

Farm to Institution Market Readiness

A WORKSHOP FOR FARMERS

MarketReady™



Monday, March 6, 2017 | 10:00 am – 2:45 pm

Capital Roots | 594 River St, Troy

FINYS
FARM TO INSTITUTION
NEW YORK STATE



Tour Local Institutions

Learn & Share
Best Practices

Network with
Producers and Buyers



- Learn the logistics and best practices of selling to institutions including child care centers, schools, colleges, and hospitals
- Tour a local institution preparing 600 meals daily
- Tour Capital Roots Food Hub and speak with them about buying opportunities
- Network with other producers and meet buyers at the Farmer – Buyer Mixer from 3:00 – 6:00 pm.

REGISTRATION: \$20 | Local Lunch Provided

CONTACT: Ellie Hackett | (518) 885-8995 | eah29@cornell.edu

RSVP by March 1



Capital District
Child Care
Council

 **SUNYADIRONDACK**
Experience It For Yourself



Cornell University
Cooperative Extension
Schoharie and Otsego Counties
Saratoga County

**CAPITAL
ROOTS**
GROW · EDUCATE · PROVIDE



Agricultural Stewardship Association