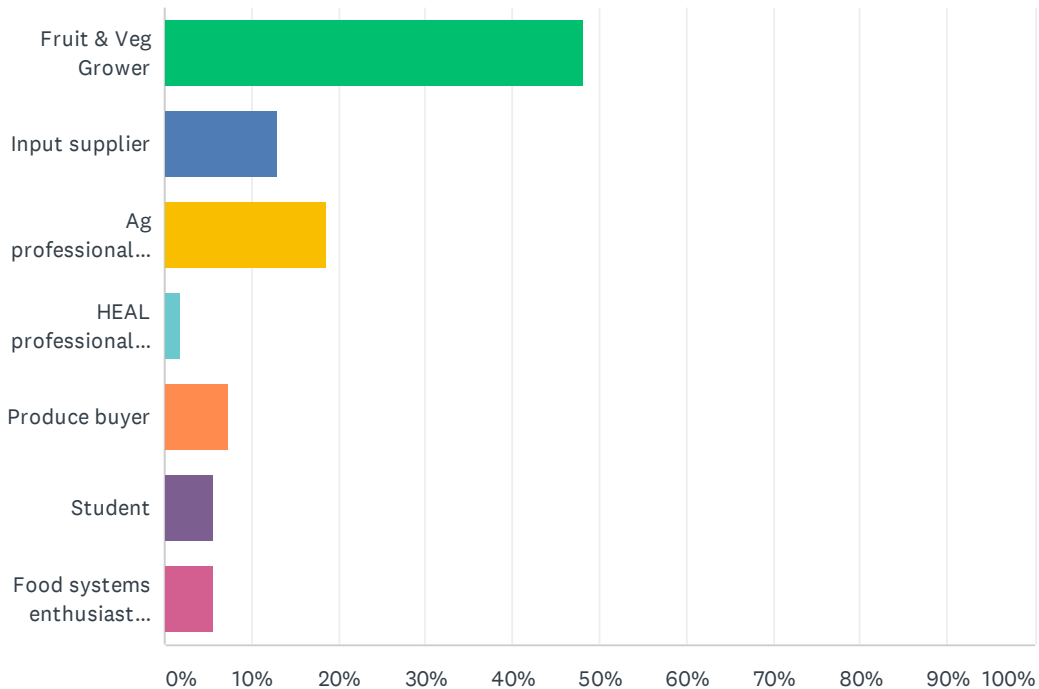


Q1 I am a:

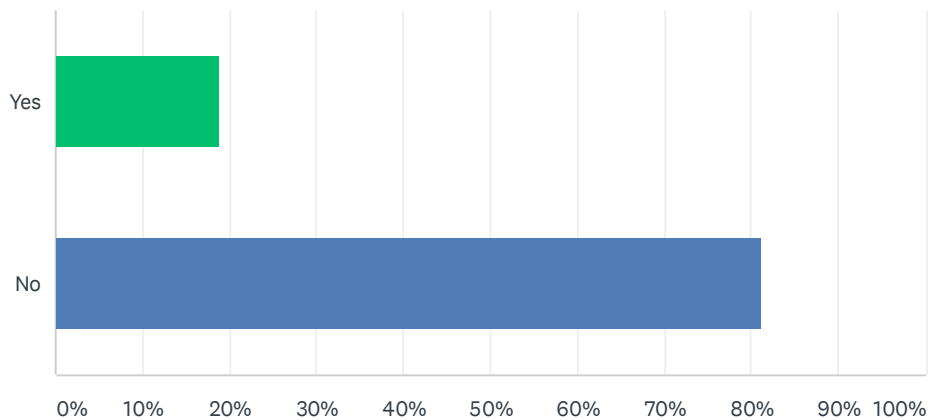
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Fruit & Veg Grower	48.15%	26
Input supplier	12.96%	7
Ag professional (agency, government, academic)	18.52%	10
HEAL professional (healthy eating and active living)	1.85%	1
Produce buyer	7.41%	4
Student	5.56%	3
Food systems enthusiast (foodie, policy work, elected official)	5.56%	3
TOTAL		54

Q2 Are you a produce grower in the small farm economic class with sales <\$250,000?

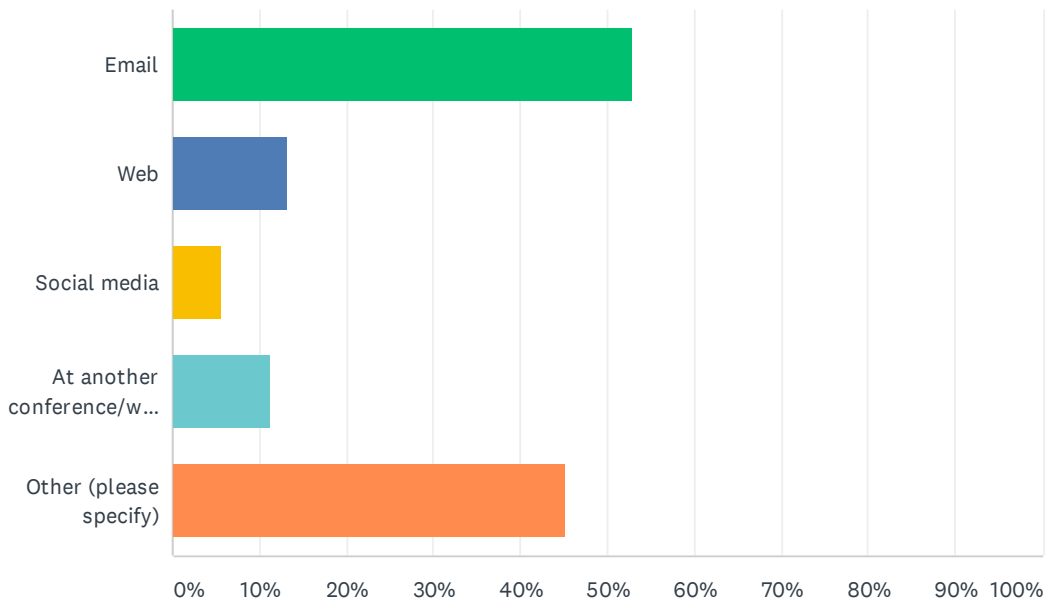
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	18.87%	10
No	81.13%	43
TOTAL		53

Q3 Where did you hear about the conference (select all that apply)

Answered: 53 Skipped: 1



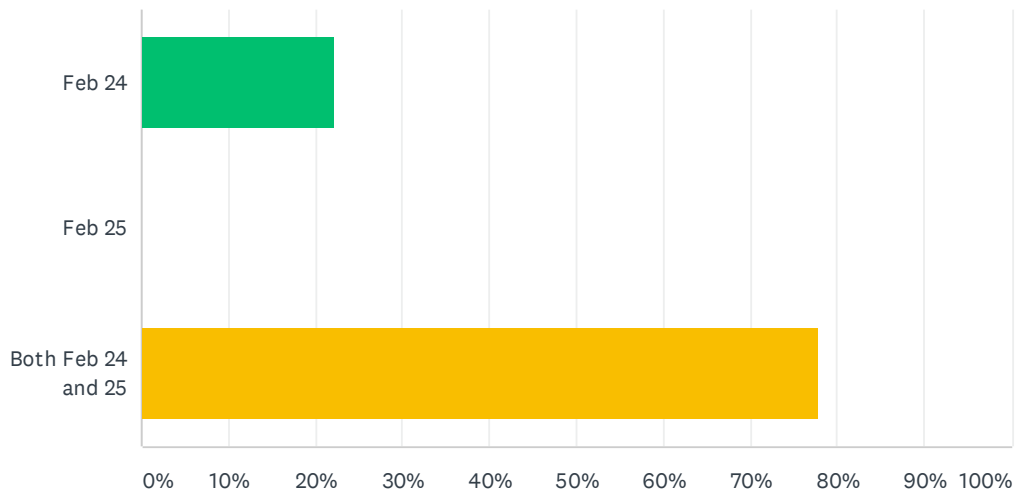
ANSWER CHOICES	RESPONSES	
Email	52.83%	28
Web	13.21%	7
Social media	5.66%	3
At another conference/workshop	11.32%	6
Other (please specify)	45.28%	24
Total Respondents: 53		

CFVGA 2020 conference | Monday, Feb 24 evaluation

#	OTHER (PLEASE SPECIFY)	DATE
1	referral	3/10/2020 10:52 AM
2	other growers	3/5/2020 12:20 PM
3	customer	3/5/2020 12:17 PM
4	member	3/5/2020 11:55 AM
5	Academic advisor	3/5/2020 11:49 AM
6	return	3/5/2020 11:37 AM
7	generally aware	3/5/2020 11:32 AM
8	been vendor for past 5 years	3/5/2020 11:20 AM
9	attended last year	3/5/2020 11:03 AM
10	attended 3 of 4 last CFVGA conferences	3/5/2020 10:59 AM
11	personal correspondence	3/5/2020 10:50 AM
12	invitation	3/5/2020 10:36 AM
13	Industry conversations	3/3/2020 2:19 PM
14	Colorado Food Summit	3/2/2020 11:27 PM
15	Repeat exhibitor	2/28/2020 4:15 PM
16	previous attendee	2/28/2020 12:45 PM
17	Been a member for 3+ years now.	2/28/2020 8:53 AM
18	Sterling radio	2/27/2020 5:43 PM
19	Members of CFVGA	2/27/2020 4:05 PM
20	Allied member of CFVGA	2/27/2020 1:35 PM
21	Word of Mouth	2/27/2020 1:22 PM
22	Partner Agency	2/27/2020 1:17 PM
23	Been before	2/25/2020 9:46 AM
24	Have attended in past.	2/25/2020 4:01 AM

