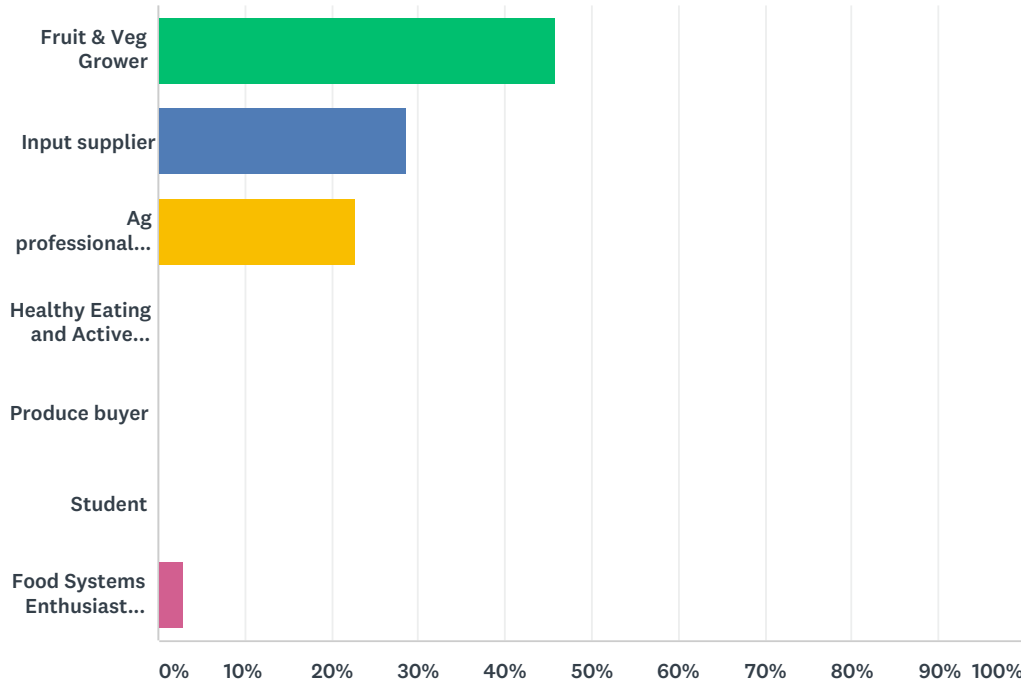


## Q1 I am a (circle one that best describes you):

Answered: 35 Skipped: 0

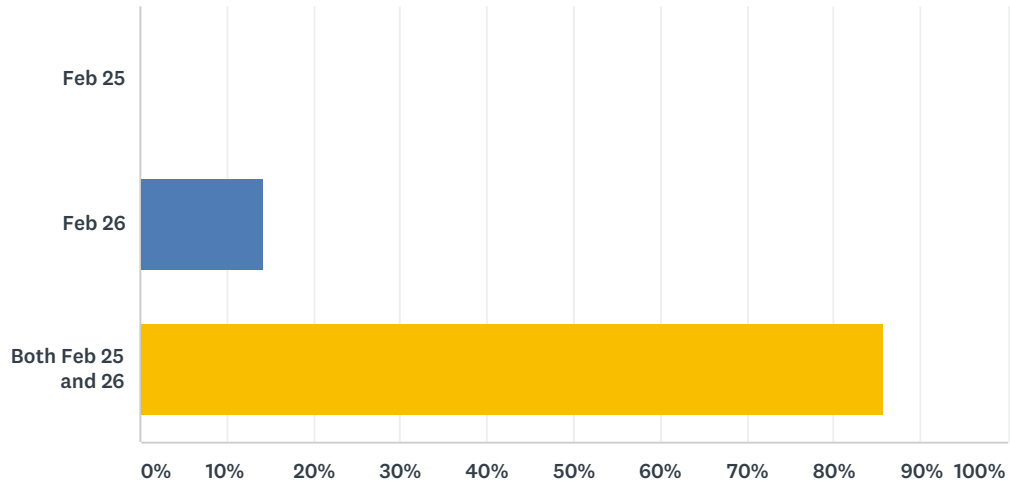


| ANSWER CHOICES  | RESPONSES |           |
|---|-----------|-----------|
| Fruit & Veg Grower  | 45.71%    | 16        |
| Input supplier  | 28.57%    | 10        |
| Ag professional (agency, government, academic)                  | 22.86%    | 8         |
| Healthy Eating and Active Living (HEAL) Professional            | 0.00%     | 0         |
| Produce buyer   | 0.00%     | 0         |
| Student   | 0.00%     | 0         |
| Food Systems Enthusiast (foodie, policy work, elected official) | 2.86%     | 1         |
| <b>TOTAL</b>  |           | <b>35</b> |

