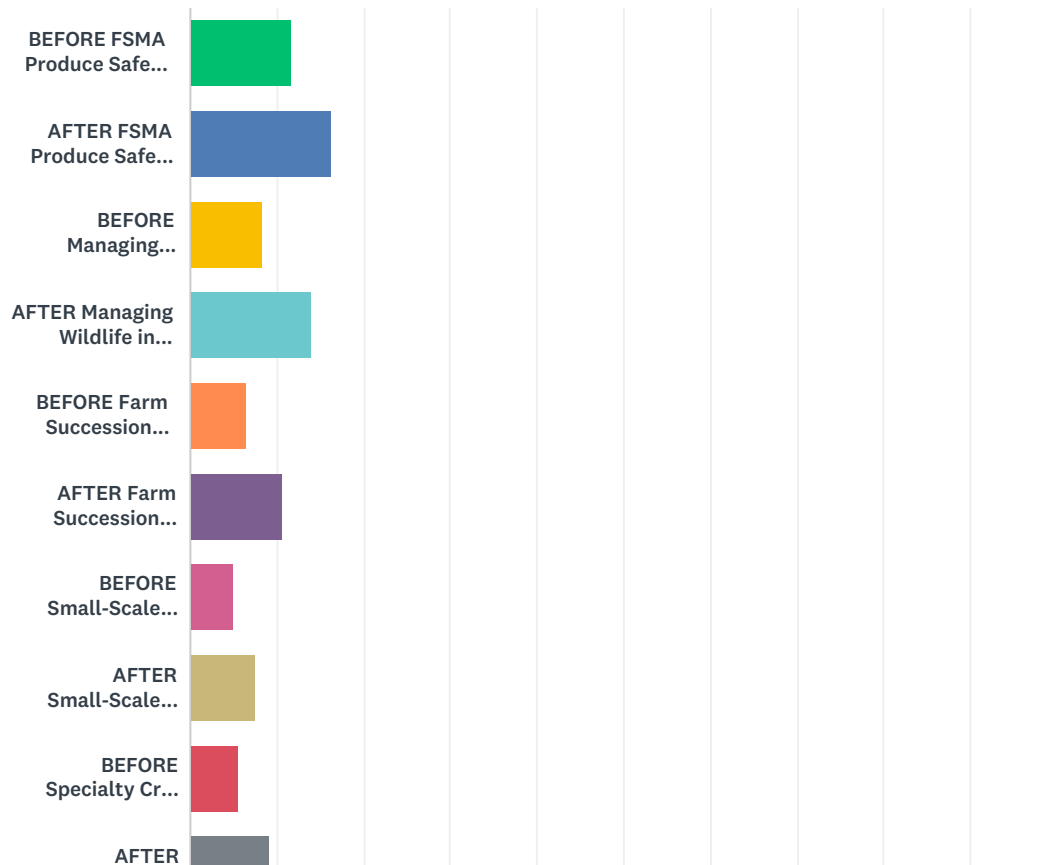
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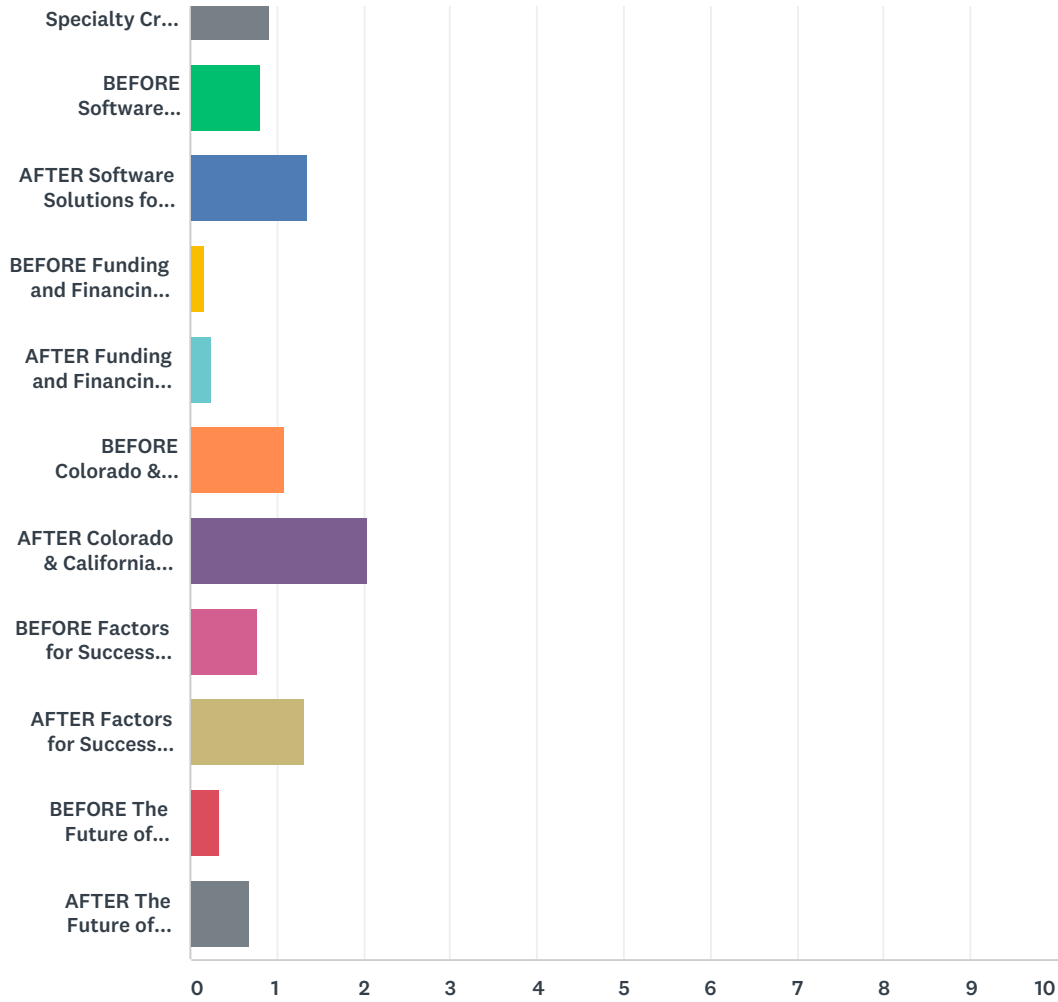
ANSWER CHOICES	RESPONSES	
Feb 25	33.33%	23
Feb 26	0.00%	0
Both Feb 25 and 26	66.67%	46
TOTAL		69