Q4 I attended conference days

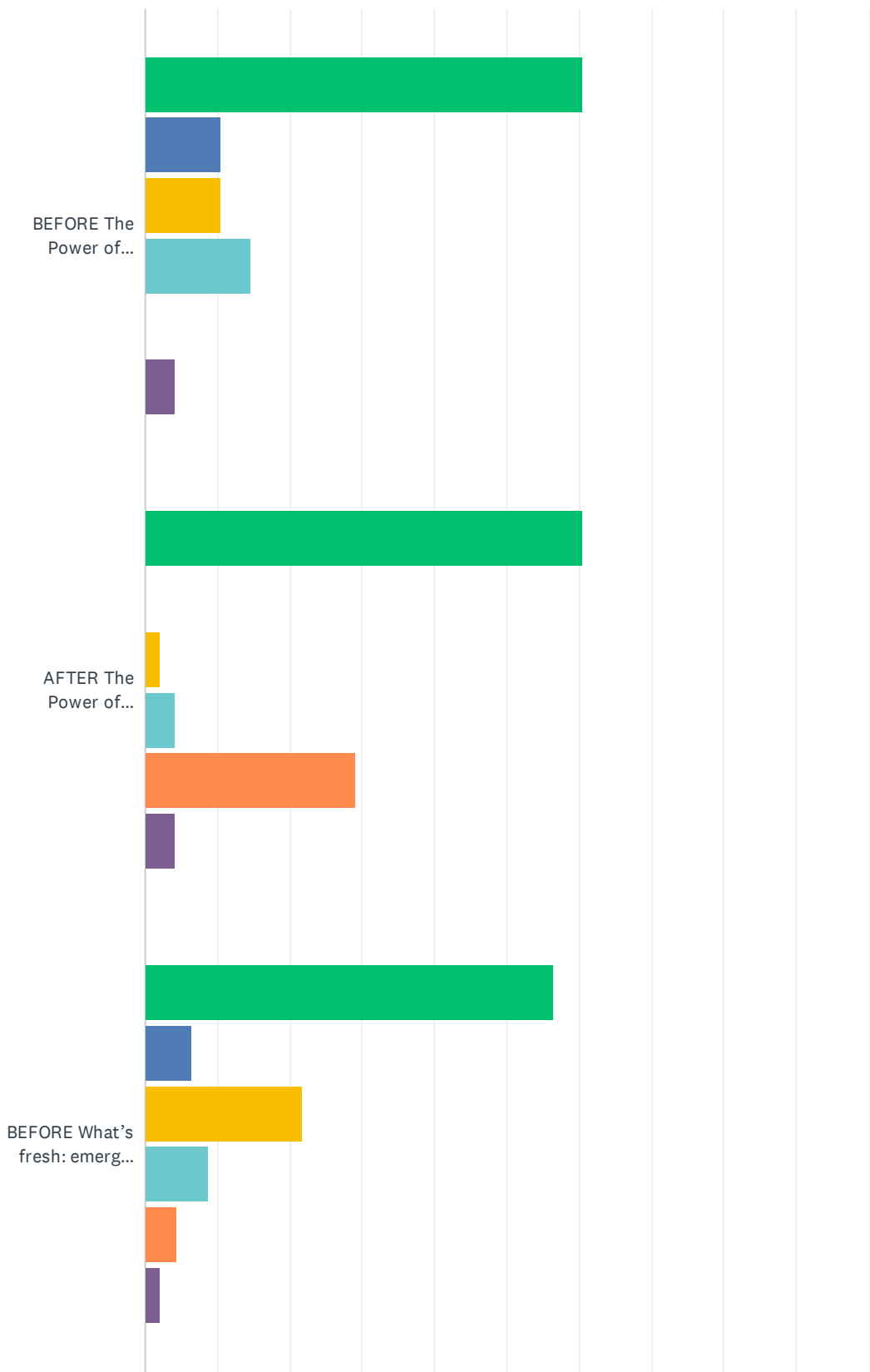
Answered: 54 Skipped: 0

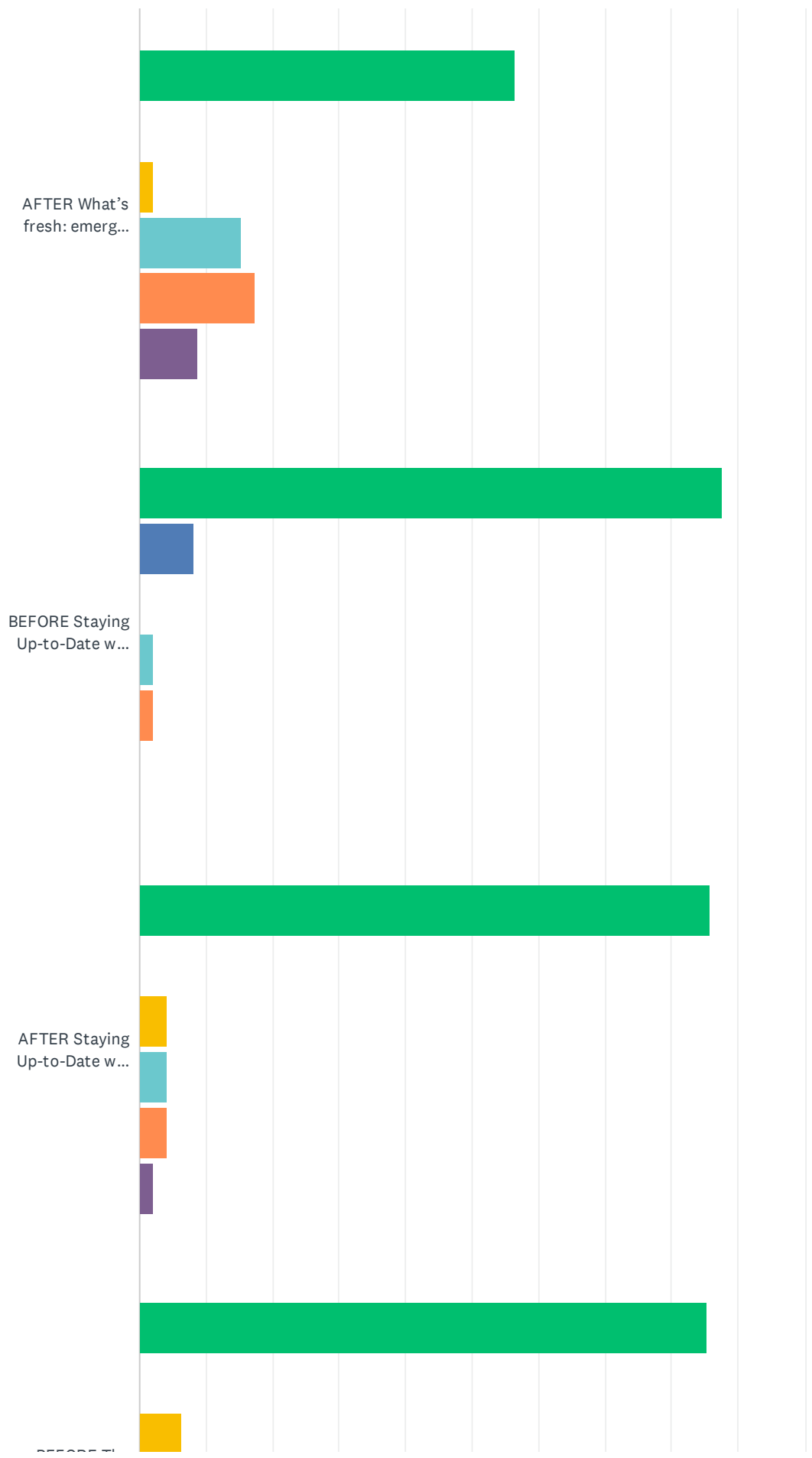


ANSWER CHOICES	RESPONSES	
Feb 24	22.22%	12
Feb 25	0.00%	0
Both Feb 24 and 25	77.78%	42
TOTAL		54