## Q2 I attended conference days

Answered: 35 Skipped: 0

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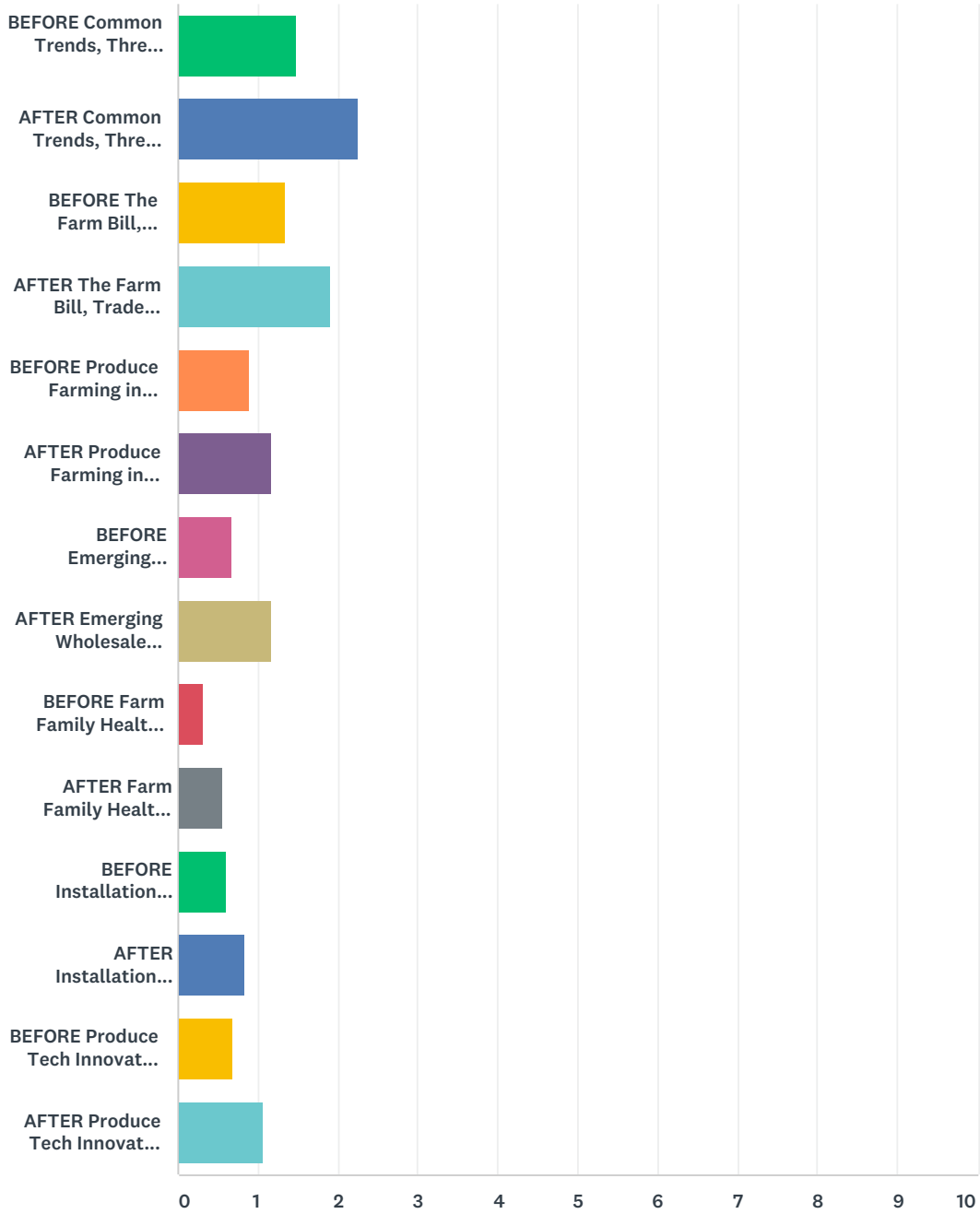


| ANSWER CHOICES     | RESPONSES |
|--------------------|-----------|
| Feb 25             | 0.00% 0   |
| Feb 26             | 14.29% 5  |
| Both Feb 25 and 26 | 85.71% 30 |
| TOTAL              | 35        |

Q3 Rate your knowledge before and after these sessions (1 to 5, 5 is high)