Q3 Rate your knowledge before and after these sessions (1 to 5, 5 is high)

Answered: 69 Skipped: 0



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	1	2	3	4	5	DID NOT ATTEND	TOTAL	WEIGHTED AVERAGE
BEFORE FSMA Produce Safety Rule Updates	10.14% 7	4.35% 3	11.59% 8	8.70% 6	5.80% 4	59.42% 41	69	1.17
AFTER FSMA Produce Safety Rule Updates	0.00% 0	2.90% 2	10.14% 7	17.39% 12	11.59% 8	57.97% 40	69	1.64
BEFORE Managing Wildlife in Fresh Produce Fields: A Natural Approach	4.35% 3	13.04% 9	13.04% 9	1.45% 1	1.45% 1	66.67% 46	69	0.83
AFTER Managing Wildlife in Fresh Produce Fields: A Natural Approach	0.00% 0	1.45% 1	0.00% 0	21.74% 15	10.14% 7	66.67% 46	69	1.41
BEFORE Farm Succession Planning	1.45% 1	17.39% 12	7.25% 5	1.45% 1	0.00% 0	72.46% 50	69	0.64
AFTER Farm Succession Planning	0.00% 0	1.45% 1	5.80% 4	15.94% 11	4.35% 3	72.46% 50	69	1.06
BEFORE Small-Scale Vegetable System Success	4.35% 3	5.80% 4	7.25% 5	1.45% 1	1.45% 1	79.71% 55	69	0.51
AFTER Small-Scale Vegetable System Success	0.00% 0	0.00% 0	8.70% 6	8.70% 6	2.90% 2	79.71% 55	69	0.75
BEFORE Specialty Crop Block Grant-Funded Projects Around Colorado	5.80% 4	11.59% 8	4.35% 3	0.00% 0	2.90% 2	75.36% 52	69	0.57

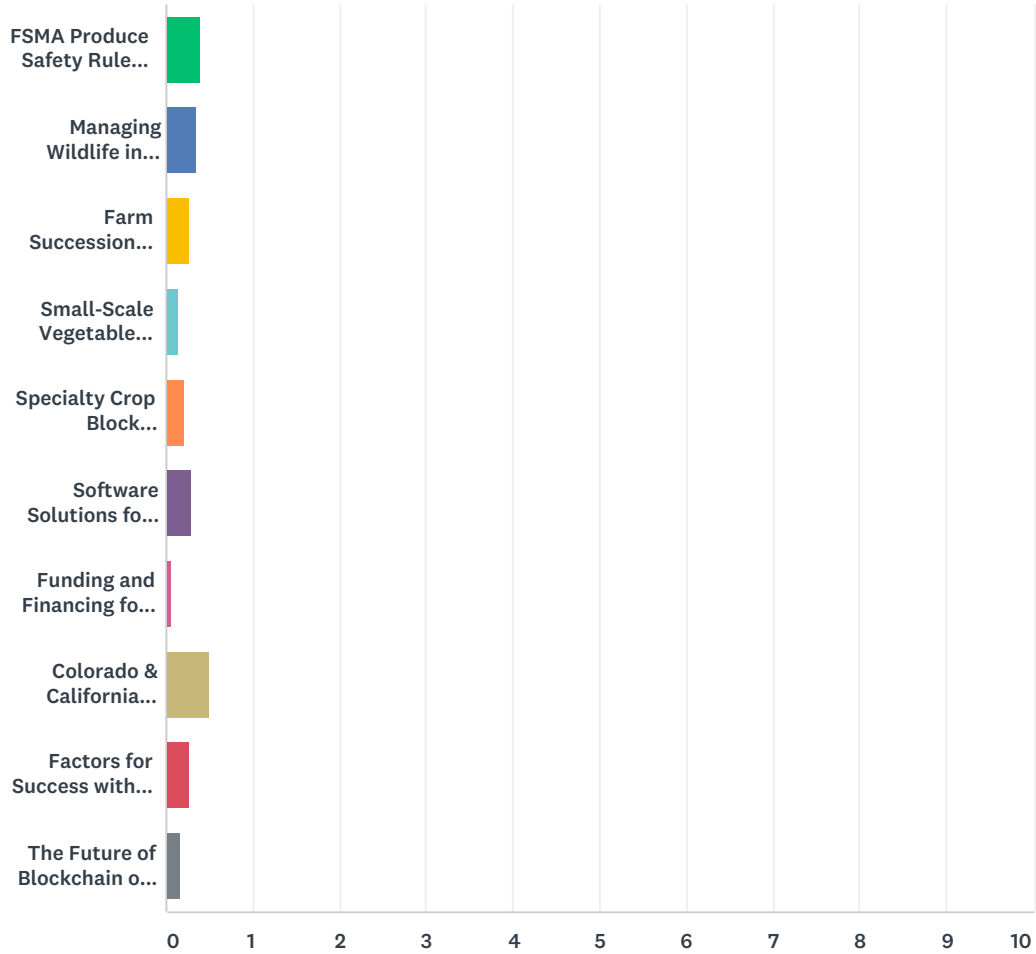
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AFTER Specialty Crop Block Grant-Funded Projects Around Colorado	0.00% 0	1.45% 1	4.35% 3	10.14% 7	7.25% 5	76.81% 53	69	0.93
BEFORE Software Solutions for Produce Food Safety	11.59% 8	13.04% 9	5.80% 4	2.90% 2	2.90% 2	63.77% 44	69	0.81
AFTER Software Solutions for Produce Food Safety	0.00% 0	2.90% 2	7.25% 5	15.94% 11	8.70% 6	65.22% 45	69	1.35
BEFORE Funding and Financing for your Small-Scale Farm	1.45% 1	1.45% 1	4.35% 3	0.00% 0	0.00% 0	92.75% 64	69	0.17
AFTER Funding and Financing for your Small-Scale Farm	1.45% 1	0.00% 0	0.00% 0	4.35% 3	1.45% 1	92.75% 64	69	0.26
BEFORE Colorado & California Water Today & Into the Future	17.39% 12	20.29% 14	13.04% 9	2.90% 2	0.00% 0	46.38% 32	69	1.09
AFTER Colorado & California Water Today & Into the Future	2.90% 2	1.45% 1	11.59% 8	23.19% 16	14.49% 10	46.38% 32	69	2.06
BEFORE Factors for Success with Cover Crops in Vegetable Farming	4.35% 3	13.04% 9	10.14% 7	4.35% 3	0.00% 0	68.12% 47	69	0.78
AFTER Factors for Success with Cover Crops in Vegetable Farming	0.00% 0	0.00% 0	5.80% 4	23.19% 16	4.35% 3	66.67% 46	69	1.32
BEFORE The Future of Blockchain on the Family Farm	7.25% 5	10.14% 7	0.00% 0	1.45% 1	0.00% 0	81.16% 56	69	0.33
AFTER The Future of Blockchain on the Family Farm	0.00% 0	1.45% 1	5.80% 4	8.70% 6	2.90% 2	81.16% 56	69	0.70