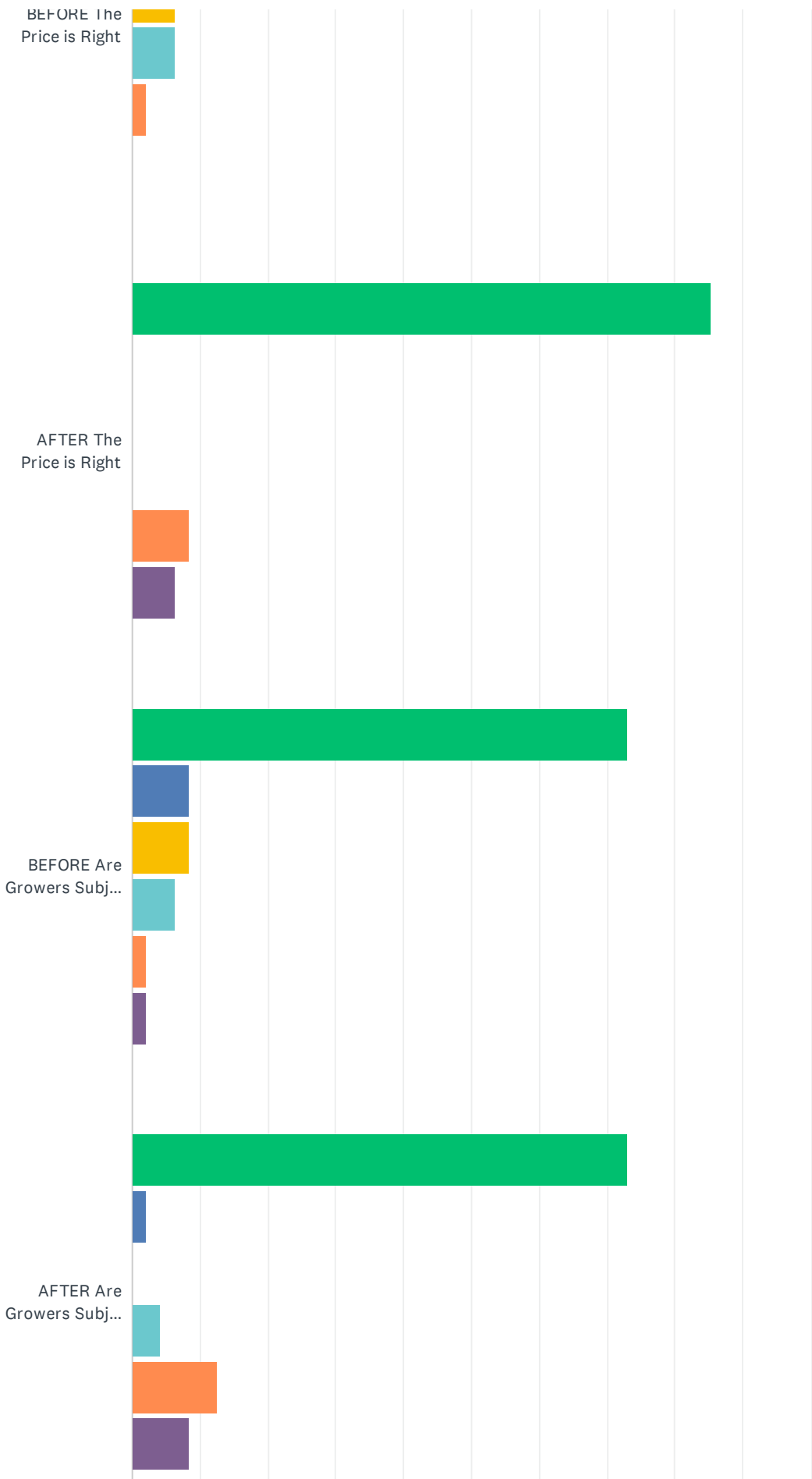
Q5 Did these session increase your knowledge? Rate your knowledge BEFORE and AFTER these sessions. 1 is low and 5 is high

