

Value-Added, The Earth Elements Farm Story

April Harrington

about 25

Hear the story of Earth Elements Farm where the original focus was organic herbs, fruits, and vegetables; herbal bath and body products; and preserved vegetables. Over the years, April focused on eliminating waste and increasing profits for both her farm and other Oklahoma farmers. She expanded the product line using “waste” or excess crops to include baked goods, local ready-to-eat meals, and food preservation for Farm to School. By 2009, The Earth Elements Line contained over 300 value-added products from Oklahoma-grown crops.

Half of the survey respondents were already farmers/ranchers and of that subset half make all of their income from farming/ranching. 68% of all respondents expect to be able to use the information from this session within the next year; 32% think they may can use it within the next year; 0% said they will never be able to use the information.

- April was an inspirational speaker. Very engaging and full of information. Great session!
- Great insight and April is a very good speaker.
- Thank you April! You are a very inspiring person.
- This was totally engaging and moving. April could us a huge platform. She's fantastic.