Answered: 35 Skipped: 0

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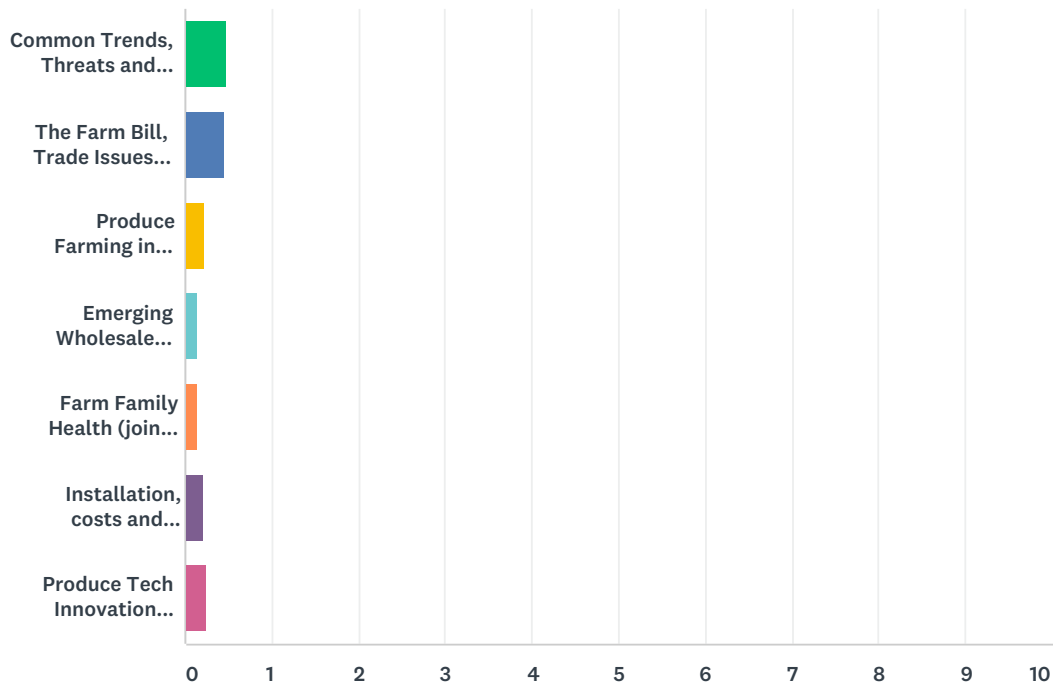
|   | 1          | 2           | 3           | 4            | 5           | DID NOT ATTEND | TOTAL | WEIGHTED AVERAGE |
|---|------------|-------------|-------------|--------------|-------------|----------------|-------|------------------|
| BEFORE Common Trends, Threats and Opportunities in Global (and Local) Fresh Produce Markets, Not so Common Anymore? | 2.86%<br>1 | 22.86%<br>8 | 25.71%<br>9 | 5.71%<br>2   | 0.00%<br>0  | 42.86%<br>15   | 35    | 1.49             |
| AFTER Common Trends, Threats and Opportunities in Global (and Local) Fresh Produce Markets, Not so Common Anymore?  | 0.00%<br>0 | 5.71%<br>2  | 2.86%<br>1  | 37.14%<br>13 | 11.43%<br>4 | 42.86%<br>15   | 35    | 2.26             |
| BEFORE The Farm Bill, Trade Issues and More   | 8.57%<br>3 | 20.00%<br>7 | 17.14%<br>6 | 8.57%<br>3   | 0.00%<br>0  | 45.71%<br>16   | 35    | 1.34             |
| AFTER The Farm Bill, Trade Issues and More  | 0.00%<br>0 | 2.86%<br>1  | 25.71%<br>9 | 20.00%<br>7  | 5.71%<br>2  | 45.71%<br>16   | 35    | 1.91             |

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|   |       |        |        |        |       |        |    |      |
|---|-------|--------|--------|--------|-------|--------|----|------|
| BEFORE Produce Farming in Weather Extremes and Risk Management Strategies | 5.71% | 5.71%  | 8.57%  | 8.57%  | 2.86% | 68.57% |    |      |
|   | 2     | 2      | 3      | 3      | 1     | 24     | 35 | 0.91 |
| AFTER Produce Farming in Weather Extremes and Risk Management Strategies  | 0.00% | 0.00%  | 2.86%  | 20.00% | 5.71% | 71.43% |    |      |
|   | 0     | 0      | 1      | 7      | 2     | 25     | 35 | 1.17 |
| BEFORE Emerging Wholesale Marketplace Opportunities in Denver Metro       | 8.57% | 14.29% | 5.71%  | 2.86%  | 0.00% | 68.57% |    |      |
|   | 3     | 5      | 2      | 1      | 0     | 24     | 35 | 0.66 |
| AFTER Emerging Wholesale Marketplace Opportunities in Denver Metro        | 0.00% | 0.00%  | 11.43% | 17.14% | 2.86% | 68.57% |    |      |
|   | 0     | 0      | 4      | 6      | 1     | 24     | 35 | 1.17 |
| BEFORE Farm Family Health (joint, eye, skin, mental)                      | 2.86% | 5.71%  | 5.71%  | 0.00%  | 0.00% | 85.71% |    |      |
|   | 1     | 2      | 2      | 0      | 0     | 30     | 35 | 0.31 |
| AFTER Farm Family Health (joint, eye, skin, mental)                       | 0.00% | 0.00%  | 2.86%  | 8.57%  | 2.86% | 85.71% |    |      |
|   | 0     | 0      | 1      | 3      | 1     | 30     | 35 | 0.57 |
| BEFORE Installation, costs and benefits of sub-surface drip irrigation    | 2.86% | 2.86%  | 5.71%  | 8.57%  | 0.00% | 80.00% |    |      |
|   | 1     | 1      | 2      | 3      | 0     | 28     | 35 | 0.60 |
| AFTER Installation, costs and benefits of sub-surface drip irrigation     | 0.00% | 0.00%  | 2.86%  | 11.43% | 5.71% | 80.00% |    |      |
|   | 0     | 0      | 1      | 4      | 2     | 28     | 35 | 0.83 |
| BEFORE Produce Tech Innovation Pitch                                      | 8.57% | 8.57%  | 5.71%  | 2.86%  | 2.86% | 71.43% |    |      |
|   | 3     | 3      | 2      | 1      | 1     | 25     | 35 | 0.69 |
| AFTER Produce Tech Innovation Pitch                                       | 0.00% | 2.86%  | 5.71%  | 17.14% | 2.86% | 71.43% |    |      |
|   | 0     | 1      | 2      | 6      | 1     | 25     | 35 | 1.06 |