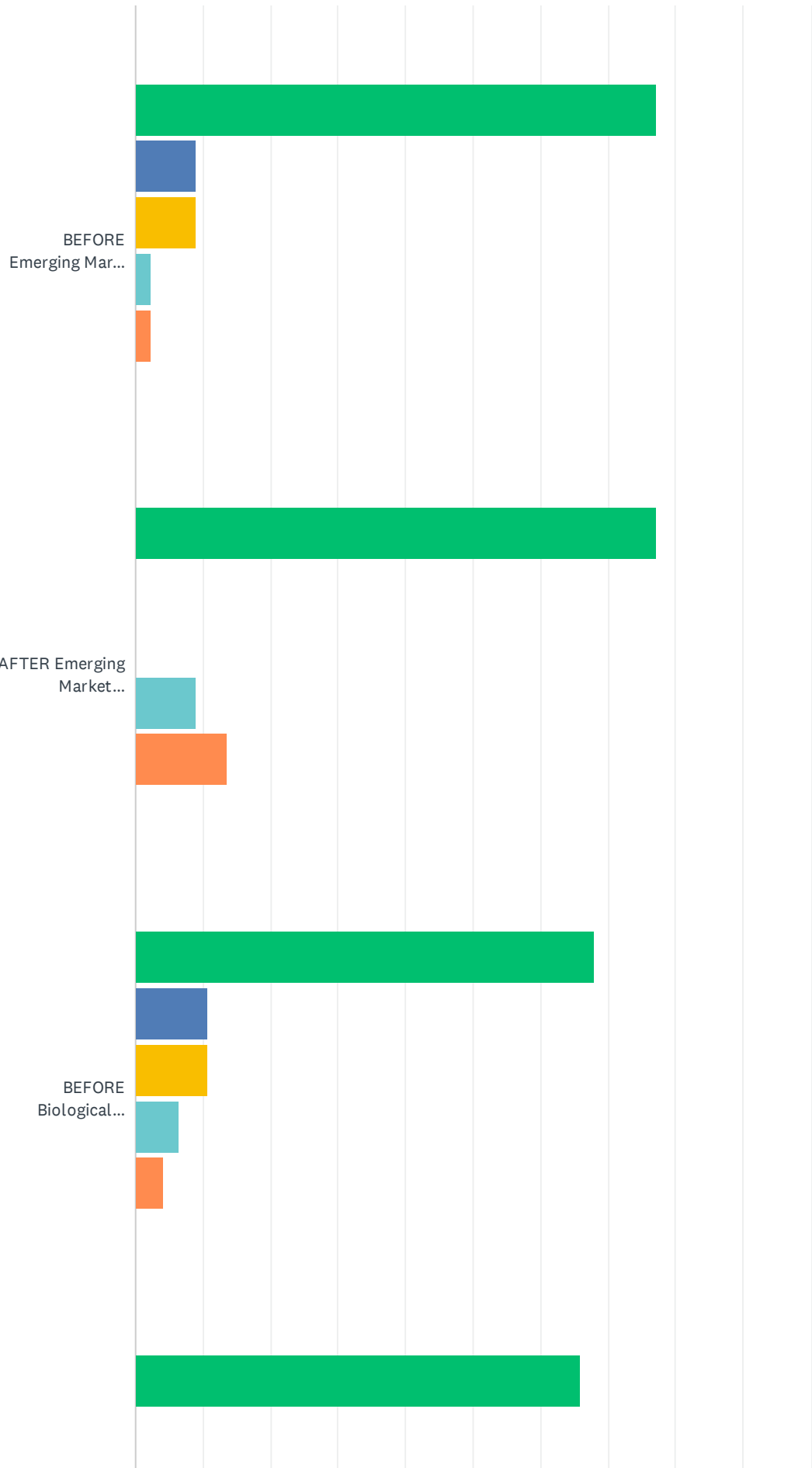
Answered: 54 Skipped: 0

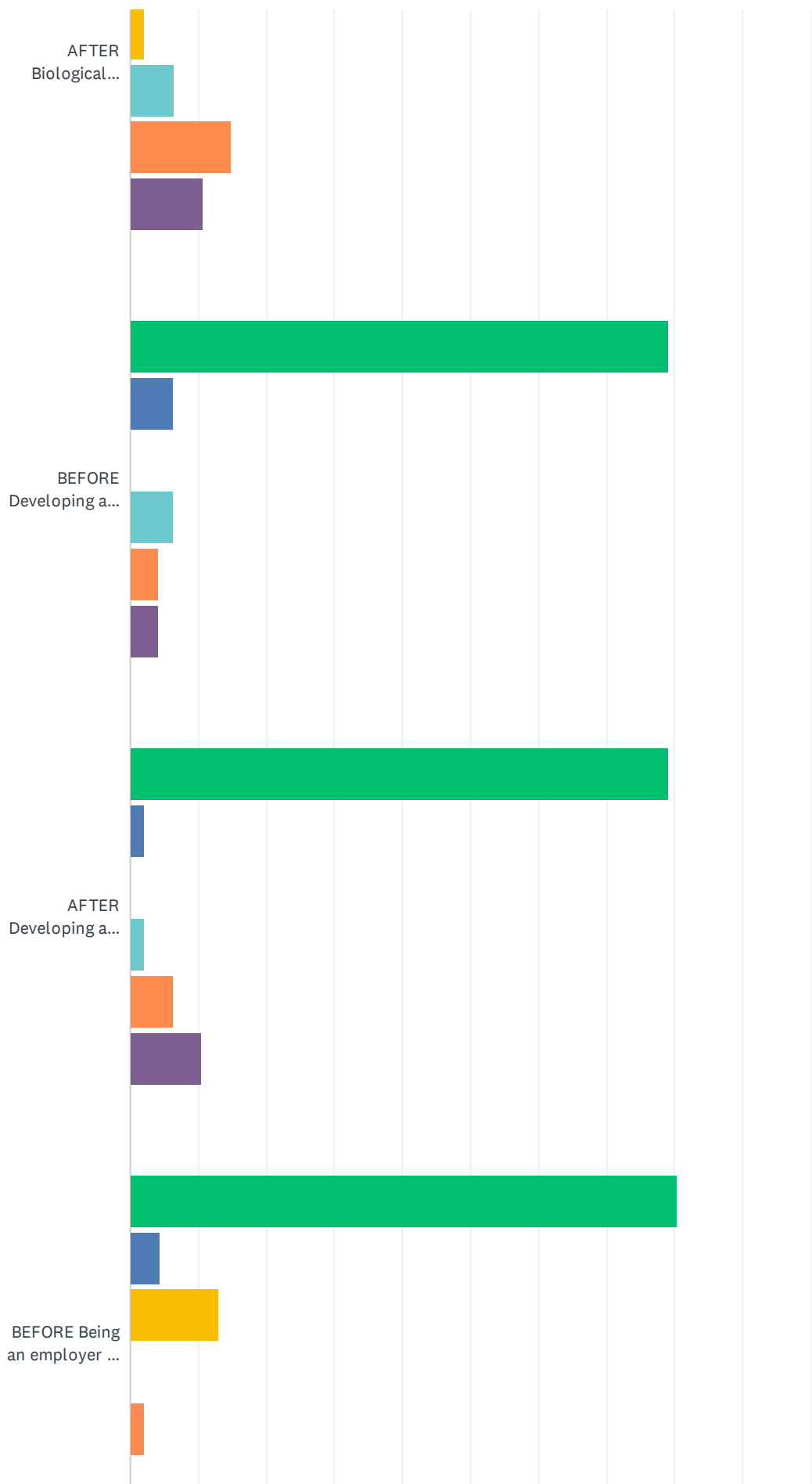


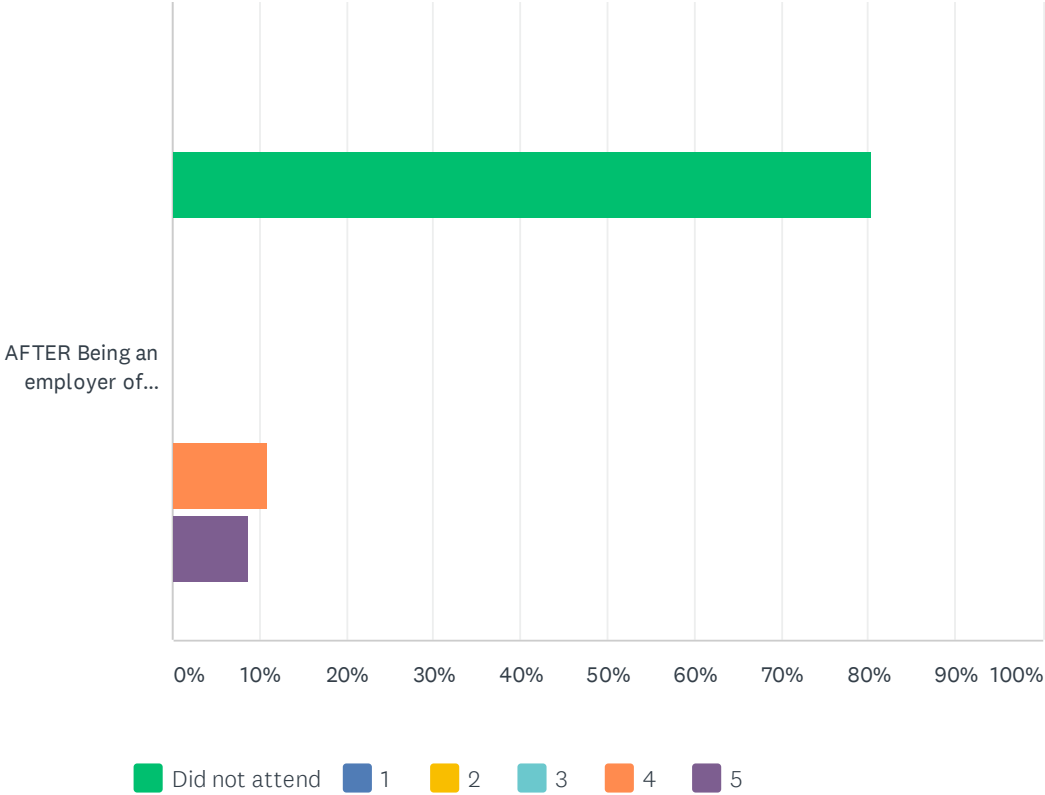


CFVGA 2020 conference | Monday, Feb 24 evaluation







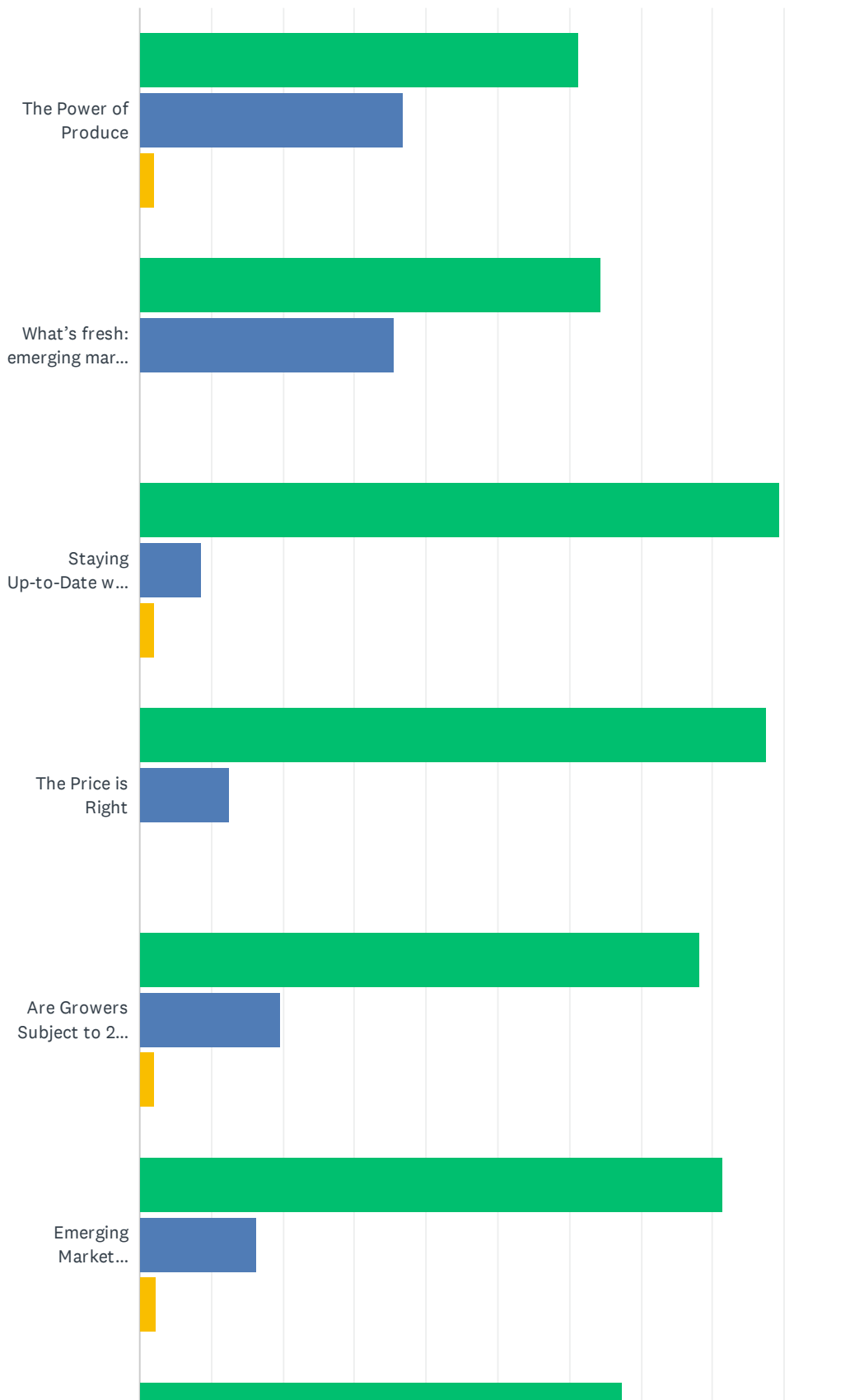


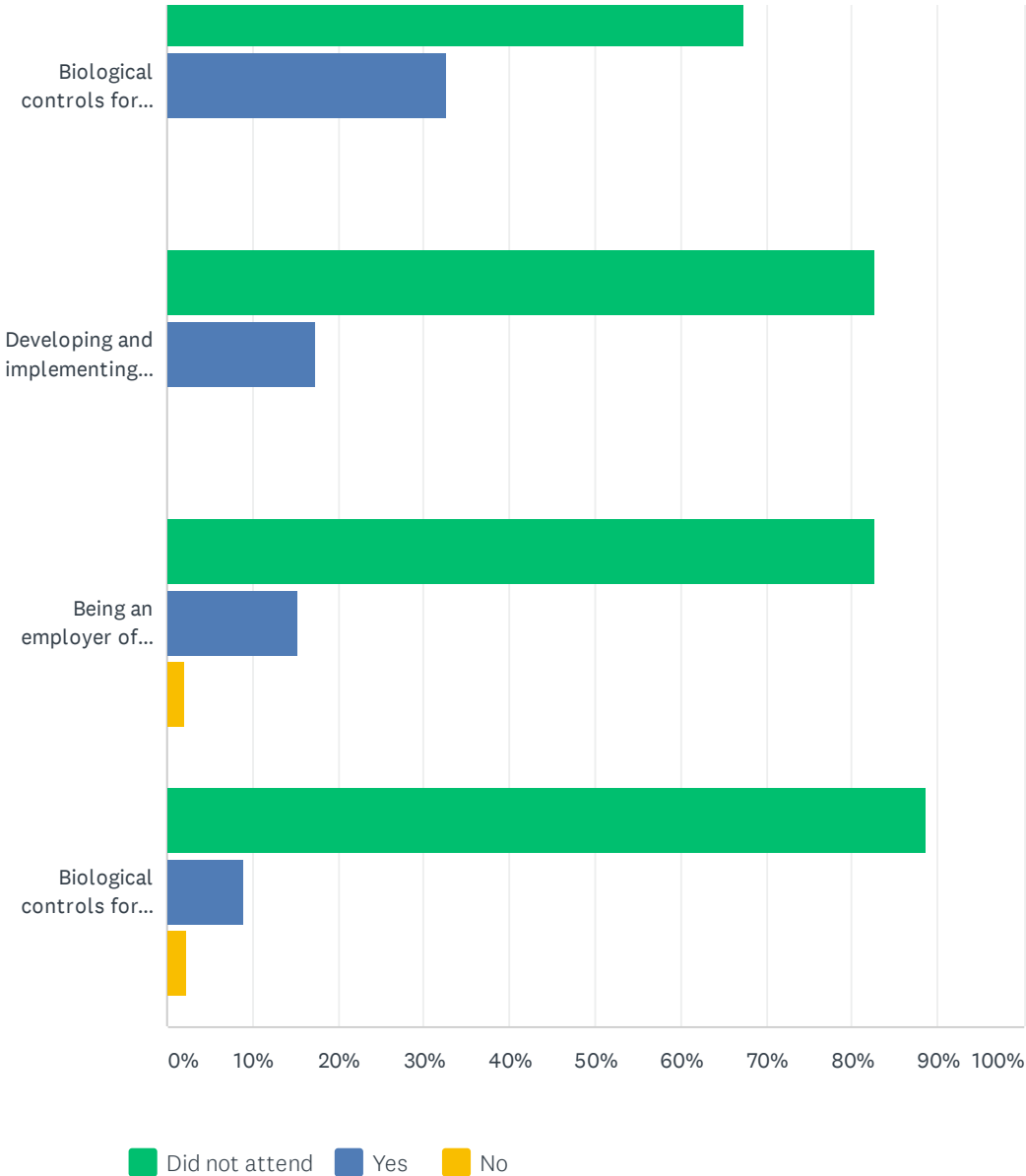
CFVGA 2020 conference | Monday, Feb 24 evaluation

	DID NOT ATTEND	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
BEFORE The Power of Produce	60.42% 29	10.42% 5	10.42% 5	14.58% 7	0.00% 0	4.17% 2	48	0.96
AFTER The Power of Produce	60.42% 29	0.00% 0	2.08% 1	4.17% 2	29.17% 14	4.17% 2	48	1.54
BEFORE What's fresh: emerging market opportunities for growers	56.52% 26	6.52% 3	21.74% 10	8.70% 4	4.35% 2	2.17% 1	46	1.04
AFTER What's fresh: emerging market opportunities for growers	56.52% 26	0.00% 0	2.17% 1	15.22% 7	17.39% 8	8.70% 4	46	1.63
BEFORE Staying Up-to-Date with National Organic Program Standards Changes to Organic Certification for Colorado Growers	87.76% 43	8.16% 4	0.00% 0	2.04% 1	2.04% 1	0.00% 0	49	0.22
AFTER Staying Up-to-Date with National Organic Program Standards Changes to Organic Certification for Colorado Growers	85.71% 42	0.00% 0	4.08% 2	4.08% 2	4.08% 2	2.04% 1	49	0.47
BEFORE The Price is Right	85.42% 41	0.00% 0	6.25% 3	6.25% 3	2.08% 1	0.00% 0	48	0.40