## Q4 Will you use this knowledge gained?

Answered: 69 Skipped: 0

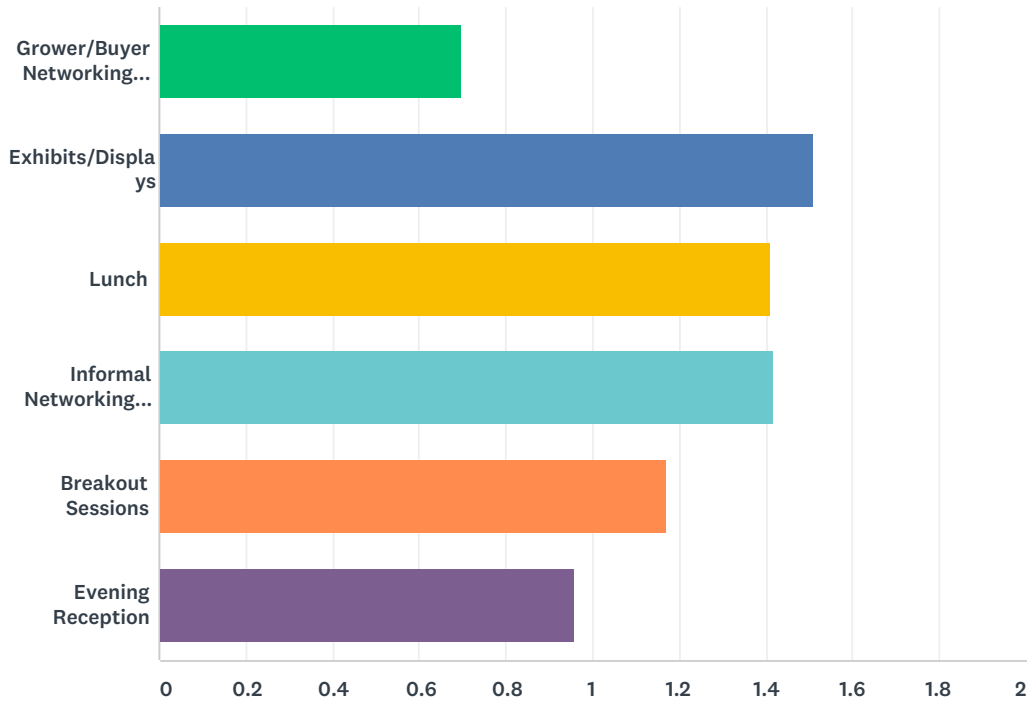
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	NO	YES	DID NOT ATTEND	TOTAL	WEIGHTED AVERAGE
FSMA Produce Safety Rule Updates	2.90% 2	39.13% 27	57.97% 40	69	0.39
Managing Wildlife in Fresh Produce Fields: A Natural Approach	0.00% 0	34.78% 24	65.22% 45	69	0.35
Farm Succession Planning	0.00% 0	27.54% 19	72.46% 50	69	0.28
Small-Scale Vegetable System Success	5.80% 4	14.49% 10	79.71% 55	69	0.14
Specialty Crop Block Grant-Funded Projects Around Colorado	2.90% 2	20.29% 14	76.81% 53	69	0.20
Software Solutions for Produce Food Safety	5.80% 4	28.99% 20	65.22% 45	69	0.29
Funding and Financing for your Small-Scale Farm	1.45% 1	7.25% 5	91.30% 63	69	0.07
Colorado & California Water Today & Into the Future	4.35% 3	50.72% 35	44.93% 31	69	0.51
Factors for Success with Cover Crops in Vegetable Farming	5.80% 4	27.54% 19	66.67% 46	69	0.28
The Future of Blockchain on the Family Farm	2.90% 2	15.94% 11	81.16% 56	69	0.16

