



COMMUNITY CARROT PILOT PROJECT

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# Conception

## Coronavirus

- ☐ Disruption
- ☐ Need
- ☐ Isolation

## Community

- ☐ Values
- ☐ Connection



## Land

- ☐ Organic acres
- ☐ Uncertain fate



# Vision + Action



**Jacy Rothschiller sporting Red Ants Pants**

*—photo compliments GVB facebook, Red Ants Pants photo-shoot*



# Collaboration





## **MFEI proposal:**

Goal is to create a viable model for vegetable production that

- (a) strengthens community by offering a meaningful opportunity to come together,
- (b) increases food security and access to healthful local produce,
- (c) increases understanding of food systems, and
- (d) supports farmers who grow donated/discounted food for their community.

**Gallatin Valley Botanical**  
**Happel Family Farm**  
**Gallatin Valley Land Trust**  
**Gallatin Valley Food Bank**  
**Open & Local**  
**Montana Ale Works**





Students in school two days  
per week.





# Bozeman food bank seeks volunteers to harvest donated carrots

By Freddy Monares Chronicle Staff Writer Oct 14, 2020



A local farm is donating carrots to the Gallatin Valley Food Bank, and the nonprofit that runs the food bank is looking for volunteers to help harvest the carrots.

...

Freja Anderson, 12, right, and Nolan Aengst, 12, help harvest carrots at the 2-acre Community Carrot Patch on Wednesday, Oct. 14, 2020, off of Gooch Hill Road. Gallatin Valley Botanical Farms is donating between 10 to 15,000 pounds of carrots to the Montana Food Bank Network, which will then distribute the carrots to food banks throughout Montana.

Rachel Leathe/Chronicle





- ☐ School groups
- ☐ VISIONS Service Adventures
- ☐ MSU Towne's Harvest Garden
- ☐ Montana Ale Works
- ☐ Altitude Gallery
- ☐ Individuals

*these photos  
**NOT for sharing/  
reproduction:** from  
Chronicle website*







**Altitude Gallery**  
– photos by Amy Kirkland











**11,000# carrots donated**  
~725#/week, Nov—Feb

**over 200 volunteers**  
~1,129 hours\*

*\* does not include hours for planning,  
communication, volunteer  
coordination*

### **budget**

- ❑ relied on donated equipment, services, volunteers...
- ❑ rough value estimate: \$8,646
- ❑ re-think, re-design for 2021

# 2021 Community Harvest

GVFB purchasing crops directly from farmers

Community Harvest:

- ❑ volunteer portal
- ❑ groundwork to expand value chain pathways in 2022
- ❑ purpose:
  - help **grow food** for vulnerable populations through partnership with Gallatin Valley Food Bank and other community entities
  - **increase food literacy** through hands-on volunteer opportunities, engaging people in the actual production of food for our community
  - **build community** centered around healthy, sustainable food and vibrant, resilient community food systems

Farms: Gallatin Valley Botanical, Towne's Harvest Garden, and...