AFTER The Price is Right	85.42% 41	0.00% 0	0.00% 0	0.00% 0	8.33% 4	6.25% 3	48	0.65
BEFORE Are Growers Subject to 2019 Colorado Employment Law Changes?	72.92% 35	8.33% 4	8.33% 4	6.25% 3	2.08% 1	2.08% 1	48	0.63
AFTER Are Growers Subject to 2019 Colorado Employment Law Changes?	72.92% 35	2.08% 1	0.00% 0	4.17% 2	12.50% 6	8.33% 4	48	1.06
BEFORE Emerging Market Opportunities in Denver: A 2020 Update	77.27% 34	9.09% 4	9.09% 4	2.27% 1	2.27% 1	0.00% 0	44	0.43
AFTER Emerging Market Opportunities in Denver: A 2020 Update	77.27% 34	0.00% 0	0.00% 0	9.09% 4	13.64% 6	0.00% 0	44	0.82
BEFORE Biological controls for fruit and vegetable insect pests	68.09% 32	10.64% 5	10.64% 5	6.38% 3	4.26% 2	0.00% 0	47	0.68
AFTER Biological controls for fruit and vegetable insect pests	65.96% 31	0.00% 0	2.13% 1	6.38% 3	14.89% 7	10.64% 5	47	1.36
BEFORE Developing and implementing a farm food safety plan	79.17% 38	6.25% 3	0.00% 0	6.25% 3	4.17% 2	4.17% 2	48	0.63
AFTER Developing and implementing a farm food safety plan	79.17% 38	2.08% 1	0.00% 0	2.08% 1	6.25% 3	10.42% 5	48	0.85
BEFORE Being an employer of choice	80.43% 37	4.35% 2	13.04% 6	0.00% 0	2.17% 1	0.00% 0	46	0.39
AFTER Being an employer of choice	80.43% 37	0.00% 0	0.00% 0	0.00% 0	10.87% 5	8.70% 4	46	0.87

Q6 Will you use this knowledge gained?