### Q4 Will you use this knowledge gained?

Answered: 35 Skipped: 0



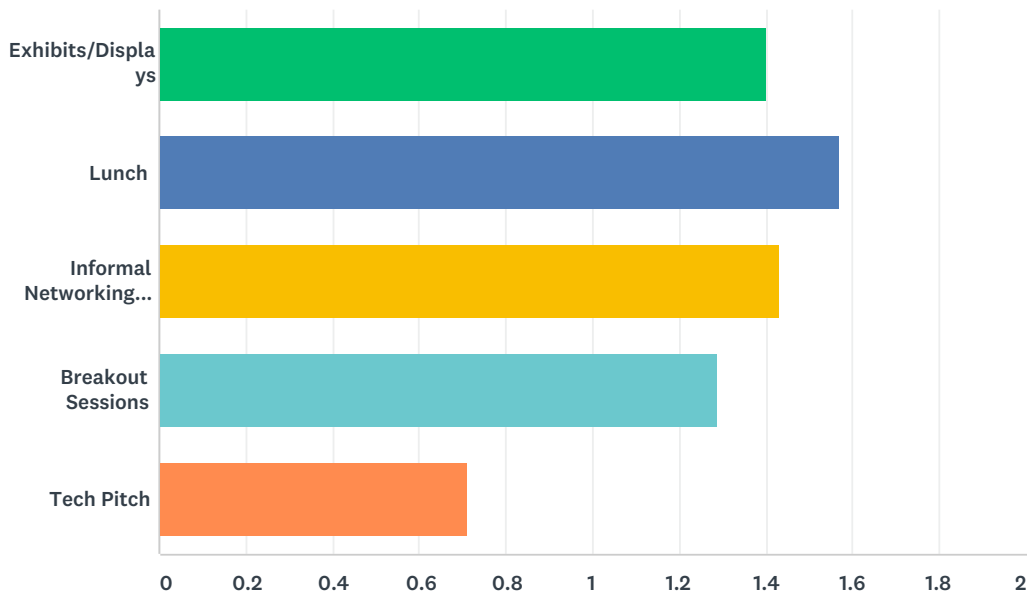
|  | NO     | YES    | DID NOT ATTEND | TOTAL | WEIGHTED AVERAGE |
|--|--------|--------|----------------|-------|------------------|
| Common Trends, Threats and Opportunities in Global (and Local) Fresh Produce Markets, Not so Common Anymore? | 11.43% | 48.57% | 40.00%         |       |                  |
|  | 4      | 17     | 14             | 35    | 0.49             |

CFVGA 2019 conference | Feb 26 evaluation

|  |        |        |        |    |      |
|--|--------|--------|--------|----|------|
| The Farm Bill, Trade Issues and More                               | 11.43% | 45.71% | 42.86% |    |      |
|  | 4      | 16     | 15     | 35 | 0.46 |
| Produce Farming in Weather Extremes and Risk Management Strategies | 5.71%  | 22.86% | 71.43% |    |      |
|  | 2      | 8      | 25     | 35 | 0.23 |
| Emerging Wholesale Marketplace Opportunities in Denver Metro       | 17.14% | 14.29% | 68.57% |    |      |
|  | 6      | 5      | 24     | 35 | 0.14 |
| Farm Family Health (joint, eye, skin, mental)                      | 0.00%  | 14.29% | 85.71% |    |      |
|  | 0      | 5      | 30     | 35 | 0.14 |
| Installation, costs and benefits of sub-surface drip irrigation    | 0.00%  | 20.00% | 80.00% |    |      |
|  | 0      | 7      | 28     | 35 | 0.20 |
| Produce Tech Innovation Pitch                                      | 2.86%  | 25.71% | 71.43% |    |      |
|  | 1      | 9      | 25     | 35 | 0.26 |

### Q5 New connections: Did you make any new business contacts today by participating in

Answered: 35 Skipped: 0



|                           | YES    | NO     | NOT SURE | DIDN'T ATTEND | TOTAL | WEIGHTED AVERAGE |
|---------------------------|--------|--------|----------|---------------|-------|------------------|
| Exhibits/Displays         | 65.71% | 11.43% | 8.57%    | 14.29%        |       |                  |
|                           | 23     | 4      | 3        | 5             | 35    | 1.40             |
| Lunch                     | 74.29% | 8.57%  | 8.57%    | 8.57%         |       |                  |
|                           | 26     | 3      | 3        | 3             | 35    | 1.57             |
| Informal Networking Times | 62.86% | 5.71%  | 17.14%   | 14.29%        |       |                  |
|                           | 22     | 2      | 6        | 5             | 35    | 1.43             |
| Breakout Sessions         | 57.14% | 11.43% | 14.29%   | 17.14%        |       |                  |
|                           | 20     | 4      | 5        | 6             | 35    | 1.29             |
| Tech Pitch                | 28.57% | 25.71% | 14.29%   | 31.43%        |       |                  |
|                           | 10     | 9      | 5        | 11            | 35    | 0.71             |

