



Final Report

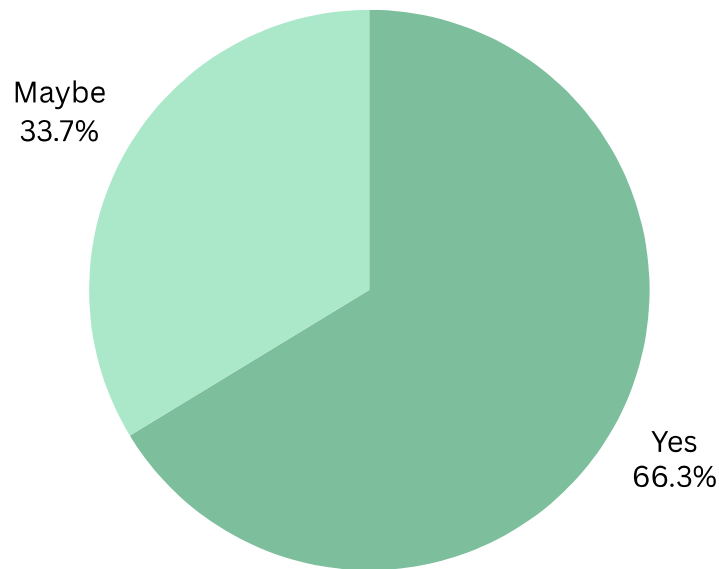


September 2023

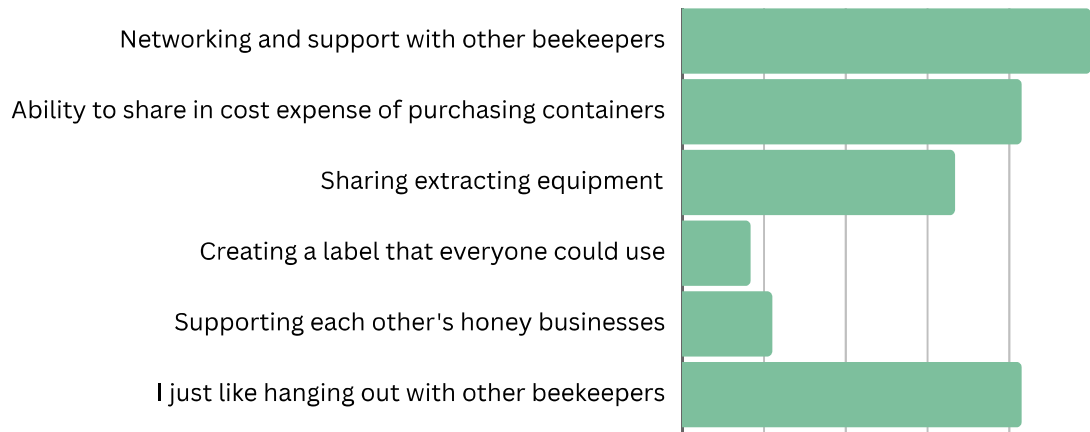
Here are the outcomes of the project:

Engagement with the Honey Co-op model

1. After attending the marketing class and discussing creating a possible beekeeper's co-op on the Big Island, are you interested in joining a co-op?

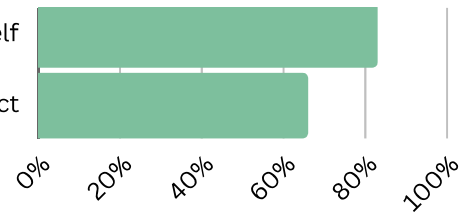


2. What benefits would you see a honey co-op providing on the Big Island?



Increasing honey sales to increase my income and quality of life for myself

Creating a better value added product



3. Are you interested in beekeeping as a business or selling honey?

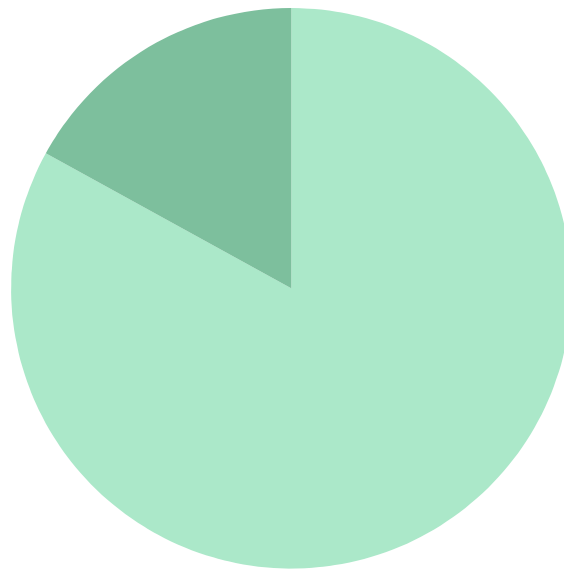
100% of Participants were interested in selling their honey.



4. Are you currently selling honey?

Not currently selling honey

17%



Selling Honey

83%



5. Are you interested in future sessions on creating an island-wide co-op on the Big Island?

100% of Participants were interested in future sessions on creating an island-wide co-op on the Big Island.

Other Benefits/Take Aways:

1. More support with grant writing for Hawaii beekeepers is needed.
2. If a co-op could support members in finding and getting access to commercial kitchens, members could expand the value-added options made on Hawaii Island.
3. A co-op might be able to put busy hive owners together with available hive managers
4. Assist with buying affordable jars in bulk.
5. Making honey and hive products available consistently to others in the co-op and for the outside market.
6. Encourage Big Island beekeepers to get together more to help reduce the cost of equipment and potentially do research on honey variants.

Bird and Bee Hawaii