Answered: 52 Skipped: 2



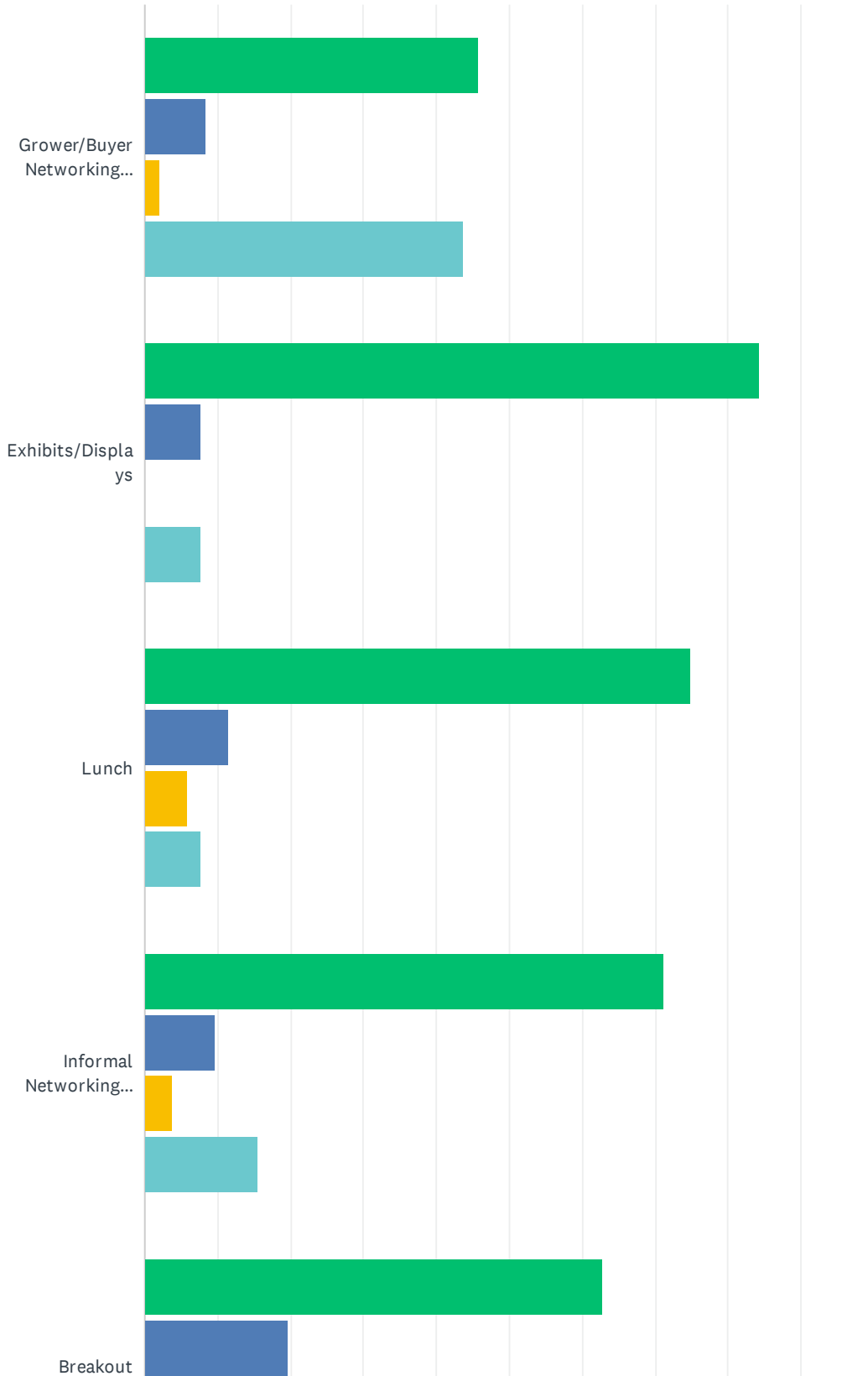


CFVGA 2020 conference | Monday, Feb 24 evaluation

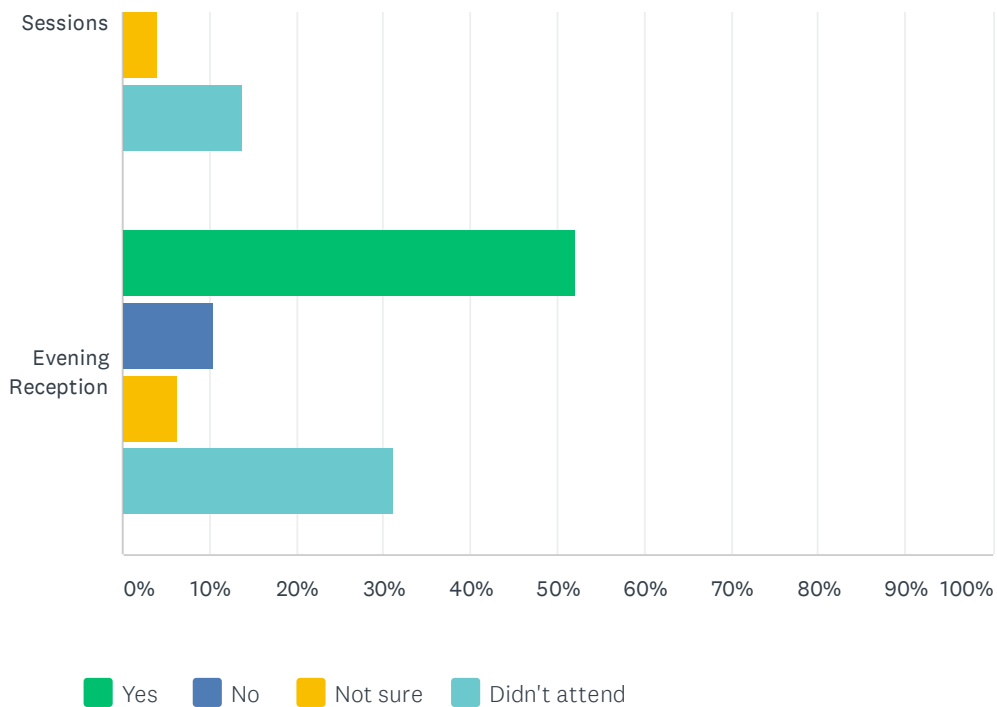
	DID NOT ATTEND	YES	NO	TOTAL	WEIGHTED AVERAGE
The Power of Produce	61.22% 30	36.73% 18	2.04% 1	49	0.37
What's fresh: emerging market opportunities for growers	64.44% 29	35.56% 16	0.00% 0	45	0.36
Staying Up-to-Date with National Organic Program Standards Changes to Organic Certification for Colorado Growers	89.36% 42	8.51% 4	2.13% 1	47	0.09
The Price is Right	87.50% 42	12.50% 6	0.00% 0	48	0.13
Are Growers Subject to 2019 Colorado Employment Law Changes?	78.26% 36	19.57% 9	2.17% 1	46	0.20
Emerging Market Opportunities in Denver: A 2020 Update	81.40% 35	16.28% 7	2.33% 1	43	0.16
Biological controls for fruit and vegetable insect pests	67.39% 31	32.61% 15	0.00% 0	46	0.33
Developing and implementing a farm food safety plan	82.61% 38	17.39% 8	0.00% 0	46	0.17
Being an employer of choice	82.61% 38	15.22% 7	2.17% 1	46	0.15
Biological controls for fruit and vegetable insect pests	88.64% 39	9.09% 4	2.27% 1	44	0.09

Q7 New connections: Did you make any new business contacts today by participating in

Answered: 52 Skipped: 2



CFVGA 2020 conference | Monday, Feb 24 evaluation



	YES	NO	NOT SURE	DIDN'T ATTEND	TOTAL	WEIGHTED AVERAGE
Grower/Buyer Networking Session	45.83% 22	8.33% 4	2.08% 1	43.75% 21	48	0.94
Exhibits/Displays	84.31% 43	7.84% 4	0.00% 0	7.84% 4	51	1.69
Lunch	75.00% 39	11.54% 6	5.77% 3	7.69% 4	52	1.56
Informal Networking Times	71.15% 37	9.62% 5	3.85% 2	15.38% 8	52	1.46
Breakout Sessions	62.75% 32	19.61% 10	3.92% 2	13.73% 7	51	1.29
Evening Reception	52.08% 25	10.42% 5	6.25% 3	31.25% 15	48	1.10

Q8 What did you like most about the 6th annual conference?

Answered: 40 Skipped: 14

CFVGA 2020 conference | Monday, Feb 24 evaluation

#	RESPONSES	DATE
1	I appreciated many of the speakers talking in the same space as the trade show. much higher visibility for vendors.	3/10/2020 10:52 AM
2	Meeting people	3/5/2020 12:20 PM
3	The forum on hemp was very interesting	3/5/2020 12:15 PM
4	All of it	3/5/2020 12:12 PM
5	Breakouts	3/5/2020 12:06 PM
6	Great networking and sharing ideas	3/5/2020 12:03 PM
7	Great networking	3/5/2020 11:58 AM
8	Learning about labor issues	3/5/2020 11:49 AM
9	Breakout sessions	3/5/2020 11:42 AM
10	More breakout sessions	3/5/2020 11:39 AM
11	Networking.	3/5/2020 11:37 AM
12	Speakers. Networking.	3/5/2020 11:35 AM
13	I enjoy the people who make up the industry. I liked the 30 second vendor talks.	3/5/2020 11:32 AM
14	Breakouts	3/5/2020 11:28 AM
15	Networking. Exhibitors	3/5/2020 11:26 AM
16	The vendor elevator pitches	3/5/2020 11:18 AM
17	Networking	3/5/2020 11:11 AM
18	Evening reception always a great event. More time between sessions to network	3/5/2020 11:03 AM
19	networking and seeing colleagues	3/5/2020 10:59 AM
20	breakout sessions	3/5/2020 10:55 AM
21	Learning about products and services	3/5/2020 10:42 AM
22	Focused well	3/5/2020 10:30 AM
23	I think it's really important that we have an organization to bring the individuals in the CO produce trade together.	3/5/2020 8:49 AM
24	Elevator presentations were great. Shelly Allen was awesome. More folks & better energy at the grower/buyer sessions (& beer!)	3/3/2020 2:19 PM
25	Well organized to help attendees connect	3/2/2020 11:27 PM
26	Efficient	3/2/2020 7:29 AM
27	The new format	2/28/2020 10:58 AM
28	Having the reception earlier in the day.	2/28/2020 9:09 AM
29	The buyer networking was much better this year. Food was great. And actually the exhibitors were really good, and I learned a few things on chemical controls.	2/28/2020 8:53 AM
30	The opportunities to meet with vendors.	2/27/2020 5:43 PM
31	Due to limited funds at our non-profit, only one staff member was able to attend the entire conference. However, I appreciated having the opportunity to attend the buyer-grower event at no cost as I was able to strengthen current relationships and meet some more produce growers.	2/27/2020 4:05 PM
32	Labor Topics	2/27/2020 3:03 PM
33	it was a great conference as always. we love being members and staying connected to our	2/27/2020 1:35 PM

CFVGA 2020 conference | Monday, Feb 24 evaluation

	local Ag community through the CFVGA and the conference	
34	I loved the sessions and the opportunities to connect with people during the networking breaks.	2/27/2020 1:22 PM
35	The networking.	2/27/2020 1:17 PM
36	Grower/Buyer networking sessions	2/26/2020 9:29 AM
37	Meeting with growers	2/25/2020 5:53 PM
38	More people and positive outlook.	2/25/2020 9:46 AM
39	Networking with many. Effort and energy that organizers put into these meetings. RS moderator performance.	2/25/2020 4:01 AM
40	I thing breakout session are getting more focused on today's issues.	2/24/2020 3:11 PM

Q9 How can we improve the CFVGA conference in future years? What was missing or not addressed?