### Q6 What did you like most about the 5th annual conference?

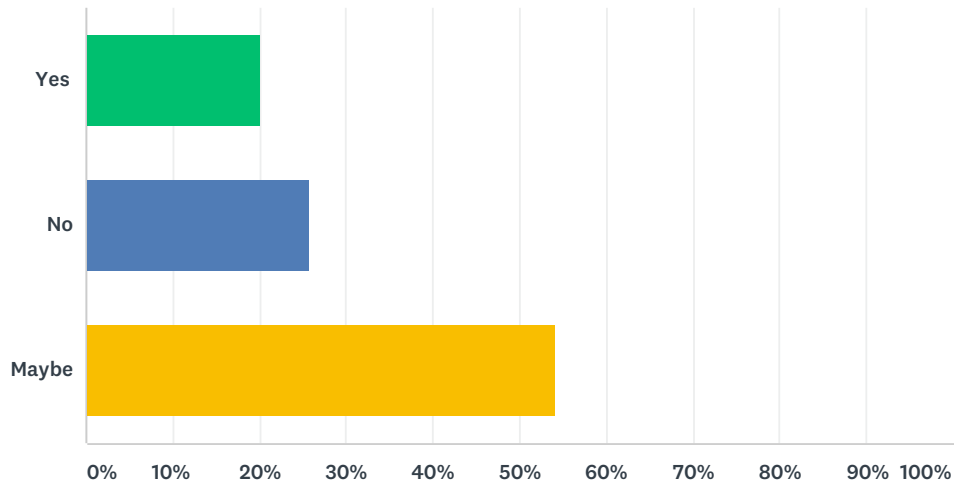
## CFVGA 2019 conference | Feb 26 evaluation

Answered: 20   Skipped: 15

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | 2 nd Day - Rabo Dank Presentation - Our world is smaller now and we need to know more outside markets. David needed more time. Very interesting - bring him back yearly. | 3/14/2019 9:47 AM  |
| 2  | David Magana - He had some interesting graphs in his presentation. As a consumer, I would have never thought blueberries would be that well liked.                       | 3/14/2019 9:38 AM  |
| 3  | The Presenters   | 3/12/2019 2:48 PM  |
| 4  | Great conference - well organized - lots of good information   | 3/12/2019 2:46 PM  |
| 5  | Speakers and excellent food  | 3/12/2019 2:44 PM  |
| 6  | Networking   | 3/12/2019 2:36 PM  |
| 7  | Networking with vendors and other growers  | 3/12/2019 2:28 PM  |
| 8  | Presentation from David Magana   | 3/12/2019 2:21 PM  |
| 9  | Networking / Fraternity / Education  | 3/12/2019 2:18 PM  |
| 10 | Contents   | 3/12/2019 2:15 PM  |
| 11 | Q&A and keynotes - excellent format  | 3/12/2019 2:10 PM  |
| 12 | Conference   | 3/12/2019 2:07 PM  |
| 13 | Loved PollEv   | 3/12/2019 2:06 PM  |
| 14 | Networking and good panel topics   | 3/12/2019 1:56 PM  |
| 15 | Content, connections made  | 2/27/2019 2:44 PM  |
| 16 | Presentations in the general sessions were great   | 2/27/2019 2:24 PM  |
| 17 | answered yesterday - but wanted to mention the soup from Monday's lunch was incredible. Dying for the recipe :)  | 2/27/2019 1:06 PM  |
| 18 | RobertSakata and Adrian Card   | 2/27/2019 12:06 PM |
| 19 | It was great.  | 2/27/2019 12:05 PM |
| 20 | Making connections with other people.  | 2/26/2019 5:06 PM  |

### Q7 Did the tech pitch give you ideas for business solutions?

Answered: 35   Skipped: 0



| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| Yes            | 20.00%    | 7  |
| No             | 25.71%    | 9  |
| Maybe          | 54.29%    | 19 |
| TOTAL          |           | 35 |