## Q5 New connections: Did you make any new business contacts today by participating in

Answered: 69 Skipped: 0



	YES	NO	NOT SURE	DIDN'T ATTEND	TOTAL	WEIGHTED AVERAGE
Grower/Buyer Networking Session	27.54% 19	17.39% 12	14.49% 10	40.58% 28	69	0.70
Exhibits/Displays	69.57% 48	13.04% 9	11.59% 8	5.80% 4	69	1.51
Lunch	63.77% 44	18.84% 13	13.04% 9	4.35% 3	69	1.41
Informal Networking Times	63.77% 44	18.84% 13	14.49% 10	2.90% 2	69	1.42
Breakout Sessions	47.83% 33	21.74% 15	21.74% 15	8.70% 6	69	1.17
Evening Reception	33.33% 23	10.14% 7	28.99% 20	27.54% 19	69	0.96

## Q6 What did you like most about the 5th annual conference?

Answered: 52 Skipped: 17

#	RESPONSES	DATE
1	Robert Sakata - LOL! Networking & new project updates	3/12/2019 12:00 PM
2	Break outs	3/12/2019 11:57 AM

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3	Great selection of breakout sessions	3/12/2019 11:55 AM
4	Networking, Water Keynotes	3/12/2019 11:51 AM
5	I just really enjoy visiting with old and new friends - and learn something too.	3/12/2019 11:49 AM
6	The networking	3/12/2019 11:47 AM
7	Breadth of topics and issues	3/12/2019 11:12 AM
8	The Software Session	3/12/2019 11:09 AM
9	Succession breakout	3/12/2019 11:05 AM
10	Seeing old friends	3/12/2019 11:03 AM
11	Lunch was excellent. Wyatt from Red Wagon did a good job. Software Expo was good. Keynotes were great.	3/12/2019 11:01 AM
12	Dr. Paula, her class was very informative & educational while still being upbeat.	3/12/2019 10:56 AM
13	I love the overall attitude of the conference. Positive, classes, lunches, etc. transferred easily.	3/12/2019 10:42 AM
14	Break outs were well designed and managed. Thank you! I liked the repeats so I didn't miss info :)	3/12/2019 10:35 AM
15	The next working as an Exhibitor	3/12/2019 10:32 AM
16	Networking opportunities - buyer/grower	3/12/2019 10:24 AM
17	This is my first time attending but I like the relaxed atmosphere and growers coming together.	3/8/2019 5:28 PM
18	Good format, really good speakers, excellent meals	3/8/2019 5:19 PM
19	Good food!	3/8/2019 2:55 PM
20	Contacts	3/8/2019 12:48 PM
21	Presentations	3/8/2019 12:46 PM
22	Great organization of conference across the board! Excellent Q&A with keynotes. Reconnection with colleagues.	3/8/2019 12:44 PM
23	I thought all sessions were very informative.	3/8/2019 12:39 PM
24	The speakers and panels were great.	3/8/2019 12:35 PM
25	U of A Wildlife & produce safety presentation	3/8/2019 12:30 PM
26	Cover crops in vegetable farming. I liked everything about this session. VERY knowledgeable speaker. VERY useful info. VERY how-to presentation.	3/8/2019 12:27 PM
27	Breakfast was good, coffee too, talks were interesting	3/8/2019 12:22 PM
28	Great show, very informative. Presentations on snow pack were very interesting.	3/8/2019 12:15 PM
29	I enjoyed being invited to present as an SCBG awardee, and the networking opportunities	3/6/2019 4:44 PM
30	Connections	3/6/2019 4:33 PM
31	New Format! The Water Discussion was valued!	3/6/2019 4:17 PM
32	Organization	3/5/2019 5:22 PM
33	I liked the water talk following lunch	3/5/2019 5:17 PM
34	Water presentation	3/5/2019 5:05 PM
35	The speakers were excellent	3/5/2019 5:02 PM
36	Presentations	3/5/2019 4:57 PM
37	Networking opportunities Good panels/breakouts	3/5/2019 4:50 PM
38	Variety of people attending	2/28/2019 4:57 PM
39	Breakout sessions were good and had a lot of options. The polling was engaging and interesting to see immediately.	2/28/2019 11:18 AM
40	Ability to reconnect with growers	2/27/2019 6:28 PM

41	Networking opportunities.	2/27/2019 5:55 PM
42	Networking with Western Growers Staff.	2/27/2019 4:08 PM
43	Attendees	2/27/2019 2:18 PM
44	The guest speakers is all the general sessions	2/27/2019 2:11 PM
45	Good mix of attendees from various sectors fo the ag industry.	2/27/2019 1:57 PM
46	Wonderful hotel and venue. It was our first time exhibiting with this group.	2/27/2019 1:36 PM
47	Opportunity to meet fruit & veg growers & industry colleagues	2/27/2019 1:09 PM
48	The conference is put on so nicely and professionally. It represents Colorado in the best light.	2/27/2019 1:01 PM
49	The people!	2/27/2019 12:03 PM
50	California & Colorado Water today and into the future	2/27/2019 11:40 AM
51	Well organized	2/26/2019 4:39 PM
52	Well run, focus on exhibitors with good exhibitors.	2/25/2019 11:24 PM