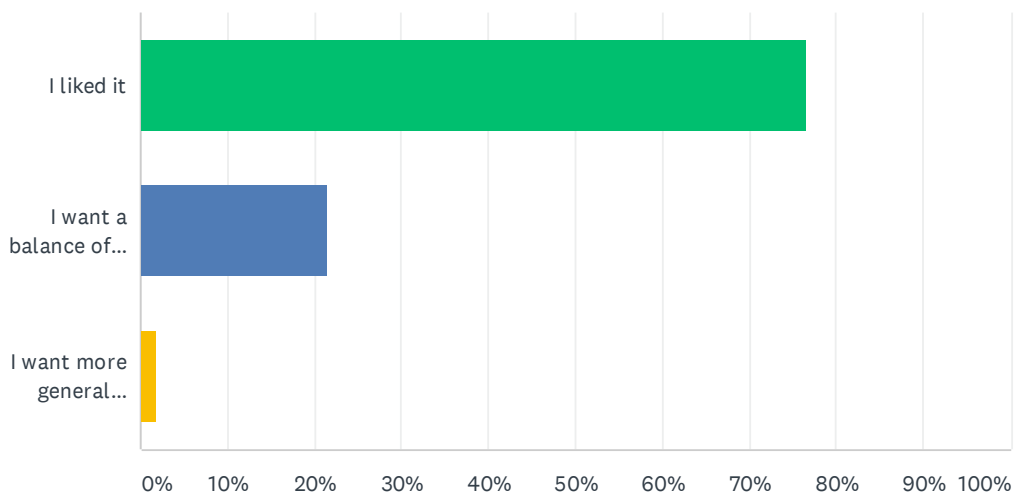
Answered: 29 Skipped: 25

CFVGA 2020 conference | Monday, Feb 24 evaluation

#	RESPONSES	DATE
1	n/a	3/10/2020 10:52 AM
2	Good conference - no major recommendations	3/5/2020 12:20 PM
3	Perhaps more info on soil health	3/5/2020 12:15 PM
4	Start mid-day Monday to allow for weekday travel from after	3/5/2020 12:12 PM
5	Keynote speaker was not as engaging as in the past	3/5/2020 12:09 PM
6	Nothing! Very well done!	3/5/2020 12:06 PM
7	Chance for vendors to attend session	3/5/2020 11:58 AM
8	A sustainability component or discussion of regenerative agriculture	3/5/2020 11:49 AM
9	More buyers/potential customers	3/5/2020 11:42 AM
10	think about it	3/5/2020 11:28 AM
11	I liked the poll everywhere app used in the previous years.	3/5/2020 11:23 AM
12	Possible topic - recruiting and retaining young people in the industry	3/5/2020 11:18 AM
13	The meetings are largely based around regulation and rightfully so (food safety, farm management, H2-A compliance). Even though many crops are presented, it would be nice to have more agronomic presentations (water management, fertility management, etc).	3/5/2020 11:11 AM
14	Appreciate when sessions/workshops repeat	3/5/2020 11:03 AM
15	Add recipes from the food.	3/5/2020 10:55 AM
16	the intro key speaker needs to be more prepared	3/5/2020 10:48 AM
17	new supply chains	3/5/2020 10:30 AM
18	More dynamic presenter on industry trends. Maybe folks who work directly with foods more like chefs. Or Shelly Allen.	3/3/2020 2:19 PM
19	For those not attending the networking session there was a long gap before the early evening reception. That was empty space for me.	3/2/2020 11:27 PM
20	Keep the same	3/2/2020 7:29 AM
21	I liked the new format and the shorter 2nd day	2/28/2020 10:58 AM
22	I would like to see the big wholesale buyers like Fresh Pak and Kroger talk about the process in which you get to work with them, how to package and distribute at that level. Learning wholesale pricing. How the whole food system works with California and Florida controlling it.	2/28/2020 8:53 AM
23	I think the scientific presentations are the most valuable. I was also very impressed by the H2A expert. I guess I would say more subject matter expert content	2/27/2020 5:43 PM
24	N/A	2/27/2020 4:05 PM
25	It was great, other topics of interest may be insurance (business and personal)	2/27/2020 3:03 PM
26	Would have liked to see other agencies that Ag employers work with invited to participate.	2/27/2020 1:17 PM
27	Make sure to move people along in a timely manner at the grower/buyer networking session. There were some individuals that stayed at one both for over 15-20 minutes and didn't allow everyone to meet some of these buyers!	2/26/2020 9:29 AM
28	Nothing that I can think of	2/25/2020 5:53 PM
29	Not much to improve. Might consider including buyer presentation or Transportation presentation.	2/25/2020 4:01 AM

Q10 How did you like more breakout sessions and fewer general sessions in 2020?

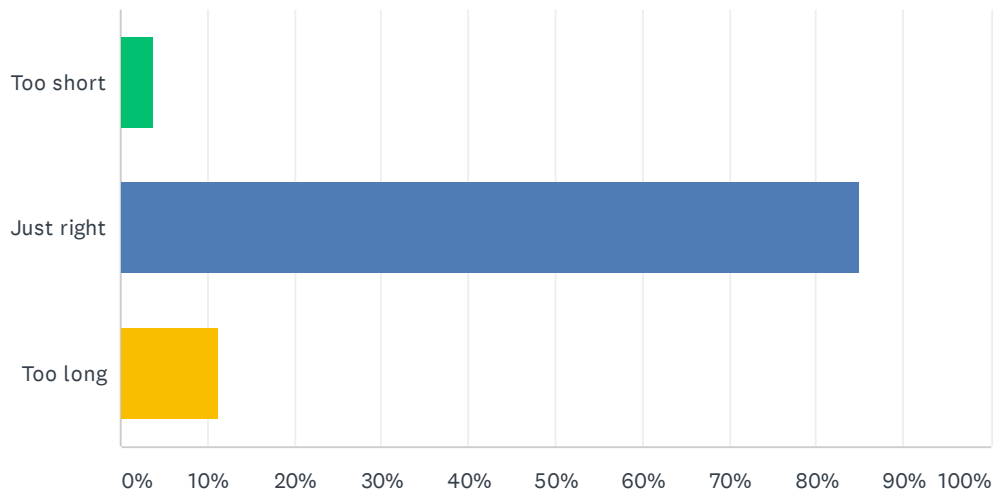
Answered: 51 Skipped: 3



ANSWER CHOICES	RESPONSES	
I liked it	76.47%	39
I want a balance of breakouts and general sessions	21.57%	11
I want more general sessions	1.96%	1
TOTAL		51

Q11 Was the time allotted for networking and socializing

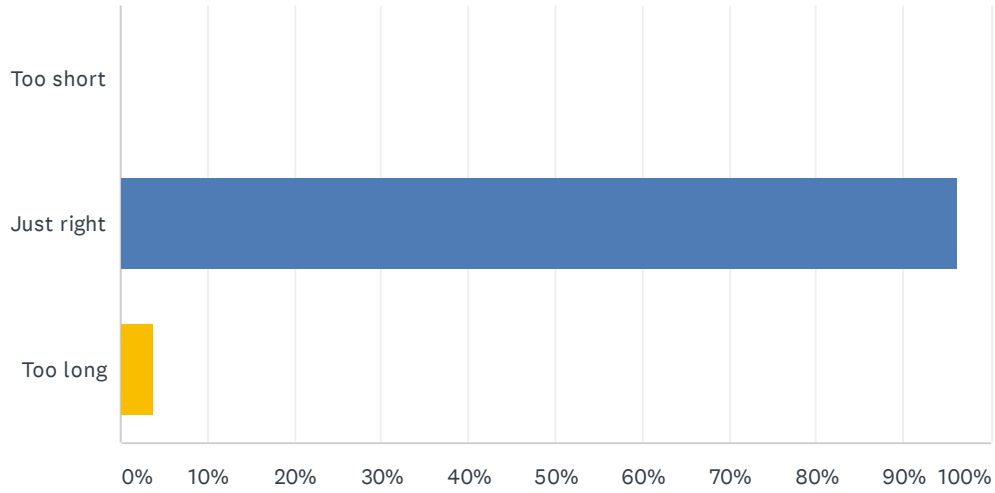
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES
Too short	3.77% 2
Just right	84.91% 45
Too long	11.32% 6
TOTAL	53

Q12 Was the time allotted for the annual meeting

Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES
Too short	0.00% 0
Just right	96.23% 51
Too long	3.77% 2
TOTAL	53

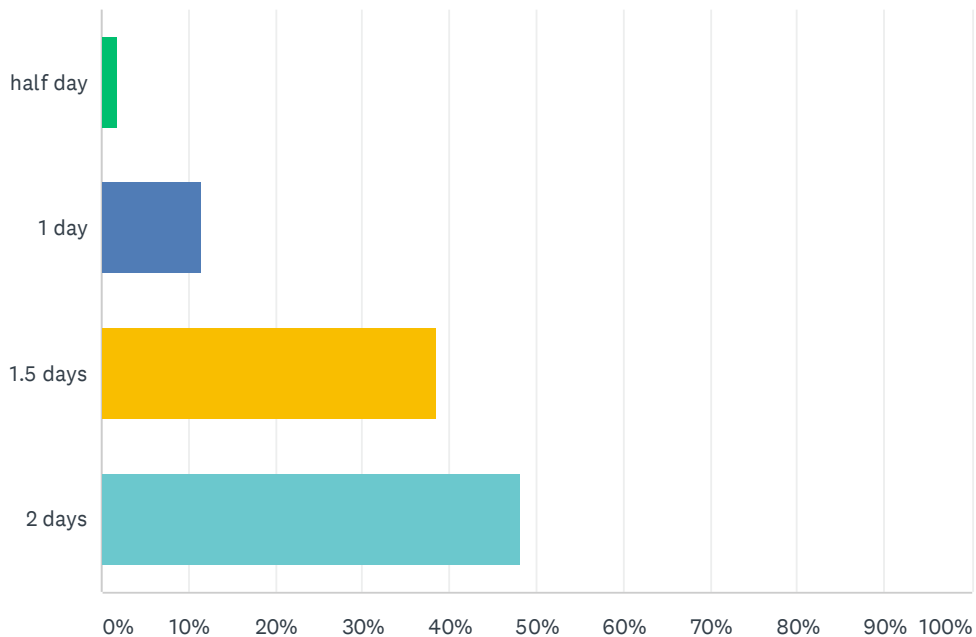
Q13 What content would you like to see at the 2021 conference?