## Q8 How can we improve the CFVGA conference in future years? What was missing or not addressed?

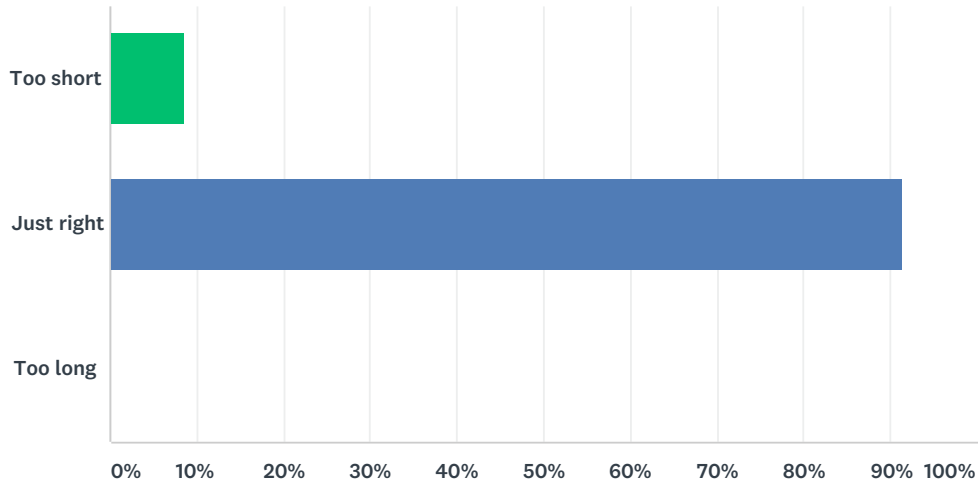
Answered: 13 Skipped: 22

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | Labor issues Regulation information  | 3/13/2019 9:50 AM  |
| 2  | Nothing  | 3/12/2019 2:46 PM  |
| 3  | More on the production/growing/harvest side  | 3/12/2019 2:44 PM  |
| 4  | Make the presentation slides available   | 3/12/2019 2:21 PM  |
| 5  | 600 people   | 3/12/2019 2:15 PM  |
| 6  | Climate change - Agriculture roles   | 3/12/2019 2:10 PM  |
| 7  | Help the little guys too   | 3/12/2019 2:06 PM  |
| 8  | The Farm Bill break out session was kind of political  | 3/12/2019 2:00 PM  |
| 9  | More focus on adoption of new ag-tech  | 3/12/2019 1:56 PM  |
| 10 | n/a  | 2/27/2019 2:44 PM  |
| 11 | You always surprise me, this conference seemed better than ever, I'm sure y'all will improve on this one for next year | 2/27/2019 2:24 PM  |
| 12 | answered yesterday   | 2/27/2019 1:06 PM  |
| 13 | More attendance by large growers   | 2/27/2019 12:06 PM |

## Q9 Was the time allotted for networking and socializing

Answered: 35 Skipped: 0

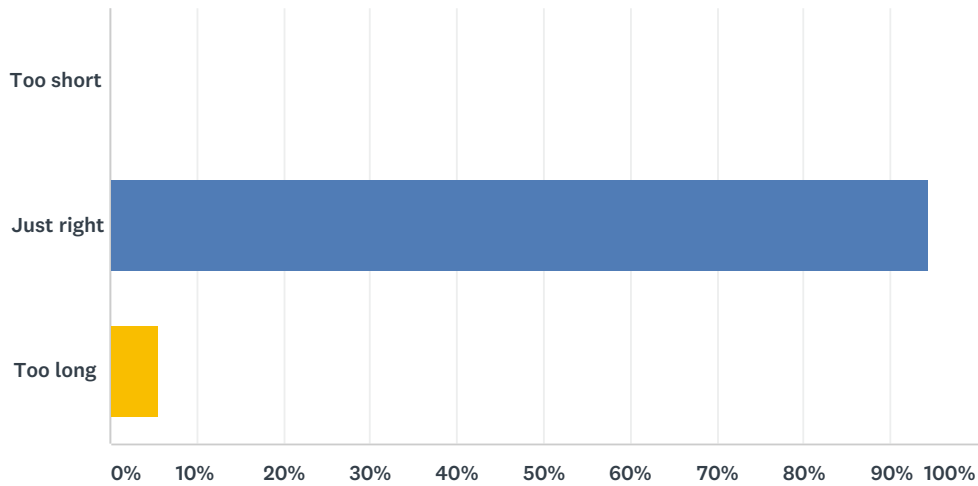
CFVGA 2019 conference | Feb 26 evaluation



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Too short      | 8.57% 3   |
| Just right     | 91.43% 32 |
| Too long       | 0.00% 0   |
| TOTAL          | 35        |

Q10 Was the time allotted for the awards lunch

Answered: 35 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Too short      | 0.00% 0   |
| Just right     | 94.29% 33 |
| Too long       | 5.71% 2   |
| TOTAL          | 35        |

Q11 What content would you like to see at the 2020 conference?



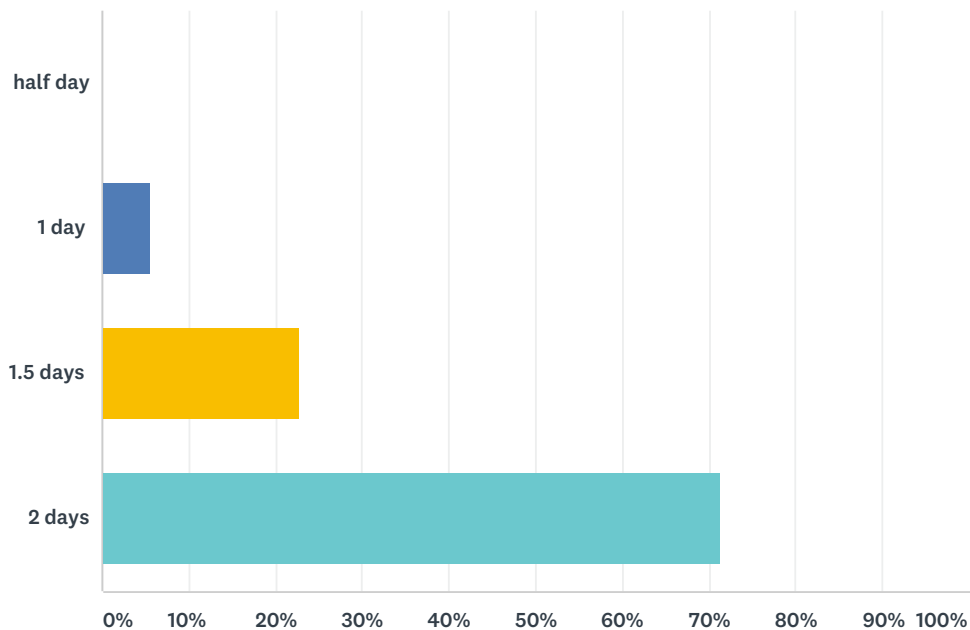
## CFVGA 2019 conference | Feb 26 evaluation