## Q7 How can we improve the CFVGA conference in future years? What was missing or not addressed?

Answered: 35 Skipped: 34

#	RESPONSES	DATE
1	Need more attendees	3/12/2019 12:00 PM
2	Talks on how to improve production	3/12/2019 11:57 AM
3	Cover topics of Recall Readiness and Labor challenges	3/12/2019 11:55 AM
4	Labor companies involvement	3/12/2019 11:47 AM
5	Perhaps rotate the location of the conference around the state to possibly attract more participation from West Slope.	3/12/2019 11:12 AM
6	Maybe tech demos during the Monday evening mixer. Drone companies - food safety software, etc.	3/12/2019 11:09 AM
7	The "Buyer" Networking at the end of the day was disappointing, no on showed up.	3/12/2019 11:01 AM
8	Make sure networking session, buyer show up!	3/12/2019 10:42 AM
9	More organic programs	3/12/2019 10:39 AM
10	Please make efforts to include, highlight and engage our small farmers!	3/12/2019 10:35 AM
11	More tree fruit supplier vendors and classes/information More vendors and more class choices	3/12/2019 10:24 AM
12	Possible change of location: 1) Pueblo, 2) Colo Springs, 3) Other area in Denver Metro area More client/exhibitor interactions. Short round table with Exhibitors	3/12/2019 10:20 AM
13	This was the first year I have attended, but I was a little disappointed by the reception. The food was really good but hard to eat, wasn't finger food which would of been fine if there was more seating. The alcohol was very expensive :( There seemed to be a low turn out.	3/8/2019 5:28 PM
14	The deep dive sessions were good, however, if there was more time for Q&A or if the speakers were more succinct, there could be more value added.	3/8/2019 5:24 PM
15	Try to get more growers to attend	3/8/2019 5:19 PM
16	Need to address/explore climate change	3/8/2019 12:44 PM
17	Wish The Future of Blockchain on the Family Farm was available on day 2 as well.	3/8/2019 12:35 PM

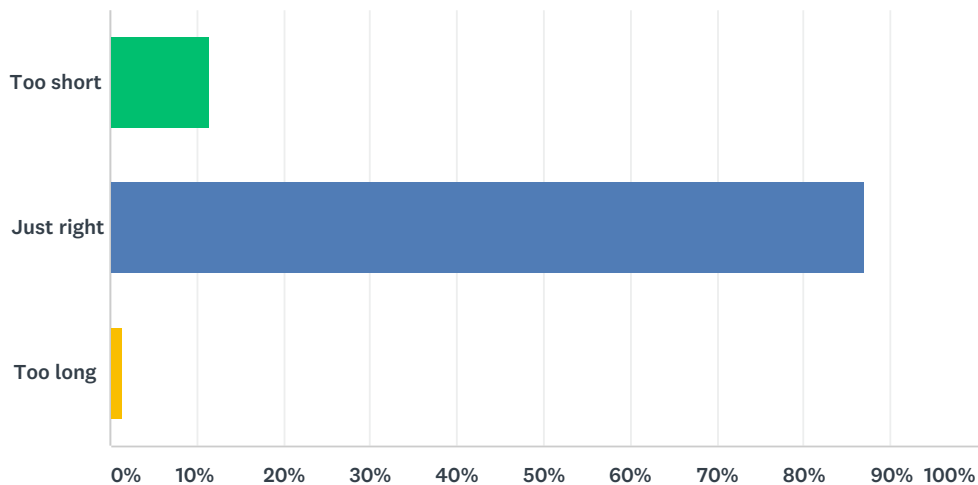


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18	If have a panel - make it diversified. Ex., small farm financing. All speakers were government or non-profit. Moderator was most knowledgeable on topic. Put down traditional lenders. First speaker was not good. Stories were better but should have had FSA on panel, etc.	3/8/2019 12:27 PM
19	It was pretty good	3/8/2019 12:22 PM
20	Maybe dedicate more time for exhibitors	3/8/2019 12:15 PM
21	Involve elected leaders and/or Ag Commish. Brings perspective & direction leaders are heading.	3/6/2019 4:17 PM
22	Include space for workshops/discussions. Have a federal level speaker (USDA/FDA)	3/5/2019 5:22 PM
23	so far so good	3/5/2019 5:17 PM
24	More time for visiting displays	3/5/2019 5:05 PM
25	Input from grower members	3/5/2019 4:57 PM
26	More focus on adoption of new technology	3/5/2019 4:50 PM
27	more information from our sponsors. perhaps 15-20 min breakouts so that attendees may hear what we have to offer and bring additional attention to those sponsors.	3/1/2019 1:15 AM
28	More production information. Big data	2/28/2019 4:57 PM
29	Increase attendance.	2/27/2019 5:55 PM
30	I thought this was the best of the three conferences I have attended, I'm sure next years Conference will be equally as good if not better, I don't know what y'all could do better but you always do.	2/27/2019 2:11 PM
31	WE NEED MORE FARMER/GROWERS ATTENDING! Also, a larger venue for all the exhibit booths to fit properly in one room.	2/27/2019 1:57 PM
32	As a new member/exhibitor it would be nice to have an opportunity to provide the attendees with an explanation of products and services that we offer.	2/27/2019 1:09 PM
33	Grower-Buyer Networking session was very disappointing this year, especially compared to past years. Also, 1-day conference seems a better fit than a 2-day conference.	2/27/2019 1:01 PM
34	I thought it was excellent!	2/27/2019 12:03 PM
35	Would have liked more information on labor issues, solutions, policy, data, etc.	2/25/2019 11:24 PM

