

2020 Annual Meeting

Colorado Section of the Society for Range Management



Common Ground

A Webinar Series

By the Numbers

387

Unique
Registrants

21

Presenters, hosts or
moderators

100%

of attendees who completed the exit survey
said they were likely to very likely to recommend
CSSRM webinars to a friend or colleague.

9

States. 2020 saw attendees
from at least eight states
and one Canadian province

55%

of respondents said they had never
attended a CSSRM event before.

89%

of respondents said they would like
future CSSRM events be virtual or a
combination of virtual and in-person.

5

Webinars
Plus one bonus
episode to be
released in
November

5

Sponsors
Plus
CSSRM

100%

of attendees who completed the exit survey
said the content was relevant- to highly relevant
to their interests.

2

Original
videos

Video archive available at cssrm.org/webinars

www.cssrm.org/webinars



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Colorado Section of the Society for Range Management



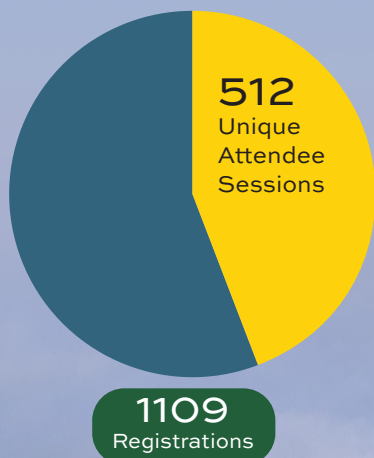
Common Ground

A Webinar Series

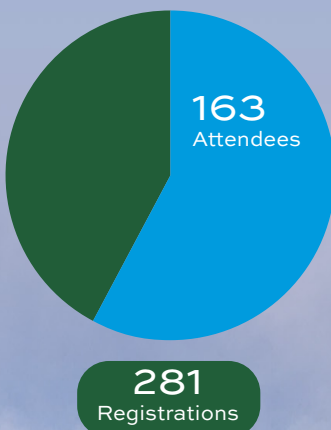
Audience Metrics

11-7-20

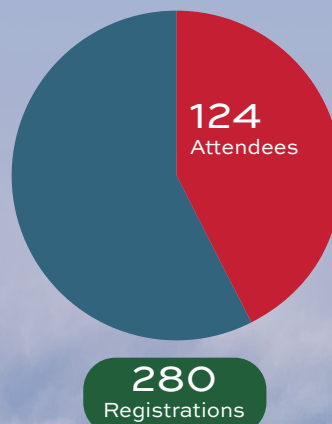
Aggregate Users
Five Webinars



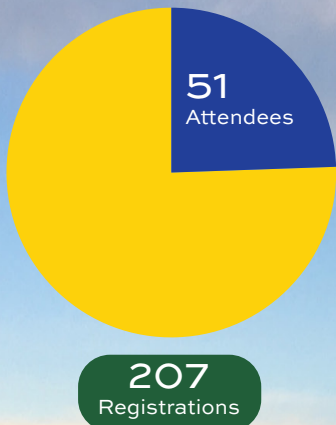
Peer to Peer Learning
Unique Users



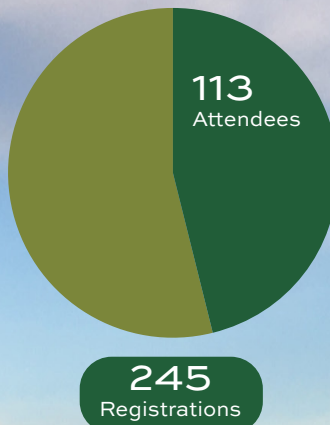
Range Science
Unique Users



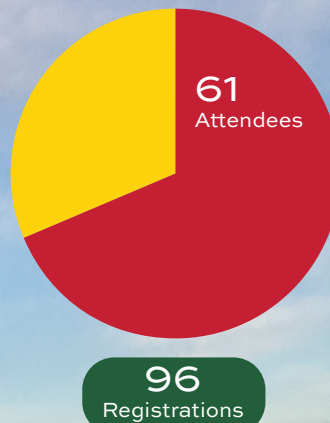
Hanna Ranch Movie
Unique Users



Virtual Communities
Unique Users



Business Meeting
Unique Users



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