Answered: 17   Skipped: 18

| #  | RESPONSES  | DATE              |
|----|--|-------------------|
| 1  | Bring David Magana back yearly to update us.   | 3/14/2019 9:47 AM |
| 2  | New technology for farming. Health segment was good this year. Maybe expand on this with nutrition.            | 3/14/2019 9:38 AM |
| 3  | Get the conversation about suicide going. I learned that there is an issue in farming that we need to discuss. | 3/13/2019 9:44 AM |
| 4  | More vendor time   | 3/12/2019 2:46 PM |
| 5  | More on production side  | 3/12/2019 2:44 PM |
| 6  | Product updates by sponsor & exhibitors in Break Out Sessions  | 3/12/2019 2:30 PM |
| 7  | Continue with small/mid-size farm info   | 3/12/2019 2:28 PM |
| 8  | Similar  | 3/12/2019 2:18 PM |
| 9  | Generations working together/health and wellbeing of the family farm   | 3/12/2019 2:15 PM |
| 10 | Logistic   | 3/12/2019 2:12 PM |
| 11 | Climate change - Agriculture roles   | 3/12/2019 2:10 PM |
| 12 | Include other regions more   | 3/12/2019 2:06 PM |
| 13 | Discussion on hemp in Colorado and more discussion on ag-tech adoption   | 3/12/2019 1:56 PM |
| 14 | agritourism, land link programs and ways to keep land in production  | 2/27/2019 2:44 PM |
| 15 | I'm sure what y'all come up with will be a great benefit for all involved                                      | 2/27/2019 2:24 PM |
| 16 | answered yesterday   | 2/27/2019 1:06 PM |
| 17 | Need more time for the trade show.   | 2/26/2019 5:06 PM |

## Q12 How long should the CFVGA conference be?

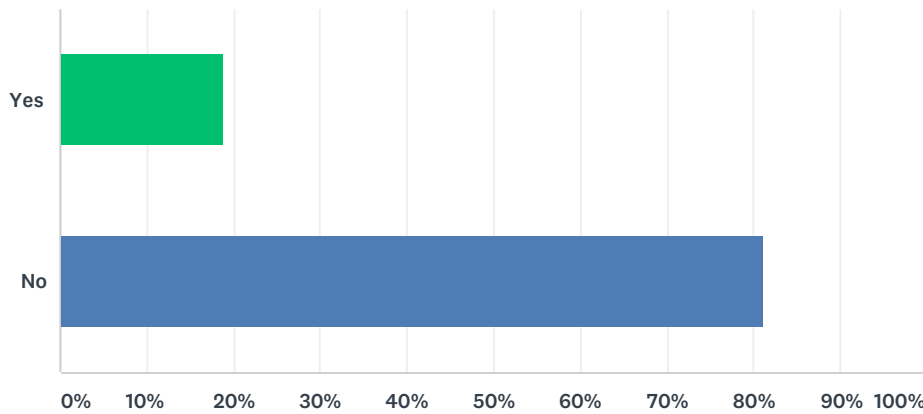
Answered: 35   Skipped: 0



| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| half day       | 0.00%     | 0  |
| 1 day          | 5.71%     | 2  |
| 1.5 days       | 22.86%    | 8  |
| 2 days         | 71.43%    | 25 |
| TOTAL          |           | 35 |

### Q13 Are you going to the Governor's Ag Forum?

Answered: 32 Skipped: 3

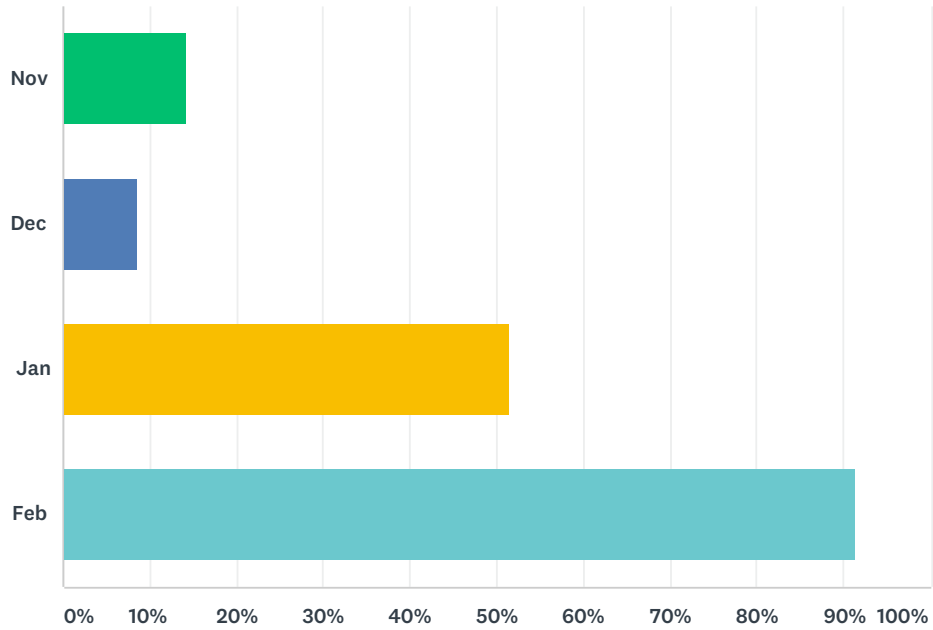


| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| Yes            | 18.75%    | 6  |
| No             | 81.25%    | 26 |
| TOTAL          |           | 32 |