## Q8 Was the time allotted for networking and socializing

Answered: 69 Skipped: 0

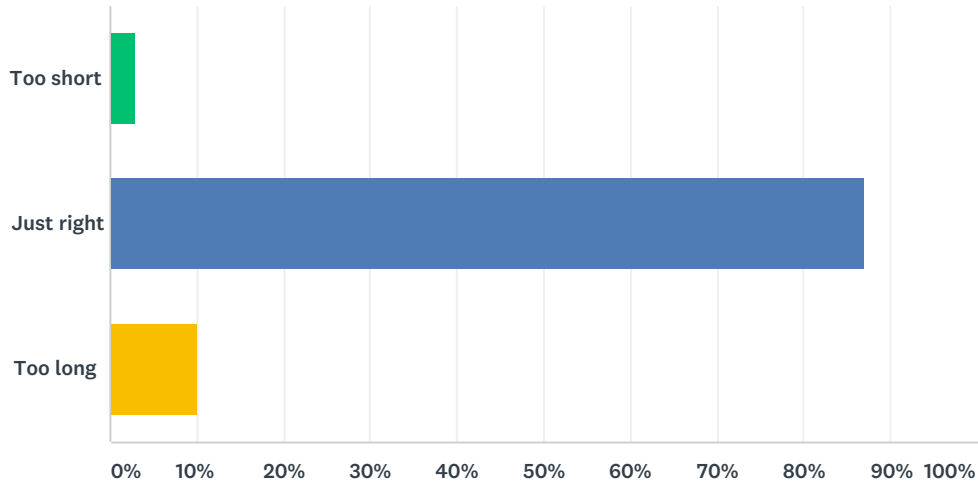


ANSWER CHOICES	RESPONSES
Too short	11.59% 8

Just right	86.96%	60
Too long	1.45%	1
<b>TOTAL</b>		<b>69</b>

### Q9 Was the time allotted for the annual meeting

Answered: 69 Skipped: 0



ANSWER CHOICES	RESPONSES	
Too short	2.90%	2
Just right	86.96%	60
Too long	10.14%	7
<b>TOTAL</b>		<b>69</b>

### Q10 What content would you like to see at the 2020 conference?

Answered: 32 Skipped: 37

#	RESPONSES	DATE
1	More labor, water, market info	3/12/2019 12:00 PM
2	Recall readiness and labor challenges	3/12/2019 11:55 AM
3	Labor	3/12/2019 11:47 AM
4	More on financing, fiscal stability of individual farms and businesses.	3/12/2019 11:12 AM
5	H2A, Food Safety Software, alternatives to microbial swabbing, environmental monitoring	3/12/2019 11:09 AM
6	More buyers and programs on how to sell fruits and veggies. How to build your veggie business.	3/12/2019 11:01 AM
7	More networking, classes on social media & selling, how to get rid of food waste	3/12/2019 10:42 AM
8	Organic track Succession Planning	3/12/2019 10:39 AM
9	Labor info, regulation info, FS training updates	3/12/2019 10:24 AM

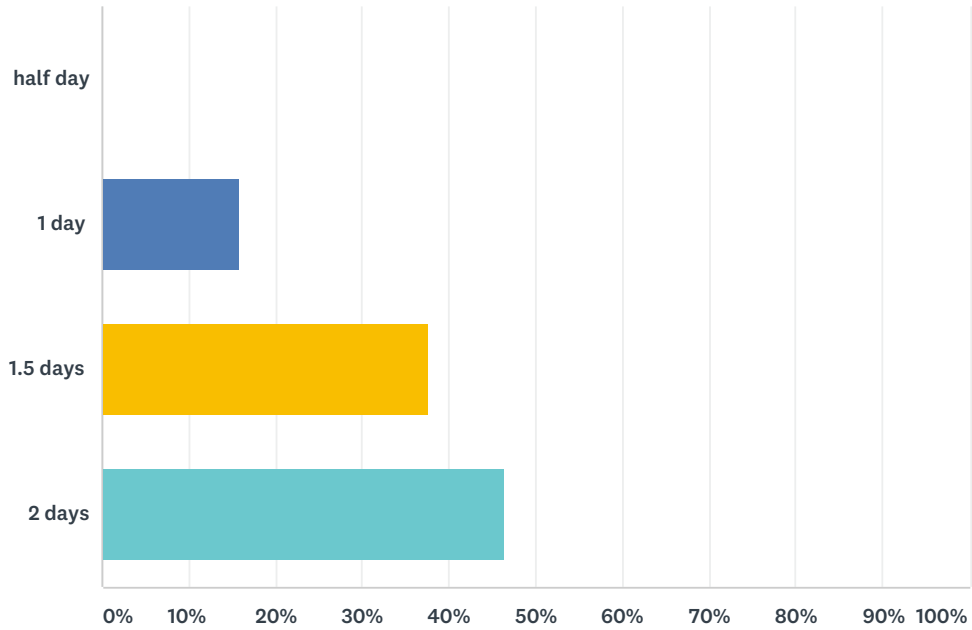
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10	If the organic movement continues to grow, I would like to see more information with that. Maybe the reception was supposed to do this, but a grower to grower connection and have a chance to talk and compare "notes".	3/8/2019 5:28 PM
11	More food safety	3/8/2019 2:55 PM
12	Climate change - agricultural role and response	3/8/2019 12:44 PM
13	I think that after 1 year of the FSMA rule thru this growing season, I will be interested to see what growers are doing and what they may have done and changed up as the season progressed.	3/8/2019 12:39 PM
14	More diversity of breakout sessions. Next year I'd like to learn about the possibilities with blockchain & food safety & traceability applications.	3/8/2019 12:35 PM
15	Soil fertility - N mgmt. in organic systems. Reg 85; Dept. of Ag/CDPHE	3/8/2019 12:30 PM
16	Agenda this year was great. Would like to see more on irrigation water quality & FSMA.	3/8/2019 12:27 PM
17	Succession planning connected to land link (if no heirs, how to maintain in farming)	3/8/2019 12:19 PM
18	Solutions for water & labor resource issues	3/8/2019 12:15 PM
19	Community involvement sustainability management produce safety ended client	3/5/2019 5:22 PM
20	Water and labor issues	3/5/2019 4:57 PM
21	Discuss on hemp in CO More discussion on ag-tech adoption	3/5/2019 4:50 PM
22	Data. Production information	2/28/2019 4:57 PM
23	Some marketing information. How to get the product to the end user and resources associated with that	2/28/2019 11:18 AM
24	An export component	2/27/2019 6:28 PM
25	Marketing opportunities for fruits and vegetables.	2/27/2019 5:55 PM
26	Food Safety, Water, and Labor topics are the best	2/27/2019 4:08 PM
27	With the way everything keeps changing I feel we will need to be kept up to date on the same topics of this year	2/27/2019 2:11 PM
28	Speaker on volcanic ash and natural mineral source fertilizers.	2/27/2019 1:57 PM
29	sessions on new products services offered by exhibitor/members	2/27/2019 1:09 PM
30	Buyer panel discussion. Retail produce trends. Cooking with Colorado produce. More focus on labor.	2/27/2019 1:01 PM
31	water and labor speakers	2/27/2019 11:40 AM
32	soil health, production planning & yield improvement	2/25/2019 11:24 PM