Answered: 26 Skipped: 28

#	RESPONSES	DATE
1	n/a	3/10/2020 10:52 AM
2	Not sure. Great mix of items for program this year.	3/5/2020 12:20 PM
3	More soil health, update of the hemp industry	3/5/2020 12:15 PM
4	Pests on the horizon, elsewhere in US potentially coming to CO	3/5/2020 12:12 PM
5	Consumer panel	3/5/2020 11:58 AM
6	Produce and food safety sessions taken up a level. Each year it is rather introductory (start up or how to build a plan)	3/5/2020 11:55 AM
7	More of a focus on sustainability (economic, environmental, social) and innovation	3/5/2020 11:49 AM
8	Keep top priorities and good qualified speakers on agenda to keep attendees registering.	3/5/2020 11:35 AM
9	think about it	3/5/2020 11:28 AM
10	Anything that would offer CCA credits.	3/5/2020 11:11 AM
11	Water law issues. Labor was great this year, more next. Food safety.	3/5/2020 11:03 AM
12	Farmers market produce safety	3/5/2020 10:55 AM
13	other growing options	3/5/2020 10:30 AM
14	strategies for weed management	3/5/2020 10:26 AM
15	More grower presentations (perhaps from out of state) could broaden exposure to what else is being done out there. What about regenerative?	3/3/2020 2:19 PM
16	more for small growers, specialty crops, irrigation	3/2/2020 11:27 PM
17	New growing technology	3/2/2020 7:29 AM
18	go deeper into food safety	2/28/2020 10:58 AM
19	Everything seems to be geared towards organic growing, but I would like to see some time spent on conventional growing. How chemicals have changed, how safety is improved. Or maybe the big growers already know all this and there is no need for it?	2/28/2020 8:53 AM
20	More subject matter experts	2/27/2020 5:43 PM
21	How to connect growers to institutions. Success stories and processes.	2/27/2020 4:05 PM
22	more of the same, possibly insurance, agricultural technology that Mr. Petrocco talked about	2/27/2020 3:03 PM
23	I would like to hear from the farmer's more in the sessions; however, that may of been attributable to the sessions that I chose to attend.	2/27/2020 1:22 PM
24	1)Session on CSA's and how to connect with farmers to add other farm's products. 2)Session on hydroponic farming and impact on food supply and local availability	2/26/2020 9:29 AM
25	More on water	2/25/2020 5:53 PM
26	Grower innovations, retail needs, partnering efforts.	2/25/2020 4:01 AM

Q14 How long should the CFVGA conference be?

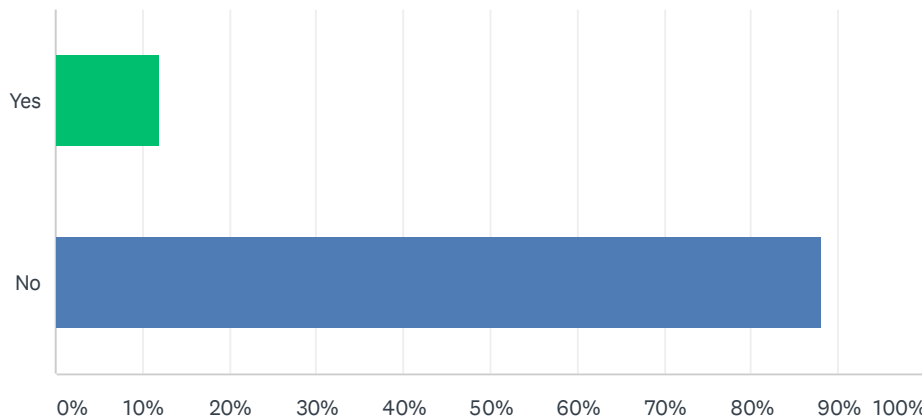
Answered: 52 Skipped: 2



ANSWER CHOICES	RESPONSES	
half day	1.92%	1
1 day	11.54%	6
1.5 days	38.46%	20
2 days	48.08%	25
TOTAL		52

Q15 Are you going to the Governor's Ag Forum?

Answered: 50 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	12.00%	6
No	88.00%	44
TOTAL		50

Q16 What educational content and activities would you like to see from CFVGA beyond the conference?

Answered: 22 Skipped: 32

#	RESPONSES	DATE
1	n/a	3/10/2020 10:52 AM
2	Breakout of summary of grant programs/loan programs available to growers.	3/5/2020 12:20 PM
3	Bring in someone who knows about commercially applied insects	3/5/2020 12:17 PM
4	Collaborate with Extension offices across state to bring programming to growers	3/5/2020 12:12 PM
5	Beginning farmer resources. Connections between beginning farmers, experienced farmers and aging farmers	3/5/2020 11:49 AM
6	Organic pest control and weed control	3/5/2020 11:42 AM
7	Possibly more webinars.	3/5/2020 11:35 AM
8	Similar variety - no specific requests	3/5/2020 11:32 AM
9	Season extension	3/5/2020 11:26 AM
10	Continued support for WCHS	3/5/2020 11:23 AM
11	Notification of field events, grower workshops that are crop specific (most of those are CSUs responsibility, I know)	3/5/2020 11:11 AM
12	Food safety, IPMs, conservation	3/5/2020 10:42 AM
13	How to develop marketing plans and policies. More resources for beginning farmers on how to start and scale operations.	3/5/2020 10:34 AM
14	More on product quality and condition (and knowing the difference). How can a producer improve outcomes for maintaining good condition product through storage, handling practices, temperature, packaging, and shipping	3/3/2020 2:19 PM
15	Tours of growers?	3/2/2020 11:27 PM
16	New growing technologies	3/2/2020 7:29 AM
17	See above.	2/28/2020 8:53 AM
18	More relationship building. Farm tours. etc.	2/27/2020 4:05 PM
19	ag tech demonstrations?	2/27/2020 3:03 PM
20	Job opportunities listings - broker, distributor, farms, related industries	2/26/2020 9:29 AM
21	Nothing	2/25/2020 5:53 PM
22	Alerts to select groups regarding progress of growing season...	2/25/2020 4:01 AM

Q17 Which websites and apps do you like to use for fruit and veg related info?

Answered: 17 Skipped: 37

#	RESPONSES	DATE
1	n/a	3/10/2020 10:52 AM
2	CFVGA, CDA, CSU websites	3/5/2020 12:20 PM
3	Colostate	3/5/2020 12:12 PM
4	Instagram	3/5/2020 11:49 AM
5	Facebook. CFVGA sites	3/5/2020 11:35 AM
6	CSU	3/5/2020 11:23 AM
7	And Now You Know	3/5/2020 11:18 AM
8	University "XYZ" horticulture department with a publication related to what I do	3/5/2020 11:11 AM
9	email	3/5/2020 11:03 AM
10	CDA	3/5/2020 10:42 AM
11	?	3/2/2020 11:27 PM
12	NA	3/2/2020 7:29 AM
13	Instagram, CFVGA, Western Growers, Google	2/28/2020 8:53 AM
14	CSU extension, basic google searches	2/27/2020 4:05 PM
15	the packer, usda market reports	2/27/2020 3:03 PM
16	CFVGA website	2/25/2020 5:53 PM
17	na	2/25/2020 4:01 AM

Q18 Enter your name and phone number here to be entered in a drawing to receive your choice of \$50 or a one-year membership:

Answered: 18 Skipped: 36

#	RESPONSES	DATE
1	Eric Chastaine 509-385-3005	3/10/2020 10:52 AM
2	Jonathan Allen 970-209-8341	3/5/2020 12:20 PM
3	Julie Marrone 303-478-0689	3/5/2020 11:55 AM
4	Bart Black 970-250-3502	3/5/2020 11:42 AM
5	Roger Mix 719-850-0511	3/5/2020 11:35 AM
6	Nick Ruckman 970-712-4244	3/5/2020 11:23 AM
7	Jeffrey Orrey 720-323-3399	3/5/2020 11:18 AM
8	A Machado	3/5/2020 11:03 AM
9	Cynthia DeNavdo 720-278-4847	3/5/2020 10:42 AM
10	Remi Wright	2/28/2020 4:15 PM
11	Trudy Perry	2/28/2020 12:45 PM
12	Derrick Hoffman - 970-308-1905	2/28/2020 8:53 AM
13	Jason Feld 719-434-4688	2/27/2020 1:35 PM
14	Betty Velasquez 7193832876	2/27/2020 1:17 PM
15	Kurt Peter - 303-668-7574	2/26/2020 9:29 AM
16	Brandon maus 9703027559	2/25/2020 5:53 PM
17	Kurt Lieberknecht	2/25/2020 9:46 AM
18	NA	2/25/2020 4:01 AM