### Q14 Which months are best for you to attend the CFVGA conference (select all that apply)?

Answered: 35 Skipped: 0

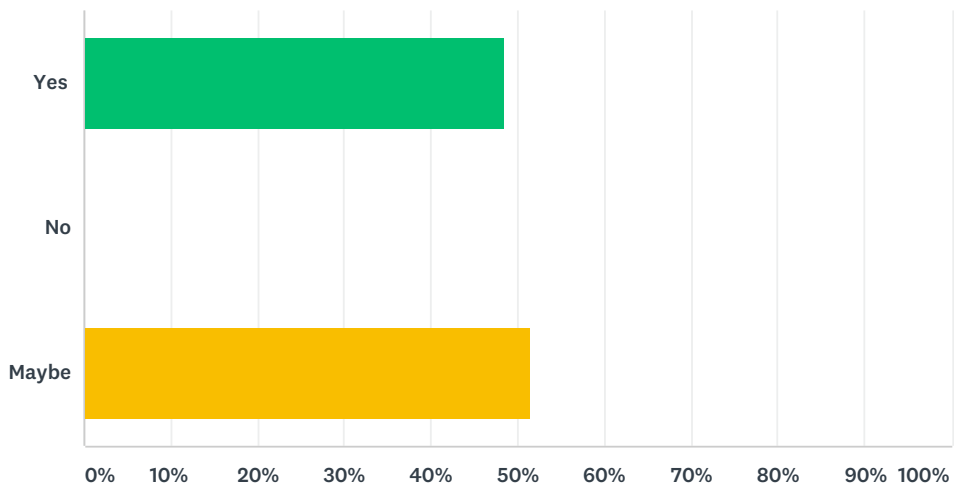
CFVGA 2019 conference | Feb 26 evaluation



| ANSWER CHOICES        | RESPONSES |    |
|-----------------------|-----------|----|
| Nov                   | 14.29%    | 5  |
| Dec                   | 8.57%     | 3  |
| Jan                   | 51.43%    | 18 |
| Feb                   | 91.43%    | 32 |
| Total Respondents: 35 |           |    |

Q15 Would you attend if the conference were at a Fairgrounds facility along the Front Range?

Answered: 35 Skipped: 0



| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| Yes            | 48.57%    | 17 |

|              |        |           |
|--------------|--------|-----------|
| No           | 0.00%  | 0         |
| Maybe        | 51.43% | 18        |
| <b>TOTAL</b> |        | <b>35</b> |

## Q16 What educational content and activities would you like to see from CFVGA beyond the conference?

Answered: 11 Skipped: 24

| #  | RESPONSES   | DATE              |
|----|---|-------------------|
| 1  | In this meeting, you introduce the Colorado Ag Leadership Class XIV - you need to let them talk about the program so the young farmers or next generation can attend. It will be beneficially good investment for the Colorado Ag industry representation.    | 3/14/2019 9:47 AM |
| 2  | Timekeeping management or software that is H2A compliant. Recordkeeping for Human Resource management. What are employee required forms? How to fill out forms properly.  | 3/14/2019 9:38 AM |
| 3  | Farm tours  | 3/12/2019 2:46 PM |
| 4  | Previous Question: Might attend if northern front range   | 3/12/2019 2:17 PM |
| 5  | In-season farm tours  | 3/12/2019 2:10 PM |
| 6  | In regard to previous question - I might attend although the service level for lunch, etc. may suffer & I like staying where the conference is. Question 16: Please include the Pikes Peak Region on your questions about where farmers & attendees are from. | 3/12/2019 2:06 PM |
| 7  | Ag-tech events to promote appropriate solutions for CO farmers  | 3/12/2019 1:56 PM |
| 8  | n/a   | 2/27/2019 2:44 PM |
| 9  | Y'all seem to be on top of all the pertinent categories and concerns of the growers y'all represent, keep up the good work  | 2/27/2019 2:24 PM |
| 10 | answered yesterday  | 2/27/2019 1:06 PM |
| 11 | I appreciated the labor conference held in Dec.   | 2/26/2019 5:06 PM |

## Q17 Which websites and apps do you like to use for fruit and veg related info?

Answered: 6 Skipped: 29

| # | RESPONSES  | DATE              |
|---|--|-------------------|
| 1 | Instagram  | 3/14/2019 9:47 AM |
| 2 | Colorado Fresh Fruits and Vegetables                         | 3/12/2019 2:12 PM |
| 3 | Wash State Oregon State                                      | 3/12/2019 2:10 PM |
| 4 | andnowyouknow.com AmericanVegetableGrower growingproduce.com | 3/12/2019 1:56 PM |
| 5 | CFVGA  | 2/27/2019 2:24 PM |
| 6 | answered yesterday   | 2/27/2019 1:06 PM |