## Q11 How long should the CFVGA conference be?

Answered: 69 Skipped: 0

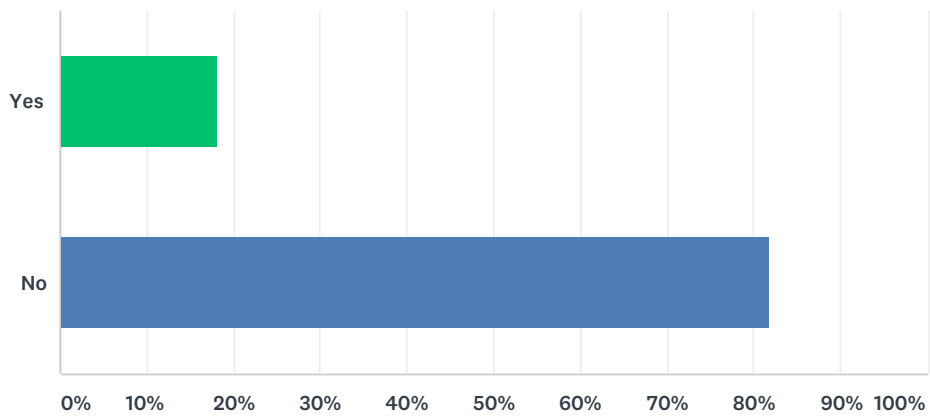
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ANSWER CHOICES	RESPONSES
half day	0.00% 0
1 day	15.94% 11
1.5 days	37.68% 26
2 days	46.38% 32
TOTAL	69

Q12 Are you going to the Governor's Ag Forum?

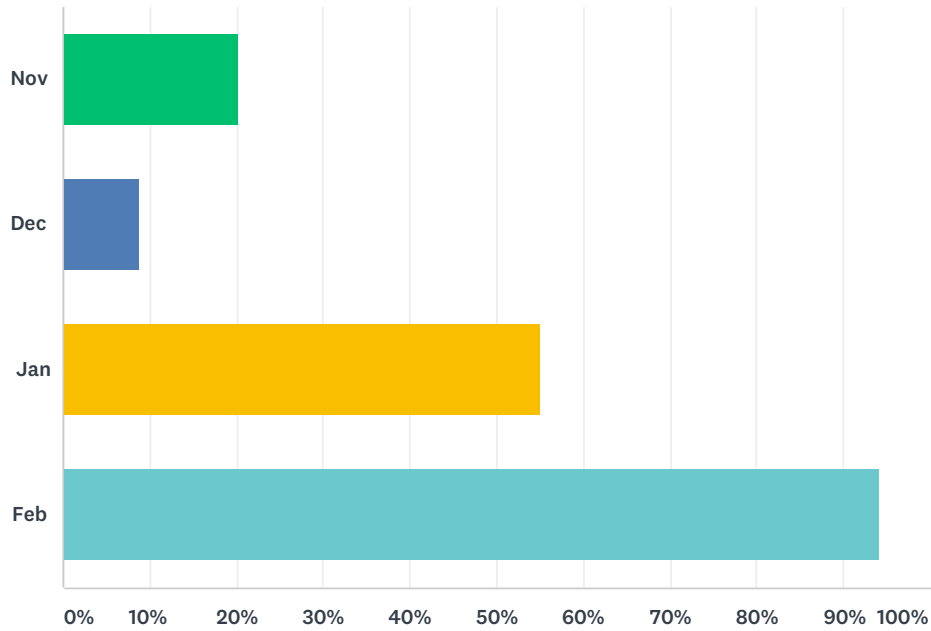
Answered: 66 Skipped: 3



ANSWER CHOICES	RESPONSES
Yes	18.18% 12
No	81.82% 54
TOTAL	66

### Q13 Which months are best for you to attend the CFVGA conference (select all that apply)?

Answered: 69 Skipped: 0

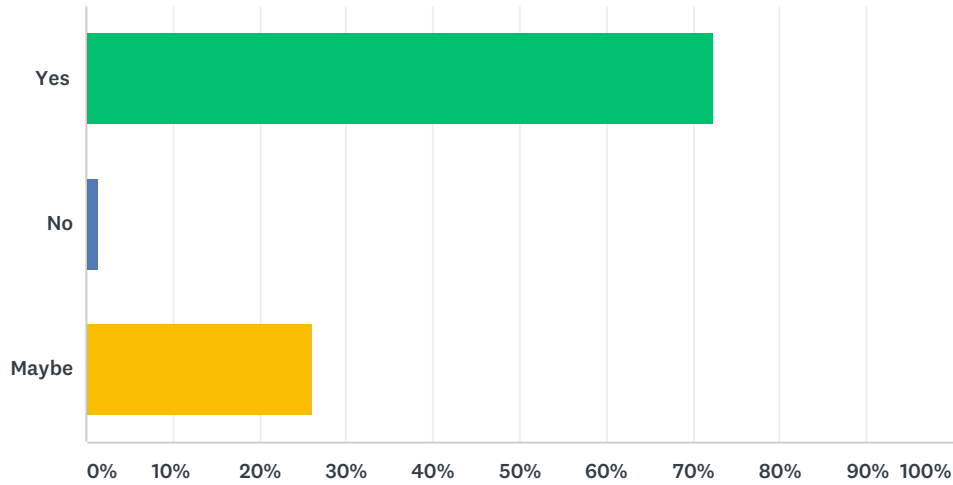


ANSWER CHOICES	RESPONSES
Nov	20.29% 14
Dec	8.70% 6
Jan	55.07% 38
Feb	94.20% 65
Total Respondents: 69	

### Q14 Would you attend if the conference were at a Fairgrounds facility along the Front Range?

Answered: 69 Skipped: 0

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ANSWER CHOICES	RESPONSES	
Yes	72.46%	50
No	1.45%	1
Maybe	26.09%	18
TOTAL		69

### Q15 What educational content and activities would you like to see from CFVGA beyond the conference?

Answered: 23 Skipped: 46

#	RESPONSES	DATE
1	New projects/activities	3/12/2019 12:00 PM
2	More about this "block chain" thing and how the grower is going to adapt. Their explanations were very vague, rather poor and unhelpful.	3/12/2019 11:55 AM
3	Crop insurance, weed control, organic certification	3/12/2019 11:01 AM
4	Tech	3/12/2019 10:42 AM
5	FS continuing/update info H2A labor training (application)	3/12/2019 10:24 AM
6	Not sure yet	3/8/2019 5:28 PM
7	Field tours - instructional tours	3/8/2019 12:44 PM
8	Just keep up the good work. I like the emails & newsletters that are sent out regularly.	3/8/2019 12:22 PM
9	We're from Florida - so each discussion regarded challenges in Colorado - which is perfect.	3/8/2019 12:15 PM
10	Yes to previous question but the facilities at the hotel & being able to just come downstairs to attend the sessions (w/o driving was great). I also appreciated the efforts of the hotel to provide CO products in their menus/meals.	3/6/2019 4:44 PM
11	Breakout w/software demonstrations w/time to dig into it.	3/6/2019 4:17 PM
12	constructive activities workshops w/participation round tables to discuss important issues	3/5/2019 5:22 PM
13	I have been pleased with the content. I think the digital information is good.	3/5/2019 5:17 PM
14	Not sure	3/5/2019 4:57 PM
15	ag-tech events to promote appropriate solutions for CO growers	3/5/2019 4:50 PM

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16	IDK	2/28/2019 4:57 PM
17	State level lobbying activities and best efforts approach of various fruit and veg buyers to align/place CO produce.	2/27/2019 5:55 PM
18	mock audits with CDA and FSMA standards	2/27/2019 4:08 PM
19	Don't have a favorite, they were all great	2/27/2019 2:11 PM
20	opportunity to present Biosafe Systems products and services for food safety	2/27/2019 1:09 PM
21	Northern Colorado Lasting Legacy session rescheduled	2/27/2019 1:01 PM
22	More networking opportunities	2/27/2019 11:40 AM
23	?	2/25/2019 11:24 PM

## Q16 Which websites and apps do you like to use for fruit and veg related info?

Answered: 19 Skipped: 50

#	RESPONSES	DATE
1	Farm Bureau of America for stats related to diminishing group of U.S. Agriculture businesses.	3/12/2019 11:55 AM
2	coloradowine.com	3/12/2019 11:12 AM
3	Food Safety Magazine site	3/12/2019 11:09 AM
4	Social media in general	3/12/2019 11:01 AM
5	Instagram, Internet, Facebook	3/12/2019 10:42 AM
6	Not sure yet	3/8/2019 5:28 PM
7	WSU, OSU, NOAA, Agrimet	3/8/2019 12:44 PM
8	CDA - CSU	3/8/2019 12:39 PM
9	Johnny's, CSU's numerous websites, other .edu websites	3/8/2019 12:22 PM
10	Multiple CFVGA websites for the show	3/8/2019 12:15 PM
11	CFVGA CSU Extension	3/5/2019 5:22 PM
12	Not really an App user	3/5/2019 5:17 PM
13	All useful	3/5/2019 4:57 PM
14	* andnowuknow.com American Vegetable Grower growingproduce.com	3/5/2019 4:50 PM
15	CFVGA.com website.	2/27/2019 5:55 PM
16	extension	2/27/2019 4:08 PM
17	CFVGA	2/27/2019 2:11 PM
18	usda nass crop pest updates from extension service grower websites	2/27/2019 1:09 PM
19	coloradoproduce.org only. Emails preferred. Do not use social media	2/27/2019 1:01 PM